

Notice of Meeting

Meeting of LA&PS Faculty Council

October 10th, 2024 | 3:00 p.m.-5:00 p.m.

Zoom Meeting Room

AGENDA

<u>Item</u>	<u>Topic</u>	<u>Time</u>
1	Call to Order and Chair's Remarks	3:00-3:05
2	Approval of the Agenda	3:05-3:10
3	Approval of Minutes: September 12th, 2024, Faculty Council Meeting	3:10-3:15
4	Business Arising from the Minutes	3:15-3:20
5	Item for Presentation: Discussion of LA&PS Survey results (2024-25)	3:20-3:40
6	Reports of Standing Committees of Council <ul style="list-style-type: none">• Executive Committee Report<ul style="list-style-type: none">○ Item for Information: Call for Nomination• Year End Report<ul style="list-style-type: none">○ Item for information: Report from Graduate Committee○ Item for information: Report from Tenure and Promotion Committee○ Item for information: Report from Student Academic Petitions & Appeals Committee• Committee on Curriculum, Curricular Policy & Standards<ul style="list-style-type: none">○ Consent Agenda	3:40-3:50
7	BREAK	3:50-3:55
8	Item for Presentation: Initiatives at AD Program's office: AD Maggie Quirt	3:55- 4:20
9	Dean's Report to Council <ul style="list-style-type: none">• Celebrating the Dean's Award for Excellence in Teaching	4:20-4:55
10	Other Business:	4:55-5:00

Note: LA&PS Faculty Council Meetings are held on the second Thursday of each month from 3:00 pm-5:00 pm EST. Currently, Faculty Council meetings will be held virtually over Zoom.

York University
Faculty of Liberal Arts & Professional Studies
Faculty Council (FC)

Minutes of the 128th Meeting of Council
September 12th, 2024, 3:00 pm to 5:05 pm | Zoom Meeting Room

1. Call to Order and Chair's Remarks

The Chair welcomed all in attendance and expressed a commitment to collegial, inclusive and respectful discussions at Faculty Council (FC) meetings. The Chair shared that a Joint vision statement was developed based on the LA&PS Executive Committee survey emphasizing that our council members must be consulted before important academic and financial decisions (impacting academic programs) are made from initial planning to implementation.

2. Approval of Agenda Faculty Council September 12, 2024

Approved.

3. Approval of the Minutes: June 13th, 2024, Faculty Council Meeting

Approved

4. Business Arising from Minutes

There was no other business.

5. Reports of Standing Committees of Faculty Council

Executive Committee report

The Vice Chair presented the slate of all the remaining vacancies in the faculty council and its subcommittees for the academic year 2024-2025. The Vice-Chair extended an invitation to all members to nominate themselves or others from the floor of the Faculty Council, upon receiving no further nominations announced that the summer nominations period is closed. Acclamations have been finalized and the official election period will begin from Sep 13 – Sep 20, 2024.

Motion: Motion to include an introduction and orientation about the Faculty Council and its sub-committees in the October FC meeting

Motion was moved, seconded and approved unanimously. Motion carried.

A council member shared that the reasons for having Faculty Council Rules and Procedures regarding limitations on the number of members from departments on subcommittees is to ensure a fair representation of different areas of LA&PS. The Executive Committee deliberated that if there is a need the Student Academic Petitions & Appeals Committee may consist of a maximum of three members from any given department, while the Tenure and Promotions Committee will be kept at two members from the same department.

Committee on Research Policy & Planning: Year-End Report

The Chair of the Committee on Research Policy & Planning presented the year-end report to the council. Thanked all the outgoing members, currently serving members, Associate Dean de Costa, D. Cuff and staff. Council members did not raise any questions.

Academic Policy & Planning Committee: Year-End Report

The Chair of the Academic Policy & Planning Committee identified the 3 primary areas of focus for the past year while thanking all the committee members for their hard work. Council members did not raise any questions.

Committee on Teaching, Learning and Student Success: Year-End Report

The outgoing Chair of the Committee on Teaching, Learning, and Student Success presented the year-end report to the council by summarizing the various initiatives undertaken by the committee.

Council members sought clarification regarding the implications of using ChatGPT and the changing nature of breaches of Academic honesty and how the new policy addresses these. It was suggested to bring this topic back for an in-depth discussion at future Faculty Council meetings.

Committee on Curriculum, Curricular Policy & Standards: Year End Report

The Chair of the Committee on Curriculum, Curricular Policy and Standards presented the year-end report to the council. Thanked all the outgoing and serving members, especially the outgoing Chair of CCPS for her dedication and hard work in the past years. Council members did not raise any questions.

6. Item for Presentation: LA&PS Co-op Program and the Senate Academic Conduct Policy

AD Buckley shared that the LA&PS Co-op Program and the newly implemented Academic Conduct Policy were launched on September 1, 2024.

The LA&PS Co-op is an optional, non-degree and work-integrated learning program that allows domestic and international students to gain up to 20 months of work experience. This is open to Full-time students enrolled in any of the LA&PS honors undergraduate degree programs along with additional requirements. This initiative involves students working full-time while taking a break from their studies. All Co-op students are paid by their employers. Extensive onboarding and training are provided before students can gain access to the specific job database. This will help students remove

barriers to entry into the workforce and explore networking opportunities.

A council member inquired whether students have the option to pursue international employment opportunities. AD Buckley shared that currently, students are required to seek employment within the Greater Toronto Area.

A council member raised a question regarding the allocation of resources to this initiative considering the current financial and enrollment situation within LA&PS and the University. What is the number of students taking advantage of these opportunities and benefiting from it?

AD Buckley shared that there is no plan to grow the team because the onboarding and training will be done asynchronously. A \$50,000 micro-credential grant was awarded by the Ontario government for excellence in teaching aimed at developing these asynchronous programs. Over the past year, approximately 200 work-study positions were offered, while there were 250 active and nonactive student job seekers registered in the system.

Senate Academic Conduct Policy oversees academic integrity in and outside of courses. ASCP a Senate subcommittee created this new policy over a multi-year period which addresses the Generative AI and its main focus is to streamline the processes and language. The new policy frames the rights and responsibilities of students and units differently. Any breaches that occurred before September 1, 2024, will follow the old policy.

A council member noted that the new policy lacks clear procedures, particularly regarding the exploratory and the panel meetings. There is a need to remove biases, treat every breach as a single breach and practice consistency in sanctions and decisions.

AD Buckley shared that the letter templates, email templates, scripts, workflow document and standard LA&PS

recommendations/processes are being drafted and will be shared widely.

The Chair mentioned that AD Buckley will be invited to future Faculty Council meetings for more detailed discussions regarding the new Senate Academic Conduct Policy and ChatGPT.

AD Buckley urged all council members to ask any remaining questions and seek additional information they might require by email at adtl@yorku.ca. Alternatively, members may request meetings tailored to specific units.

