## York University Alumni Board (YUAB) members: roles and responsibilities

York University has a strong tradition of alumni engagement and support and has established the York University Alumni Board as the formal advisory committee to the President and Vice Chancellor and the Division of Advancement with respect to the university's alumni engagement activities and operations. Working in partnership, the university and the YUAB work to align alumni activities and goals of the university.

The YUAB has three key goals:

- 1. To realize value of the alumni community to enhance the profile of the university locally and globally
- 2. To expand engagement of alumni with current and future students
- 3. To celebrate and encourage alumni as advocates, volunteers, and donors

#### What we look for in a candidate:

- A deep commitment to York University and its communities
- Leadership skills
- Effective communication skills
- Good judgement and ability to see different perspectives
- Ability to devote necessary time

Are you the right candidate? Apply here to let us know you're interested!

### Mandate

The purpose of the York University Alumni Board (the Board) is to advise on the affairs of the university pertaining to alumni engagement, including:

- Voicing the unique perspective of alumni so that the university's vision aligns with the needs and interests of its alumni;
- Advising the University's President, Vice-President Advancement and Alumni Engagement Office on alumni programming and engagement activities;
- Encouraging connections among alumni and between alumni and members of the university community;
- Supporting the university in its philanthropic goals by encouraging alumni to contribute;
- Building and maintaining a focus on alumni connections with current and future students, and actively engaging in student activities;
- Developing stronger integration of all university and divisional alumni associations, networks and groups;

- Reviewing and providing input on alumni strategic plans and priorities;
- Acting as ambassadors and connectors with fellow alumni; and
- Maintaining a strong connection to the Board of Governors and recommending alumni members for nomination to the Board of Governors and Senate.

## **Expectations and responsibilities**

- Be a well-informed and knowledgeable ambassador for the university and the York University Alumni Association
- Participate in university activities and attend major university events when possible as alumni leaders and advocates, and promote involvement of the wider alumni community
- Prepare for, attend and actively participate in meetings of the Board
- Fully participate in Board committees or be actively involved and advise the Office of Alumni Engagement on special projects
- Work to recruit, train and develop new board members
- Respond to communications from the Office of Alumni Engagement in a timely manner
- Engage philanthropically with the university
- Have a personal commitment to equity, diversity and inclusion
- Adhere to the all relevant university policies
- Use one's network of influence to contribute to the further development of the university; e.g., identification of reunion volunteers, regional contacts, potential board members, potential award recipients, fundraising prospects
- Maintain confidentiality.

#### **Time Commitment**

Board members will be appointed for a term of two (2) years, and will normally serve for a maximum of eight (8) years.

The monthly time commitment is approximately five hours which includes:

- Attending four YUAB meetings annually; Board members are expected to attend a majority of the meetings during their term
- Attending quarterly committee meetings and related work;
- Contributing to orientation/onboarding program for new board members;
- Attendance at an annual planning retreat;
- Attendance at alumni events and convocation
- Set aside time to meet and follow-up with students and alumni, answer questions, encourage attendance at events, review social media posts, cultivate potential volunteers and donors.

# Meeting schedule

Board meetings tv	pically occur the	first Monday of	of each quarter from	6:00-8:00pm ET.
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