

Reputation Survey: 2025 Maclean's University Ranking

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YORK 



Maclean's Methodology

Weighting	Category	Metric
10%	Students	Student Awards
10%	Students	Student to Faculty Ratio
8%	Faculty	Faculty Awards
6%	Faculty	SSHRC grants per Faculty
6%	Faculty	NSERC & CIHR grants per Faculty
5%	Resources	Operating Expenditure
8%	Resources	Total Research Dollars
5%	Resources	Library Expenses
4%	Resources	Library Acquisitions
9%	Student Support	Student Services
9%	Student Support	Scholarships and Bursaries
20%	Reputation	Reputational Survey

- The overall rank in a category is determined by the sum of 13 weighted indicators relating to students, faculty, funding, student support and reputation.

York's Standing in the Comprehensive Category

2024 Comprehensive University Rank (last year)

1	Simon Fraser	9	Concordia
2	Victoria	10	TMU (Ryerson)
3	Waterloo	11	Wilfred Laurier
 4	York	12	UQAM
5*	Carleton	13	Brock
5*	Guelph	14*	Regina
7	Memorial	14*	Windsor
8	New Brunswick		

“universities have a significant degree of research activity and a wide range of programs at the undergraduate and graduate level, including professional degrees”

Importance of the Reputation Ranking and Survey Participation

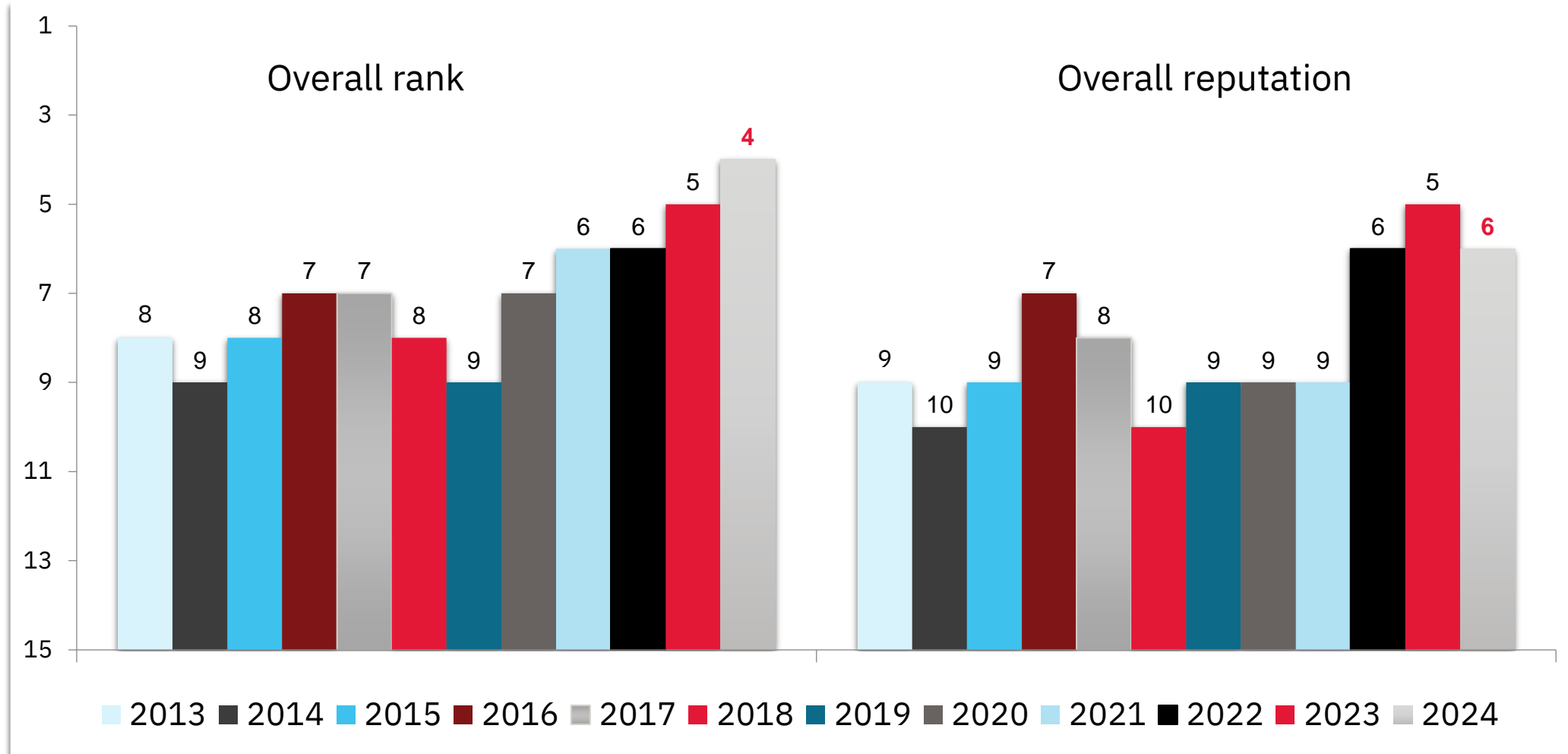
- At 20% weighting, the results of the Reputation Survey have the most impact of any of the 13 indicators used for the overall rank.
- The Reputation Survey is 100% of the weight for the program rankings.
- Any change up or down to the reputation rank has an outsized effect on the amount it contributes to the overall score.