7. Break

8. LA&PS Dean's Report to Council: Enrollment updates

Dean McMurtry welcomed all and emphasized the importance of sharing information and openly discussing difficult situations to identify possible solutions. The last few years have been full of challenges beginning with the pandemic (COVID) followed by the unfortunate budget situation. Dean McMurtry expressed regrets for the pace at which decisions were made between January - June 2024 and encouraged thoughtful engagement among colleagues constructively and collaboratively. The landscape of Ontario universities is evolving, and it is essential to recognize that reactive decision-making is not the optimal path forward. A unified approach to decision-making is imperative for effectively addressing the issues that arise.

Next, Dean McMurtry provided the following updates on important events:

- 2000 LA&PS students attended the Orientation led by the colleges.
- The research team is hosting a DARE event on Tuesday, October 8 from 1 – 3 p.m. at Scott Library's Collaboratory to celebrate with the best and brightest from LA&PS and their research initiatives. This event is open to the public and no

registration is required. If you have any questions, please reach out to lapsrsc@yorku.ca.

- Ontario Universities Fair is scheduled for Oct 5 & 6, 2024

Over the next few weeks, Dean McMurtry addressed the need to meet with all the department chairs, directors and UPDs to present them with the departmental cost structures and where costs exist within each unit. They will be provided with three scenarios for understanding the financial data for their respective department. Chairs and Directors will gather feedback within their respective units to analyze the data collaboratively. This will be succeeded by further meetings to address all the questions and concerns.

AD de Costa, AD Quirt and M. Harper will collaborate with the departments on course planning initiatives to reflect on the enrollment numbers.

AD Quirt will present recruitment and retention details at the October 2024 FC meeting.

Once the budget numbers are finalized by central, they will be discussed at future Faculty Council meetings.

Dean McMurtry urged all members to review the enrollment slide deck and supplementary news articles posted on the FC website.

- In the summer LA&PS was 281 FFTEs under target.
- On Nov 1, 2024, enrollment numbers will be finalized, however, there is an estimated 947 FFTEs projected under-target for LA&PS.
- OUAC June 2024 data shows that York University is overall down by 16% while the sector is 1% up in terms of applications and acceptances.
- LA&PS is significantly down in enrollments compared to other faculties at York. This decline over the next 4 years will result in a negative flow-through effect on seats and courses in programs this will be an ongoing issue for the budget and course planning.
- Declines in 105 international and 101 international applicants significantly impact the budget.

- Winter intakes are important for the faculty, 105 international dropped from 500 to slightly over 100 applicants.

A council member inquired whether the current low enrollment numbers are exacerbated by the global financial and York's current budgetary situation.

Dean McMurtry responded that the combination of the two issues makes the situation more serious. Presently, many institutions are facing dire financial situations. The only way forward is to make collective decisions to resolve matters.

A council member shared that York University is facing significant challenges, including a decrease in international admissions. Previous strikes have contributed to this situation, and the substantial increase of over 5% in upper administration salaries has rendered it increasingly difficult for the university to adequately support its faculty and students.

A council member noted that there is an overlap between the current term and the subsequent term. The next cycle of recruitment has already begun. Some programs are not receiving the desired recognition and interest from students: what are the different initiatives being implemented by LA&PS and the university?

AD Quirt responded that last year was a good enrollment year after the strike we are in a recovery state, and initiatives such as attending open houses, hosting pizza lunches and lectures, writing conversion letters, facilitating high school student visits to York and hosting conferences have a significant impact on recruitment and conversion. All members are encouraged to share innovative ideas with AD Quirt by emailing adprog@yorku.ca.

AD Jorge suggested that it is essential to refrain from making any negative comments regarding international students. It is necessary

to recognize the additional support systems available for them and to focus on retention efforts to ensure that the students currently enrolled remain in our institution.

Motion: Motion to extend the meeting time by 5 minutes
Motion was moved, seconded and approved unanimously. Motion carried.

A council member mentioned that the strikes happened due to inadequate labor management practices and highlighted the university's approach to labor management over the past five to ten years. It is essential to communicate to upper administration the need for a revised strategy regarding labor management and to diligently engage to prevent strikes and reform labor management practices which will organically result in enhanced recruitment initiatives.

Dean McMurtry clarified that the strike issue frequently comes up in the results of the non-applicant survey, specifically by the students' responses and their reasons for not submitting applications to York University. Therefore, here it is mentioned as a reference only for information.

The Chair thanked Dean McMurtry for his presentation.

9. Item for Presentation: Preliminary reporting on LA&PS Executive Committee Survey (2024-25)

Due to time constraints, the agenda item was deferred to a later meeting.

10. Item for Information

Senate Synopsis for June 2024 was included as item #10.

11. Other Business

The LA&PS research office shared the following invite:

12. Adjournment

The meeting was adjourned.

R. Kenedy, Chair of Council

Tejas Kittur, Secretary of Council

LA&PS Executive Committee Survey (2024-25)

88 Responses

80:40 Average time to complete

Active Status

1. What motivates you to attend the meetings of the LA&PS Faculty Council? (you can select multiple items and include other items below)

- Participate in collegial governan... 61
- Gain insight into the latest activi... 68
- Form bonds with peers 18
- Voice Concerns to LA&PS leader... 37
- Other 9



2. In the box below, please indicate what has helped or hindered your attendance and participation in the meetings of the LA&PS Faculty Council.

88 Responses

Latest Responses
 "Virtual meetings help me attend"
 "Non-collegial behaviour"
 "knowing the schedule in advance"

31 respondents (35%) answered **meetings** for this question.



3. In your opinion, what academic initiatives or policies should be addressed at the LA&PS Faculty Council? These items must fall within the scope of the Faculty Council and may or may not include academic planning topics, inviting guest speakers, or matters that you want to hear more about in the 2024-25 academic year?

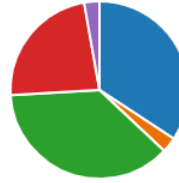
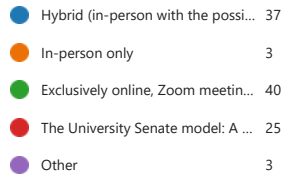
88 Responses

Latest Responses
 "faculty and university restructuring; LAPS and university budget; university L...
 "Dean's report"
 "governance/restructuring; role of graduate education in LAPS (relationship b..."

22 respondents (25%) answered **faculty** for this question.



4. Which mode of delivery do you prefer for the meetings of LA&PS Faculty Council for the upcoming 2024-25 academic year?



5. The LA&PS Faculty Council Executive Committee want to hear any suggestion or comments that you may have in order to plan for the meetings in the next academic year. Please share your thoughts on any aspect of your experience as a councillor in the space below.

88
Responses

Latest Responses
 "We should have a clear understanding of the status and implications of mot..."
 "More collegial behaviour"
 "NA"

17 respondents (19%) answered **Meetings** for this question.



6. Department/Unit

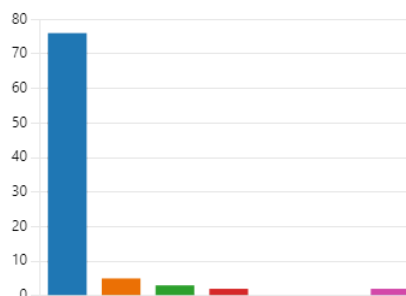
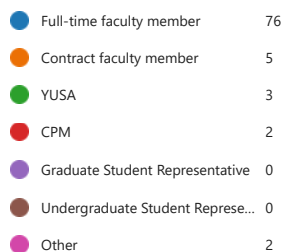
72
Responses

Latest Responses
 "Sociology"
 "POLS"

10 respondents (14%) answered **Humanities** for this question.

