



# GENIAL NEWSLETTER

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JUN, 2024



## INSIDE GENIAL: Latest Happenings

- **New Entrepreneurship Training Program**

We are thrilled to announce the launch of a *series of entrepreneurial training modules for professionals* this September 2024! The training modules provide new and current entrepreneurs with the essential tools for venture development and growth. Check out our experiential learning program now!

[Learn More](#)

- **New Garment Printer & Heat Press**

- **Student Entrepreneur of The Month**

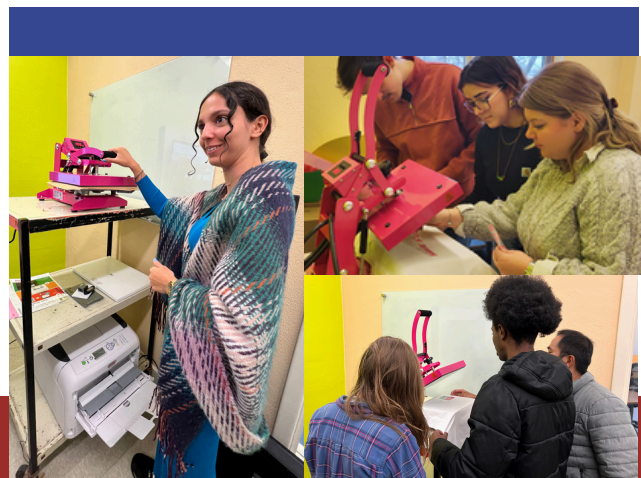
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## Top News

Upcoming Event:  
**2024 GENIAL STUDENT PITCH  
COMPETITION**

**Thursday, September 26th**  
**5:30PM - 8:30PM**  
@Glendon Campus, York University

[RSVP](#)





## Newsletter Highlight

Support the next generation of entrepreneurs by attending the event!

This event showcases a series of bilingual venture presentations, judged by a panel of entrepreneurs from the Toronto Francophone and Francophile community.

The **2024 GENIAL PITCH COMPETITION** is organized by Glendon GENIAL with the support of **Desjardins**.

**A networking-cocktail will be offered.**

**RSVP today!**

### Meet Manuel Molina!



### Student Entrepreneur of the Month

Manuel is the founder of the social enterprise *A Shirt with Purpose*. He is currently a third-year student in Business Economics at Glendon Campus. His motivation for creating his venture comes from his volunteering experience and his willingness to give back to his community and stay connected to his Latin-American roots.

## *A Shirt with Purpose*

The social enterprise offers a line of t-shirts with faith-inspired graphic messages that are family-friendly. 20% of the proceeds from every t-shirt sold will be donated to a non-profit organization of the customer's choice. You can order your t-shirt by contacting Manuel at [ashirtwithpurpose@gmail.com](mailto:ashirtwithpurpose@gmail.com)

### About GENIAL

The Glendon Entrepreneuriat et Innovation A L'international (GENIAL) Initiative was launched in 2018 at Glendon Campus, York University by Dr. Angelo Dossou-Yovo, Associate Professor at York U's Glendon Campus. The bilingual GENIAL Initiative includes a co-working space with meeting rooms and multiple physical and digital resources as well as an experiential learning opportunity for students, faculty, and Francophone and Francophile community members to explore entrepreneurship.



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