**The greater the uptake of our faculty and senior administrators,
the more likely we are to score higher placement.**

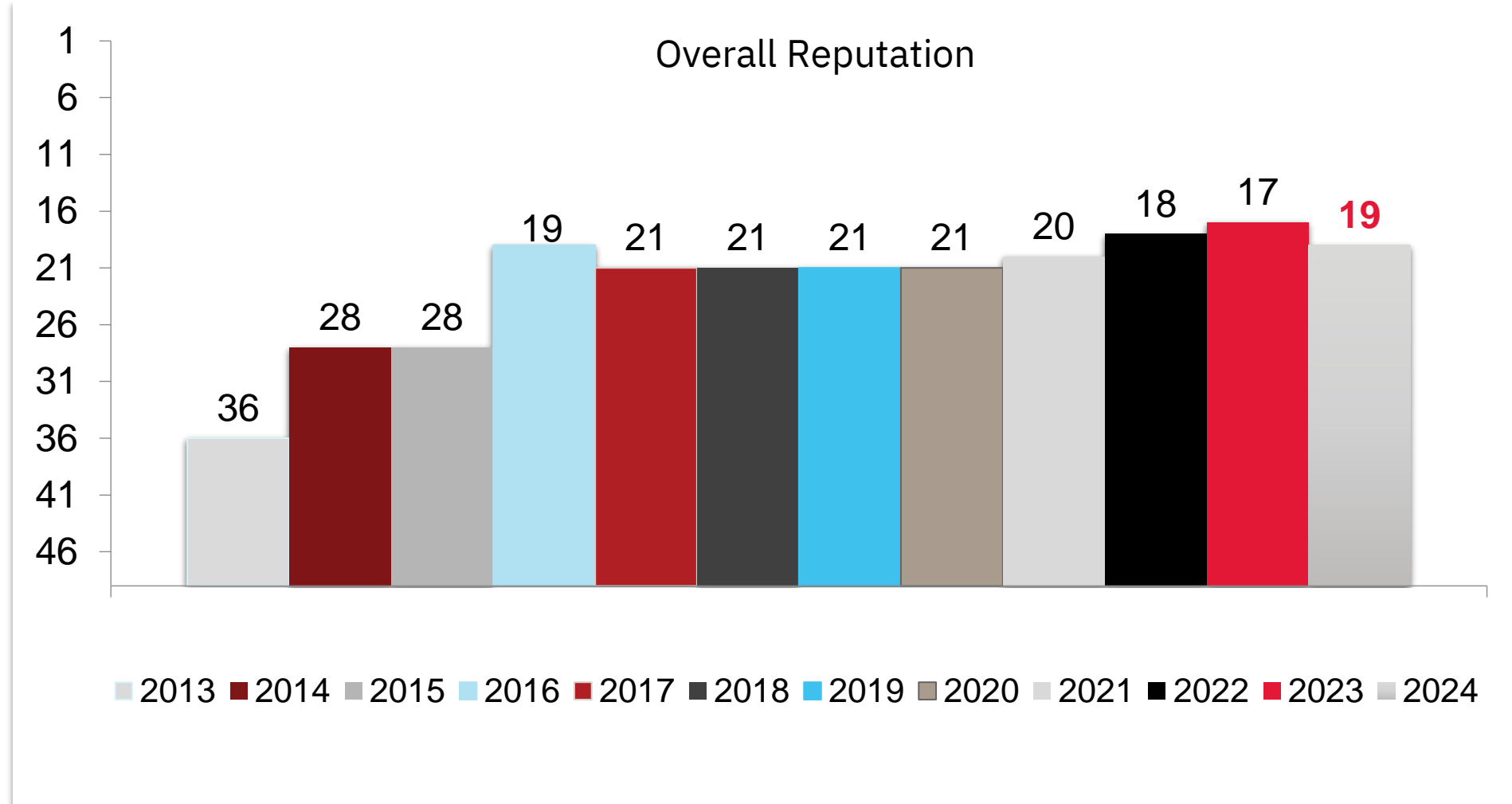
Maclean's – University Ranking (12 Year View)