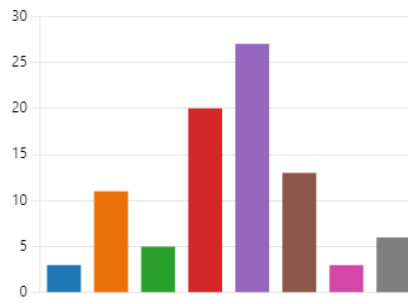


7. Membership category at Faculty Council



8. Years of teaching at York.

1-2 years	3
3-5 years	11
6-9 years	5
10-19 years	20
20-29 years	27
30-39 years	13
more than 40 years	3
Other	6



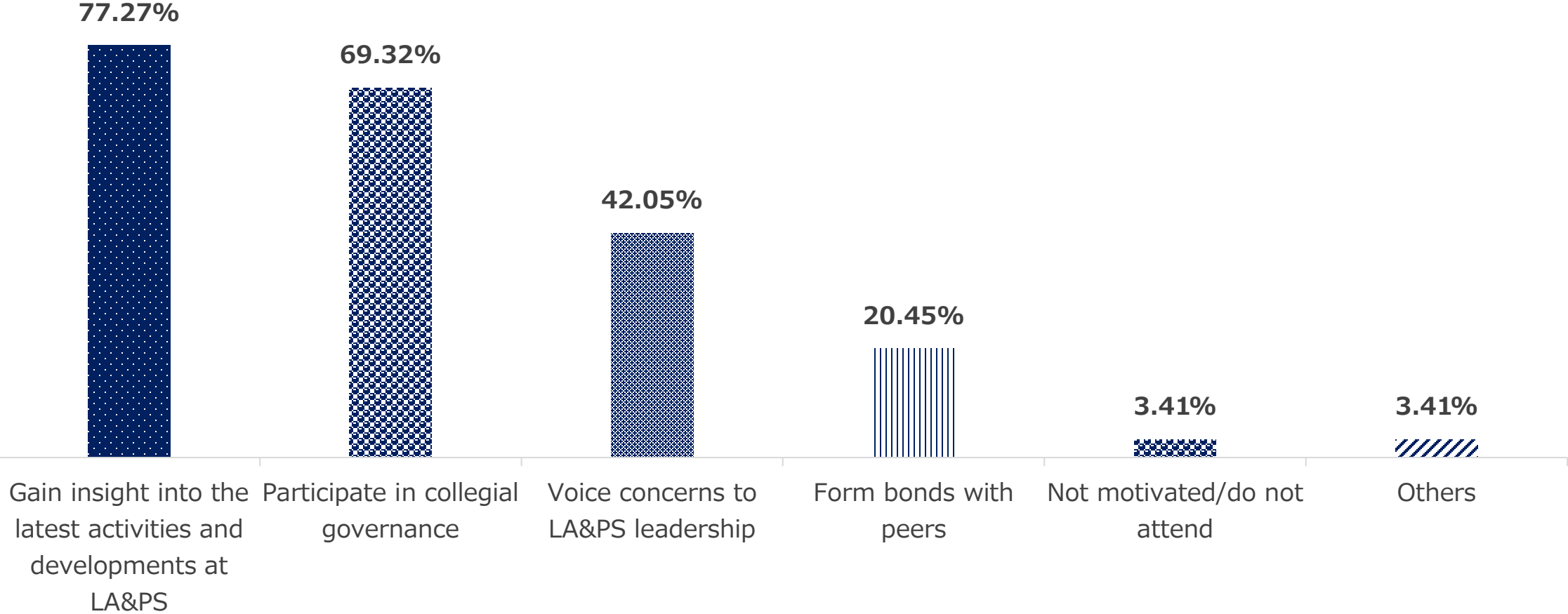
9. What best describes your engagement with LA&PS Faculty Council in the past year 2023-2024?

Attended council meetings	72
Member of a council committee	16



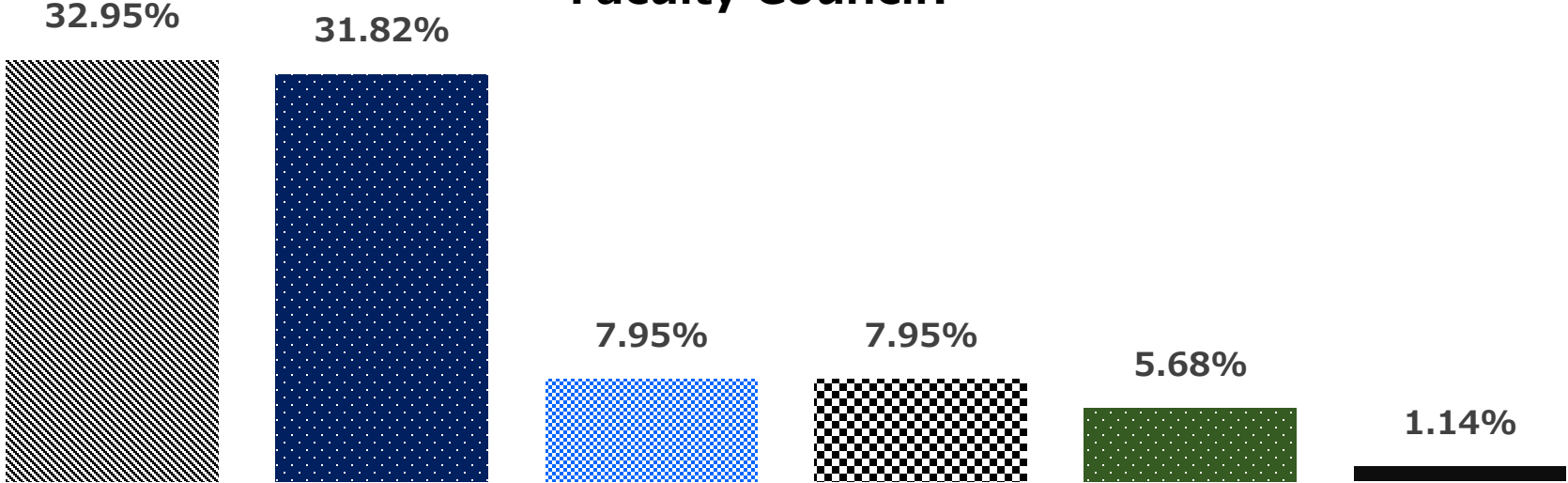
**LA&PS Executive
Committee Survey
(2024-25)**

Q1. What motivates you to attend the meetings of the LA&PS Faculty Council?



Q2 In the box below, please indicate what has helped or hindered your attendance and participation in the meetings of the LA&PS Faculty Council?

Faculty Council?



▨ Online virtual meetings helped.

■ Conflicting schedules (classes/other commitments).

