

# YORK UNIVERSITY

## ALUMNI HOLIDAY GIVEAWAY CONTEST

### OFFICIAL CONTEST RULES

#### 1. Contest Period

The York University Alumni Holiday Giveaway Contest (the “Contest”) is organized by York University as represented by the Advancement Marketing and Communications Team (the “Organizer”), and will take place from 11:00 a.m., EST, December 13<sup>th</sup>, 2024, to 11:59 p.m., EST, December 18<sup>th</sup>, 2024 (the “Contest Period”).

#### 2. Eligibility

- a. The Contest is open only to legal residents of Canada, excluding Quebec, who have reached the age of majority in the province or territory in which they reside at the time of entry, who are alumni of York University, that have received a degree, diploma or certificate from the Senate of York University in October 2024 or earlier.
- d. **You are not eligible to enter if you are:**
  - (i) an employee, representative or agent of York University, its advertising or promotional agencies, professional representatives, printing suppliers, licensees or the prize supplier;
  - (ii) a retailer on any of York University’s campuses; or
  - (iii) a member of the immediate family of any of the above persons (i.e. spouse, child, sibling, parent) or a member of the household of any of the above persons.

#### 3. How To Enter

- a. No purchase is necessary to enter.
- b. To enter you must have a public Instagram account.
- c. Step 1: Follow the @YorkUAlumni ( <https://www.instagram.com/yorkualumni/> ) Instagram account.
- d. Step 2: Like the official Contest post.
- e. Step 3: Tag a York University alumni in the comment section of the Official Contest post.
- f. You may submit only one (1) entry.
- g. Entrants will be entered in the contest using their Instagram handle. The winner will be contacted through Instagram DMs.
- h. Entries must be received before the contest closing date, December 18<sup>th</sup>, 2024.

- i. All entries become the property of York University and may be reproduced, reused, and displayed for promotional purposes in all media.
- j. Entries will not be acknowledged or returned. The Organizer reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Contest or which violate or are deemed ineligible under these Official Rules;
- k. Must not contain any obscene or defamatory statements, including but not limited to words or symbols that are widely considered offensive to individuals of a particular race, ethnicity, religion, sexual orientation, disability or age (as determined in the selection committee's sole discretion);
- l. The Organizer is not responsible for late, lost, incomplete, illegible, misdirected, stolen, delayed, damaged or destroyed entries, or for any unavailable network connections, failed, incomplete, garbled, or delayed computer transmissions, on-line failures, hardware, software or other technical functions or disturbances or any other communications failures or circumstances affecting, disrupting or corrupting the Contest in any manner.

#### **4. Prizes**

- a. Total of 2 tickets valued at \$200 to Come From Away the musical, at Royal Alexandra Theatre can be won by one eligible winner.
- b. One (1) entry will be randomly selected, by the Organizer.
- c. The selected winner will receive a notification via direct Instagram message that they have been selected for the prize starting December 19th, 2024. The Entrant must respond and confirm acceptance of the prize within three (3) business days of the notification email.
- d. In the event that a selected winner does not respond to the Organizer within three (3) business days of notification or does not comply with the Official Contest Rules, the prize will be forfeited, and the prize will be reassigned through random draw. The new winning Entrant(s) will have three (3) business days to confirm acceptance.
- e. No cash alternative or substitution of the prize is provided, except that York University, in its sole discretion, reserves the right to substitute a prize of equal or greater value if the prize is unavailable for any reason. The prize is provided "as is" without warranty of any kind and must be accepted as awarded. York University disclaims all warranties including but not limited to implied warranties of merchantability, fitness for a particular purpose or non-infringement.
- f. Prize is not transferable unless authorized in writing by York University before the transfer is made. Such authorization may be granted or withheld in York University's sole discretion.
- g. Any applicable taxes are the responsibility of the winner.
- h. In order to be declared a winner, the selected winner(s) will be required to answer a skill testing question and swear an affidavit indicating eligibility and compliance with these Official Contest Rules. In the event that the winner has not yet reached the age of 18 years or the age of majority in the winner's province or territory of residence, then the selected winner's parent/legal guardian must sign the affidavit to confirm

compliance and consent with these Official Contest Rules and to accept the prize on behalf of the minor and provide a release and indemnity pursuant to Subsection 5(d) below.

## **5. Conditions of Participation**

By participating in this Contest, you agree:

- a. to be bound by these Official Contest Rules and the decisions of the Organizer, whose decisions are final;
- b. to the use of your name, likeness, voice, image, recording, video footage and statements in connection with this Contest and the promotion and exploitation thereof;
- b. that if selected as a winner, you give York University and its agents the right to publish or broadcast your name, likeness, voice, image, recording, video footage or statements for editorial, promotional, advertising and publicity purposes, without compensation other than the value of the prize offered; and
- c. to release and indemnify and hold harmless York University, its advertising and promotional agencies, the prize suppliers, and all their respective officers, directors, employees, owners, agents, contractors, representatives, successors and assigns from any liability in connection with or arising out of this Contest, the awarding of the prize, the use of any personal information or the use of merchandise purchased in relation to winning a prize.

## **6. Termination**

York University also reserves the right, without prior notice, and at any time, to terminate the Contest, in whole or in part or modify, suspend, or extend the Contest in any way.

## **7. General Provisions**

- a. The invalidity or unenforceability of any provision of these Official Contest Rules does not affect the validity or enforceability of any other provision.
- b. This Contest and these Official Contest Rules are governed by and construed in accordance with the laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.
- c. Should the Contest be terminated prior to the stated expiration date, the Organizer shall, to the extent possible, award any remaining prizes in a fair and equitable manner, determined in its discretion, among the eligible entries received that are unaffected by the problem.

## **8. Privacy Notice**

Personal information in connection with the Contest is collected under the authority of *The York University Act, 1965* and will be used for the administration of the Contest and related purposes. If you have any questions about the collection of personal information by York University, please contact York University's Office of Information, Privacy and Copyright <https://ipo.info.yorku.ca/> 4700 Keele Street, Toronto, ON M3J 1P3.

**9. Limitation of Liability**

The Contest is not associated to, run by, or sponsored by Instagram or X. By participating in the Contest, Entrant provides information to the Organizer and not to Instagram or X. By accepting these Rules, you release Instagram and X of all responsibilities.