➤ Comprehensive Category - 15 universities



Maclean's - Reputation Rank (2013 – 2024)

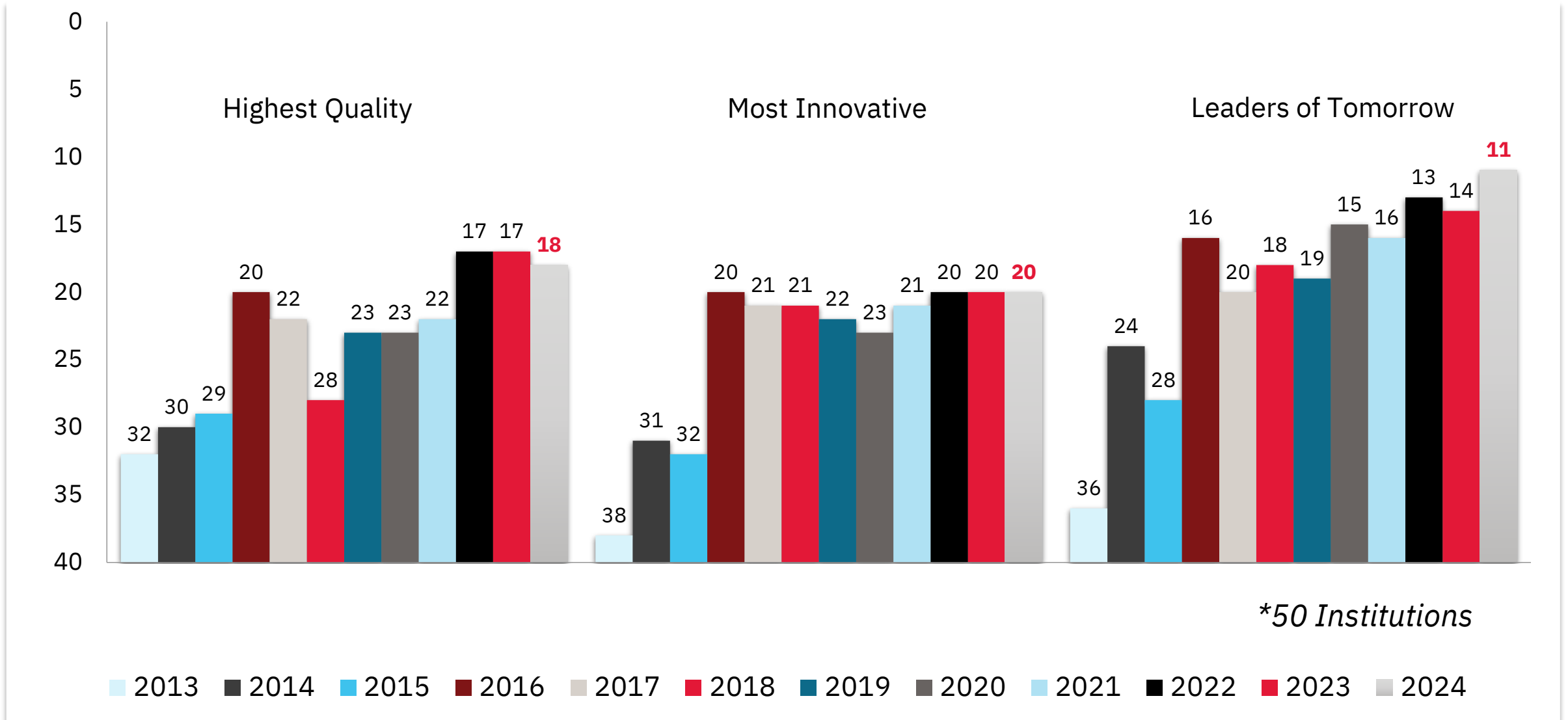
➤ York's Placement in Overall Reputation – 50 universities