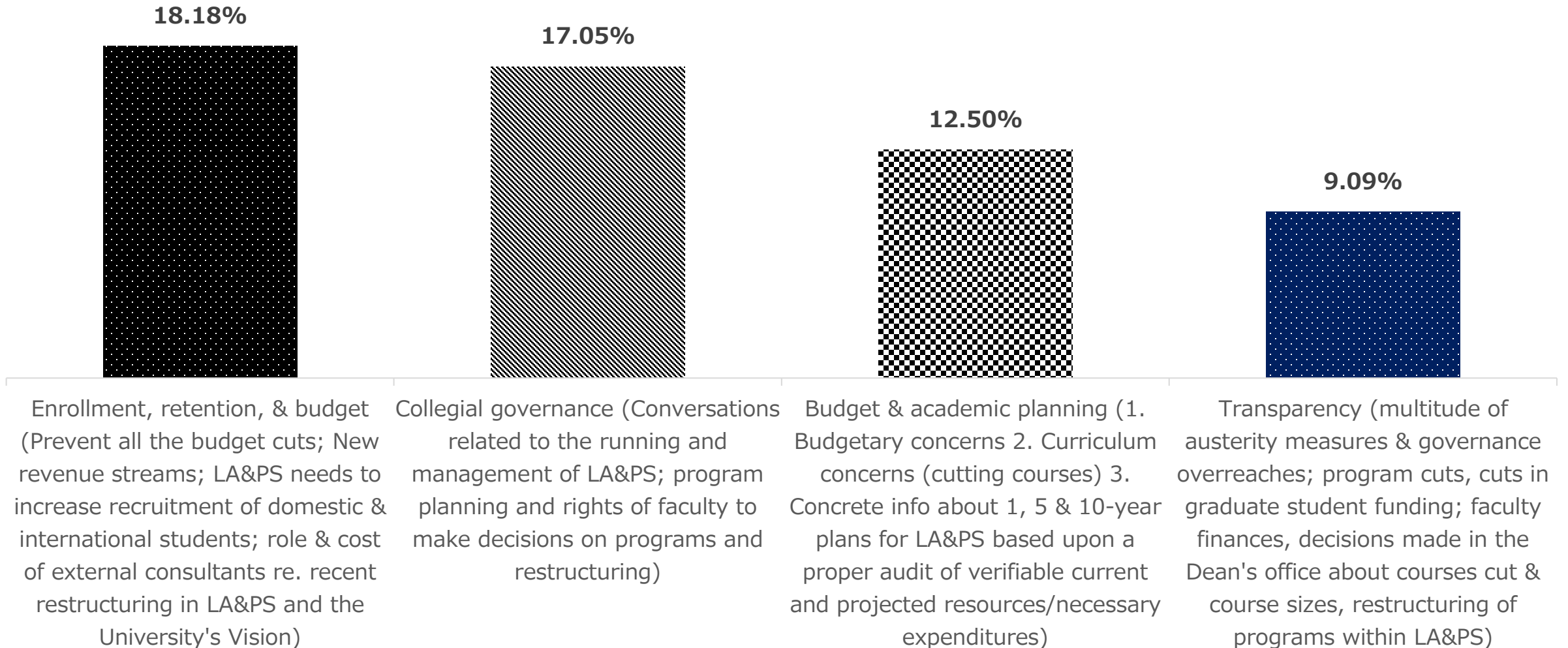
▨ Mistrust in administration and lack of interest by administration (How is the Dean accountable? How can faculty participate in collegial governance?).

⊠ Rude and inconsiderate behavior at meetings, and a lack of safe space to present opinions (non-collegial behavior).

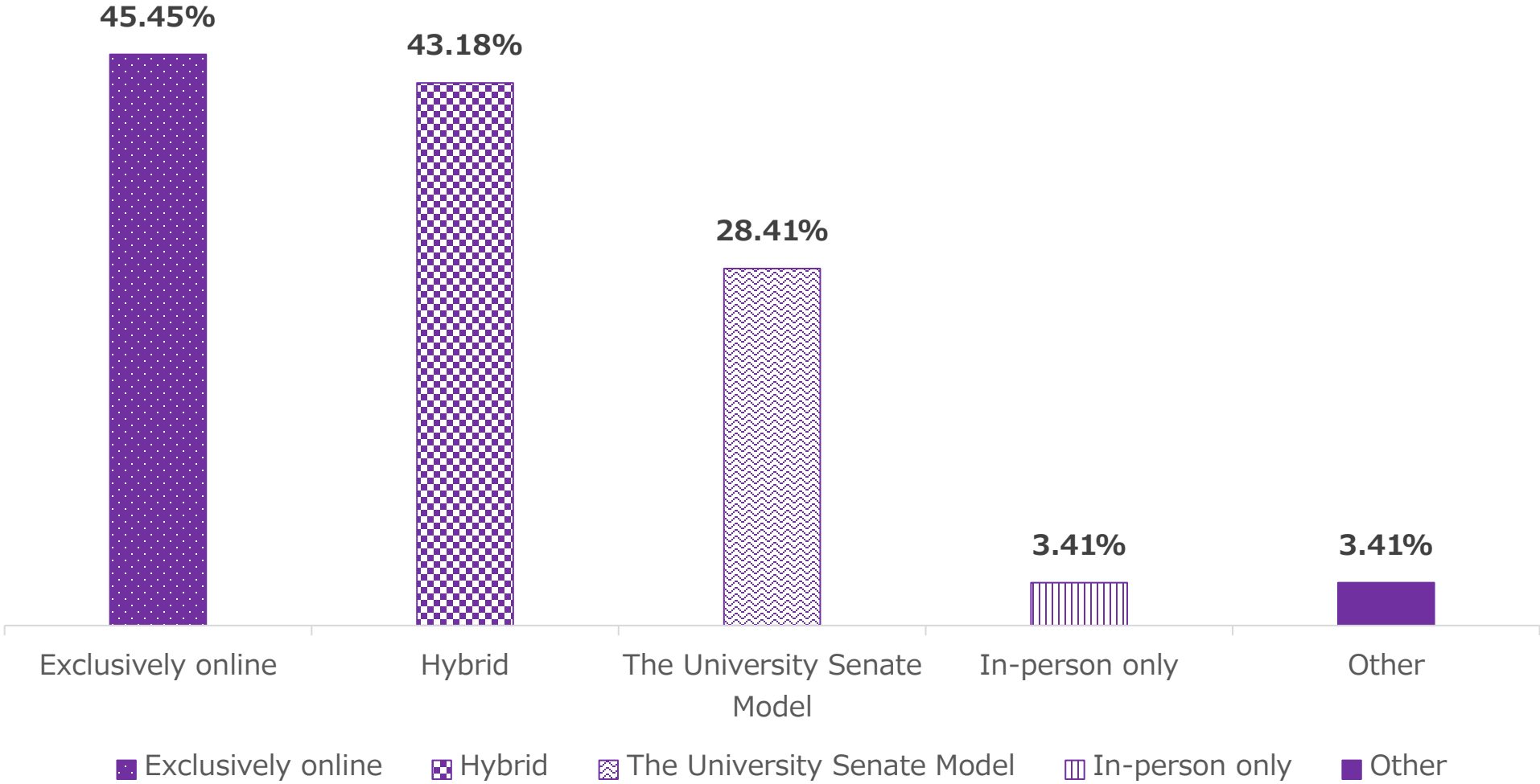
■ Agenda sent a week ahead of the meeting (notice sent in advance is helpful).

■ Forcing faculty to wait on one staff person who was told to come at a specific time is ridiculous. If a staff person is going to make a report, they should be available for the whole meeting.

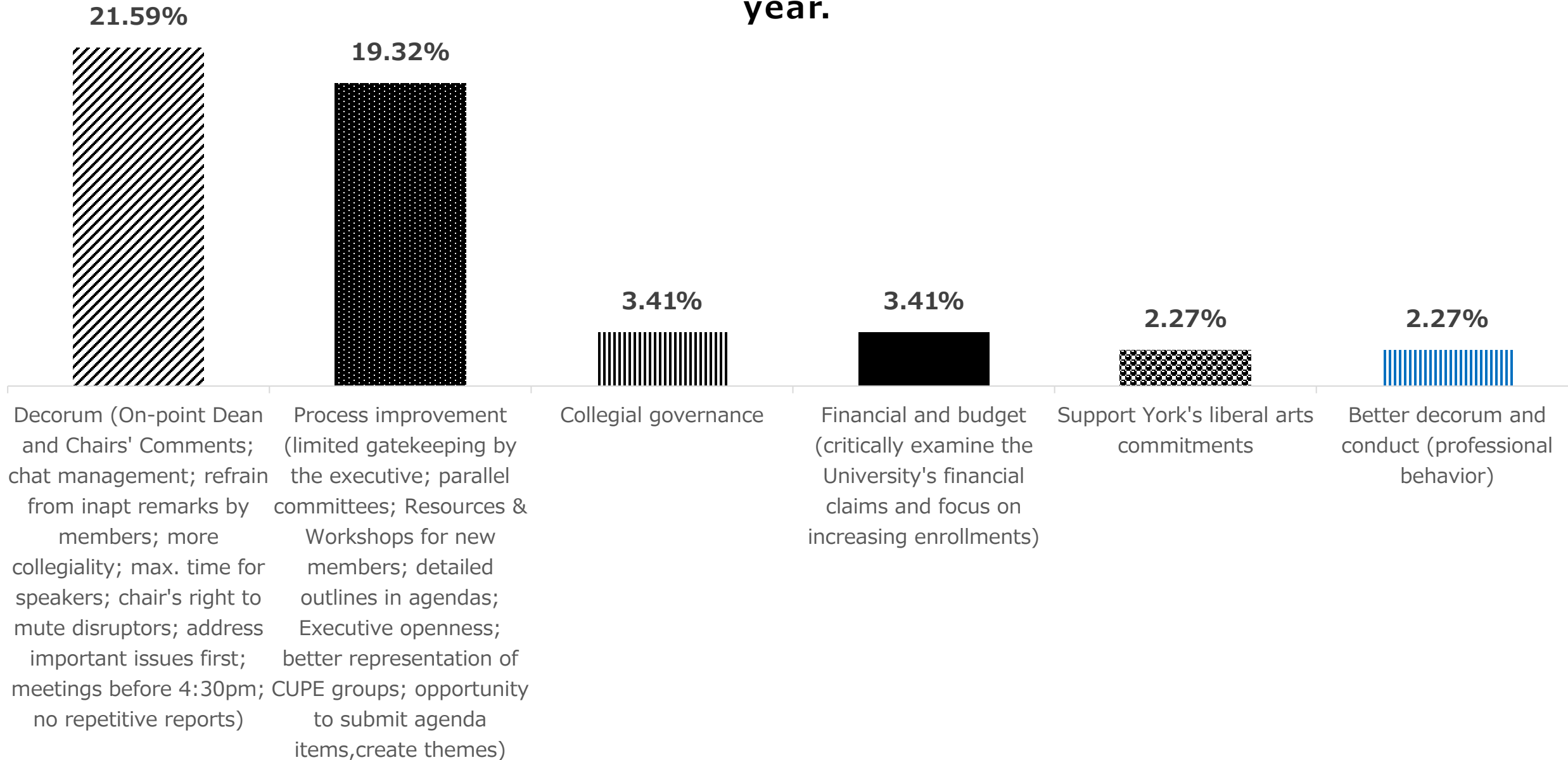
Q3 In your opinion, what academic initiatives or policies should be addressed at the LA&PS Faculty Council?



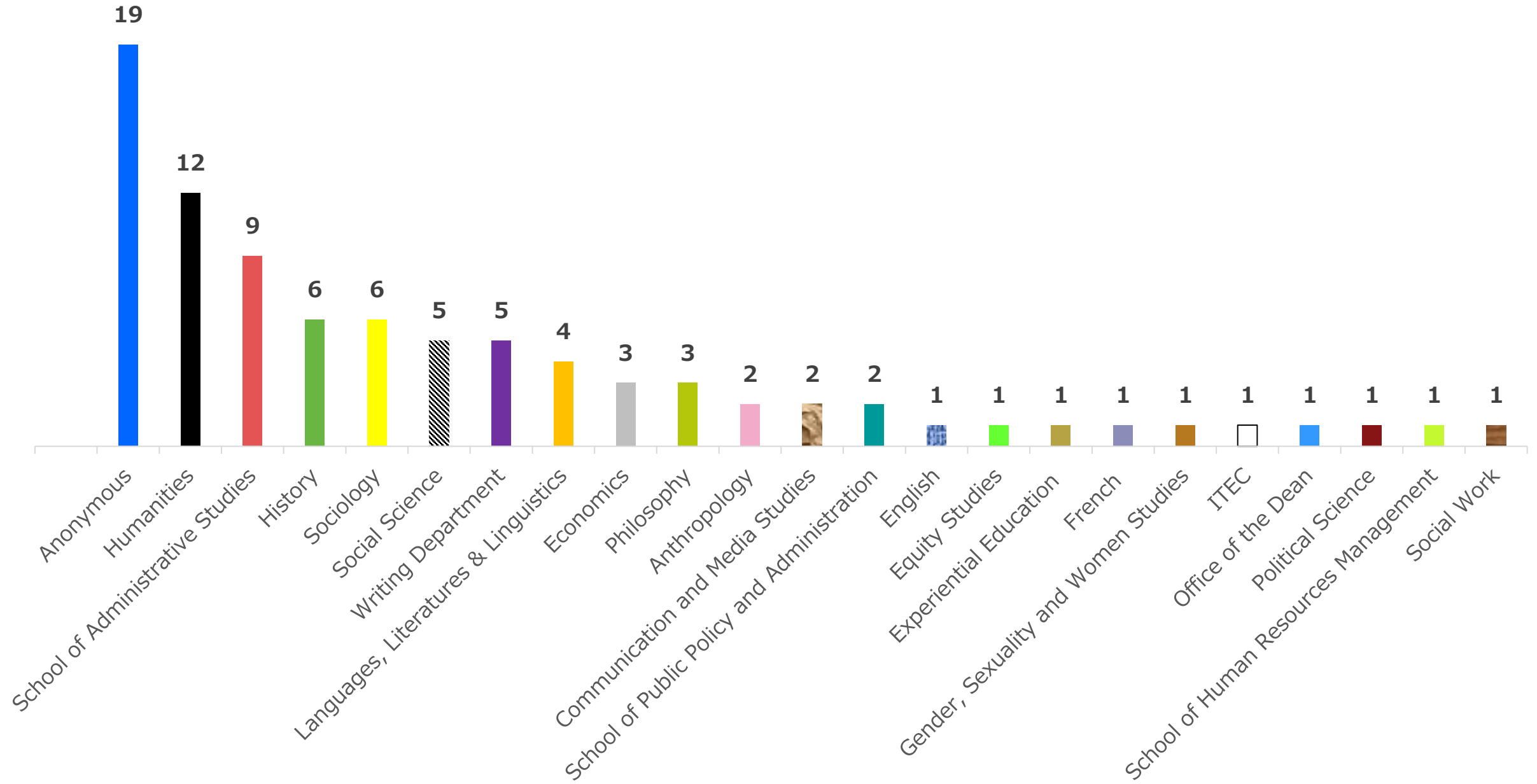
Q4 Which mode of delivery do you prefer for the meetings of LA&PS Faculty Council for the upcoming 2024-25 academic year?