-2 yoy
+17 over
11 years

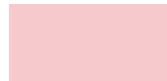
Maclean's: University Rankings

National Reputation over 12 years



York's Reputation Rank

For York, the overall rank uses the reputation rank for the Comprehensive universities only, although the table in the magazine displays the rank for all 50

 =Comprehensive Category

1. Toronto	10. Western	19. York
2. UBC	11. Simon Fraser	20. TMU (Ryerson)
3. Waterloo	12. Dalhousie	23. Carleton
4. McGill	13. Laval	24. Memorial
5. McMaster	14. Victoria	25. UQAM
6. Queen's	15. Ottawa	26. Wilfred Laurier
7. Alberta	16. Concordia	28. New Brunswick
8. Calgary	17. Sherbrooke	30. Brock
9. Montréal	18. Guelph	32. Windsor
		33. Regina

Program Rank

- › 20 institutions ranked in each discipline.
- › Program reputation and research reputation is weighted 50/50.
- › The rank is determined entirely by survey responses from respondents in those disciplines.
- › Education and Business both maintain a top 10 ranking.
- › Nursing and Computer Science have seen variable performance

	2024		2023		2022	
Discipline	Rank	Prog Rsch	Rank	Prog Rsch	Rank	Prog Rsch
Business	7	7 7	7	7 6	7	7 7
Computer Science	18	18 16	19	18 20	14	13 17
Education	*9	10 9	6	6 8	9	9 10
Engineering	unranked		unranked		unranked	
Nursing	*17	18 18	18	17 17	13	14 12

Please Fill Out the Survey and Encourage Others to Do So

- We will let you know when the anonymous survey is live.
- Typically, it is in market from early May until early September.
- The survey will be available in English and French, and it should take between approximately 5-7mins to fill out.
- If you have questions at any time, please feel free to reach out to me directly at: hshulman@yorku.ca

Who Can Fill Out the Reputation Survey?

- President
- Vice-President
- Dean
- Chair
- Professors
- Lecturers
- Librarian
- Registrar
- Sessional Lecturers
- ~~Non-academic administrators~~



All Academics and Executives
are eligible to participate.

Please fill out the survey and encourage others in your Faculty to do so

- **English:**

<https://www.surveymonkey.com/r/MacleansAcademicSurvey202402>

- **French:**

<https://fr.surveymonkey.com/r/MacleansSondageEnseignant202402>

- **YFile will carry an article on it**

In market now until early September

Things to Know About the Survey:

1. You **can** choose your own institution
2. Only those who indicate expertise in one of the program disciplines will be asked to choose up to the top 10 for reputation and top 10 for research in their field. The results are 100% of the program rankings
3. In the general survey you'll be asked to rate the overall quality of up to 50 institutions across Canada.

Excellent Very Good Satisfactory Needs Improvement

When you click <next> then you'll be asked to do the same for Ontario institutions only.

SurveyMonkey won't let you go back to check how you scored the 49.

3. For the general survey, York **only** competes for score points against other universities in the comprehensive category (see slide 3 or 7). York does better if it does relatively better than its peers. Maclean's does rank all the reputation of all 50 institutions in one prominent table though.
4. In the program survey York competes against all institutions.

Questions?

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