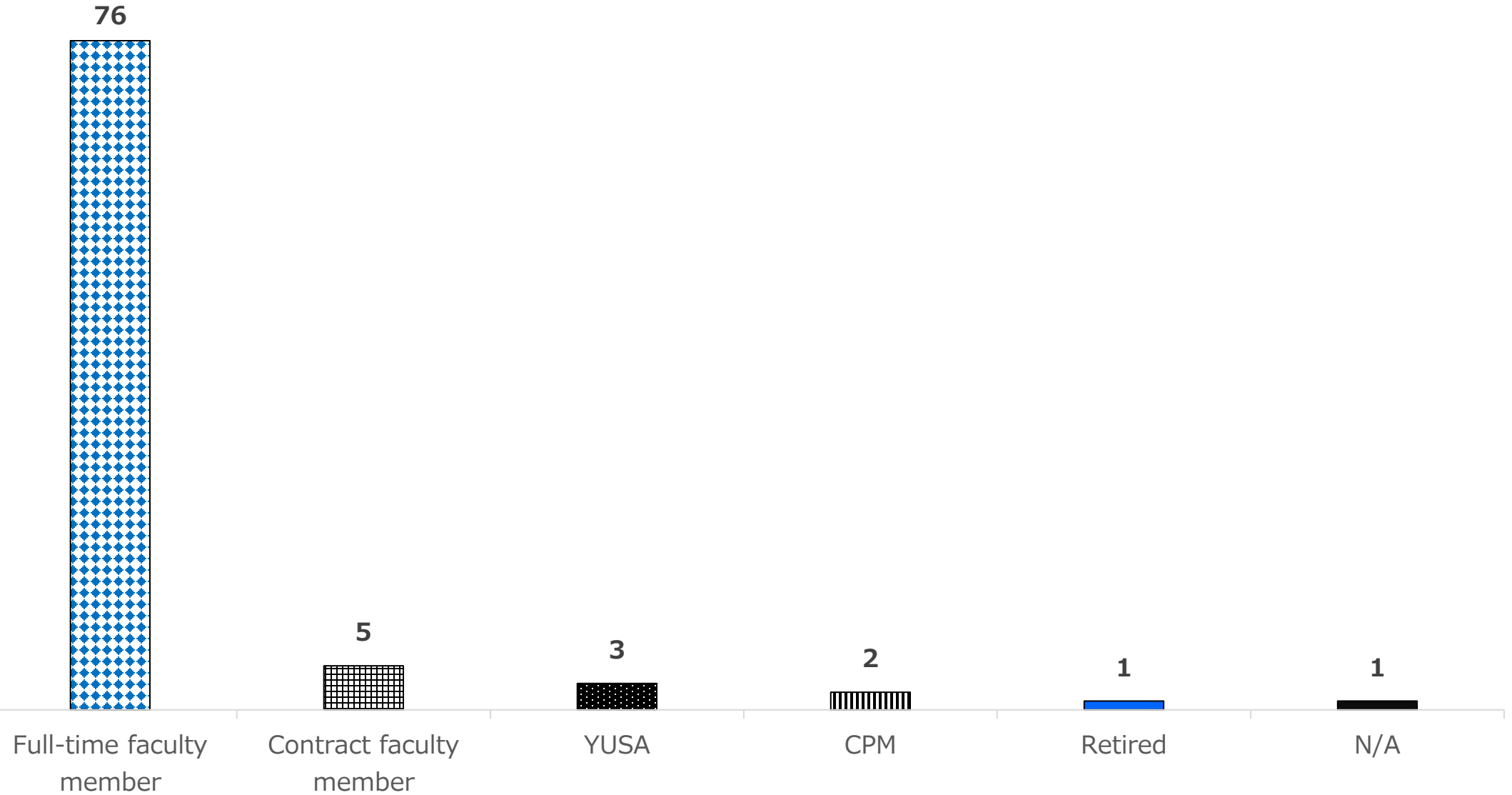
Q5 The LA&PS Faculty Council Executive Committee want to hear any suggestion or comments that you may have to plan for the meetings in the next academic year.



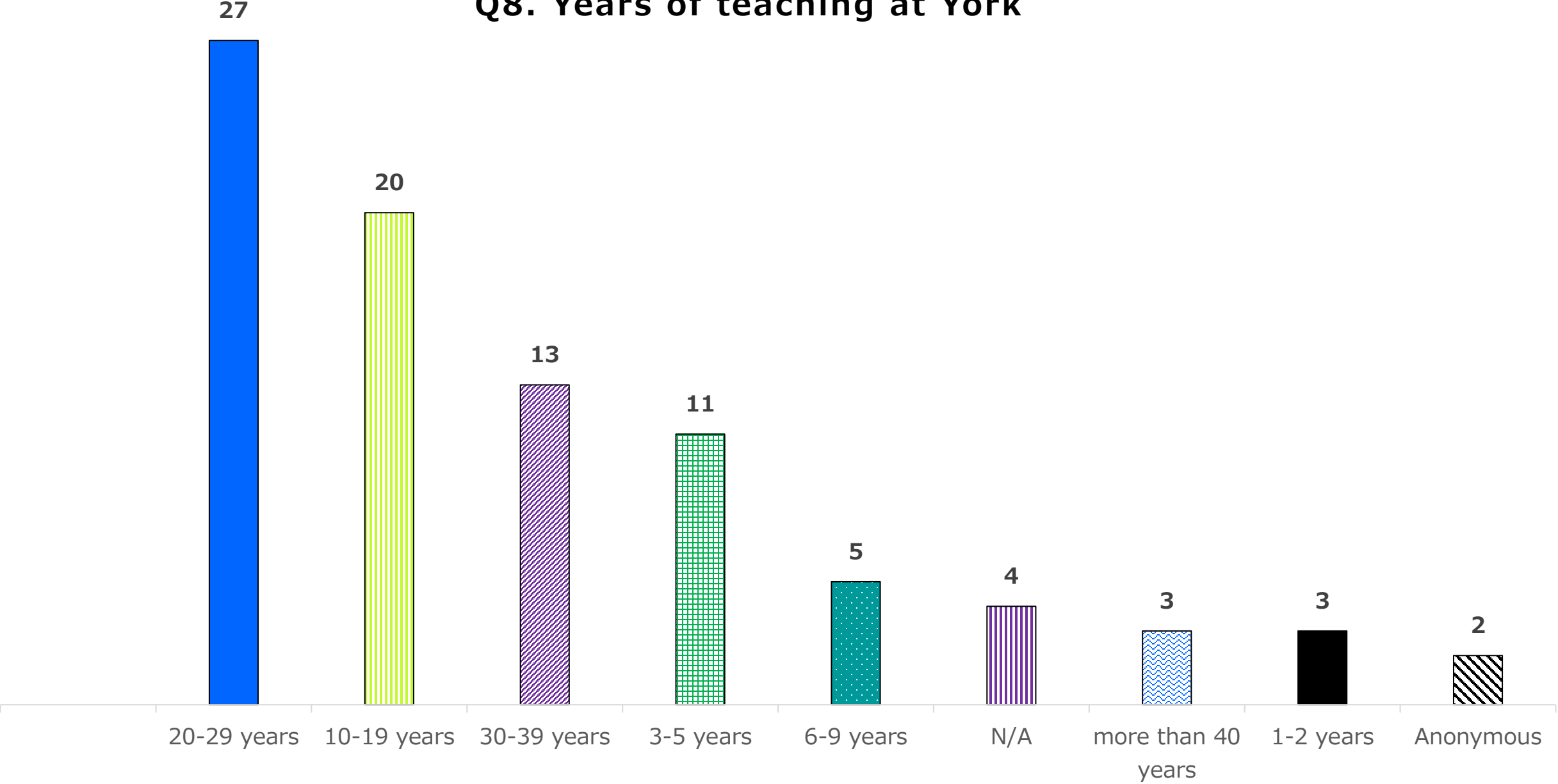
Q6. Department/Unit



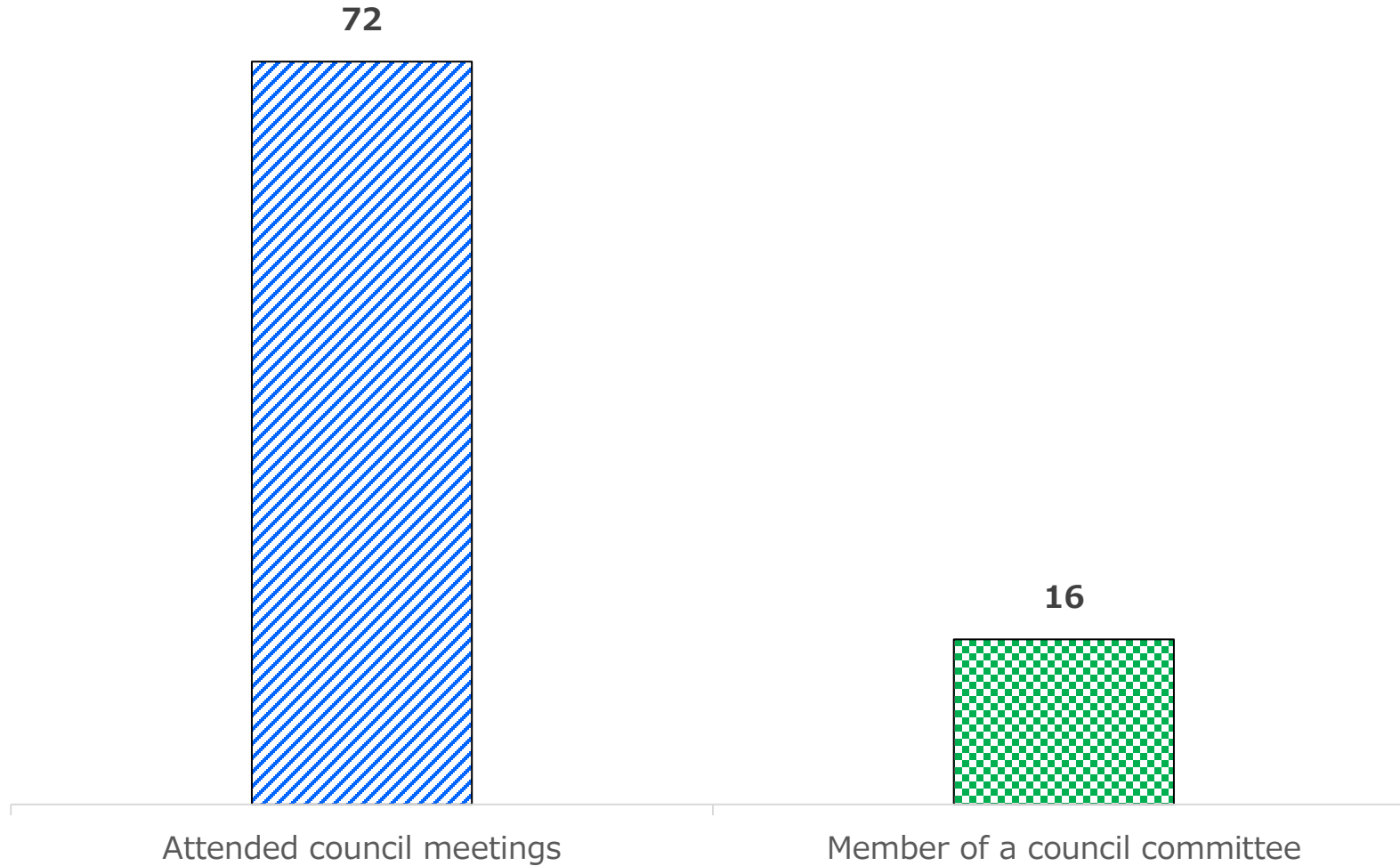
Q7. Membership category at Faculty Council



Q8. Years of teaching at York



Q9. What best describes your engagement with LA&PS Faculty Council in the past year 2023-2024?



Executive Committee Report to Council

Report 1
October 2024

ITEM FOR INFORMATION (1):

1. **Request for nominations for the Executive Committee, Tenure and Promotions Committee, Contract Faculty Representatives on Faculty Council, and Senate Honorary Degrees & Ceremonials Sub-Committee.**

The nomination period will run over the next month until the November Faculty Council meeting and seeks to fill the following vacancies:

Executive Committee

(One vacancy)

- Terms are specified in the relevant table in Appendix A.
- Normally meets on the last Wednesday of each month from 10:00am to 12:00pm
- <https://www.yorku.ca/laps/faculty-council/committees/executive/>

Current Membership:

Ron Ophir, *School of Administrative Studies*
Peter Khaiteh, *School of Information Technology*
Carl Ehrlich, *Department of History*
Katarina O'Briain, *Department of English*
Elizabeth Caravella, *Writing Department*

Tenure and Promotions Committee

(Two vacancies)

- Terms are specified in the relevant table in Appendix A.
- Committee liaises with Senate and programs to review all tenure and promotions candidates in LA&PS and maintain T&P standards across the Faculty.
- Committee of the whole meets on the first Thursday of each month from 11:00am to 1:00pm.
- <https://www.yorku.ca/laps/faculty-council/committees/tenure-promotions/>

Current Membership:

Susan Ingram, *Department of Humanities*
Ann Kim, *Department of Sociology*
Matias Cortes, *Department of Economics*
Mustafa Karakul, *School of Administrative Studies*

Stevie M. Bell, Writing Department
Mateusz Brzozowski, Department of Economics
Arthur Redding, Department of English
Daniel Cohn, School of Public Policy, and Administration
Mark Cauchi, Department of Humanities
Songlan (Stella) Peng, School of Administrative Studies
Laura Kwak, Department of Social Science
Sirvan Karimi, School of Public Policy and Administration
Deborah Neill, Department of History

Contract Faculty Representatives on the Faculty Council

(Twenty vacancies)

- One (1) Year Term
- Members represent the interests of contract faculty members and provide insight and guidance on how proposed motions to Faculty Council may affect staff support and managerial staff. Representatives have full suffrage and may vote on Faculty Council motions.

Current Membership:

Karrie Sandford, Department of Social Science
Keith O' Regan, Writing Department
Carlos Torres, Department of Equity Studies
Sylvia Peacock, Department of Social Science
Tanya Taylor, Department of Humanities
Dagmara Woronko, Department of Social Science
Linda Carozza, Department of Philosophy
Andrea Kalmin, Department of Social Science
Julie Allen, Department of Philosophy
Sara Thompson, Department of Department of Languages, Literatures and Linguistics

Senate: Honorary Degrees & Ceremonials Sub-Committee

(One vacancy)

- Three (3) Year term
- Full-Time Faculty Members
- Further Details regarding meeting dates and times are posted on the Senate Website [Honorary Degrees and Ceremonials Subcommittee Terms of Reference and Composition - University Secretariat \(yorku.ca\)](#)

The nominations period will close at the November meeting of Faculty Council followed by an elections period if there are more nominations than vacancies for committees/sub-committee listed above. An updated Executive Report will be uploaded on the Faculty Council website on the day of Faculty Council meeting. Should you have any questions about the nomination process, please reach out to the Office of Faculty Council at lapsfc@yorku.ca.

Appendix A

2024-25 Faculty Council, Standing Committees, and Senate Membership (Elected/Acclaimed/Vacancies)

Chair of Council (1)

Last Name	First Name	Department/ School	Area	Membership Category	Term Start	Term End
Kenedy	Robert	SOCI	Social Sciences	FT Faculty	July 1, 2024	June 30, 2025

Vice Chair of Council (1)

Last Name	First Name	Department/ School	Area	Membership Category	Term Start	Term End
Ebrahimi	Mehraneh	EN	Humanities	FT Faculty	July 1, 2024	June 30, 2025

Executive Committee (6 Faculty + 3 Students)

Last Name	First Name	Department/ School	Area	Membership Category	Term Start	Term End
Khaiter	Peter	ITEC	Professional Studies	FT Faculty	July 1, 2022	June 30, 2025
Ophir	Ron	SAS	Professional Studies	FT Faculty	July 1, 2023	June 30, 2026
Ehrlich	Carl	HIST	HUMA	FT Faculty	July 1, 2024	June 30, 2025
O'Briain	Katarina	EN	HUMA	FT Faculty	July 1, 2024	June 30, 2026
Caravella	Elizabeth	WRIT	HUMA	FT Faculty	July 1, 2024	June 30, 2027
Vacancy				FT Faculty	July 1, 2024	June 30, 2027

Note: At least one nomination must be from one from Social Sciences.

Academic Policy and Planning Committee APPC (7 Faculty + 2 Students)

Last Name	First Name	Department/ School	Area	Membership Category	Term Start	Term End
Gekas	Athanasios (Sakis)	HIST	Humanities	FT Faculty	July 1, 2022	June 30, 2025
Malik	Sadia Mariam	ECON	Professional Studies	FT Faculty	July 1, 2022	June 30, 2025
Poon	Maurice	SOWK	Professional Studies	FT Faculty	July 1, 2023	June 30, 2026
Tremblay	Jean-Thomas	HUMA	Humanities	FT Faculty	July 1, 2023	June 30, 2026
Alexandrakis	Othon	ANTH	Social Sciences	FT Faculty	July 1, 2024	June 30, 2027
Chuang	You-Ta	SAS	Professional Studies	FT Faculty	July 1, 2024	June 30, 2027
Yu	Xiaohui	ITEC	Professional Studies	FT Faculty	July 1, 2023	June 30, 2026

Committee on Curriculum, Curricular Policy and Standards CCPS (7 Faculty + 2 Students)

Last Name	First Name	Department/ School	Area	Membership Category	Term Start	Term End
Bernhardt- Walther	Karen	ECON	Professional Studies	FT Faculty	July 1, 2022	June 30, 2025
Jiang	Ling	ITEC	Professional Studies	FT Faculty	July 1, 2023	June 30, 2026
Kar	Anirban	SAS	Professional Studies	FT Faculty	July 1, 2022	June 30, 2025
Makinina	Olga	DLLL	Humanities	FT Faculty	July 1, 2023	June 30, 2026
Roberge	Ian	SPPA	Social Science	FT Faculty	July 1, 2023	June 30, 2026

Allen	Laura	WRIT	Humanities	FT Faculty	July 1, 2024	June 30, 2027
Reid	Kael	HUMA	Humanities	FT Faculty	July 1, 2024	June 30, 2027

General Education Sub-Committee (7 Faculty + 1 Student)

Last Name	First Name	Department/ School	Area	Membership Category	Term Start	Term End
Rangwala	Sharma	HUMA	Humanities	FT Faculty	July 1, 2024	June 30, 2027
Davis	Hilary	PHIL	Modes of Reasoning	FT Faculty	July 1, 2024	June 30, 2027
Scott	Sonia	SOSC	Social Science	FT Faculty	July 1, 2024	June 30, 2027
Lee-Sevel	<i>Romi</i>	SAS	Professional Programs	FT Faculty	July 1, 2024	June 30, 2027
Berhardt-Walter	Karen	ECON	Social Sciences (appointed by CCPS)	FT Faculty-CCPS Member	July 1, 2023	June 30, 2026
Gang	Pan	DLLL	Liberal Arts Programs	FT Faculty	Dec 7, 2023	June 30, 2026
Metcalf	Robin	Science	Natural Science	FT Faculty-Natural Science	July 1, 2022	June 30, 2025

Tenure and Promotions Committee T&P (15 Faculty + 6 Students)

Last Name	First Name	Department/ School	Area	Membership Category	Term Start	Term End
Bell	Stevie M.	WRIT	Humanities	FT Faculty	July 1, 2022	June 30, 2025
Brzozowski	Mateusz	ECON	Social Sciences	FT Faculty	July 1, 2022	June 30, 2025
Cohn	Daniel	SPPA	Social Sciences	FT Faculty	July 1, 2022	June 30, 2025
Cortes	Matias	ECON	Social Science	FT Faculty	July 1, 2023	June 30, 2026
Ingram	Susan	HUMA	Humanities	FT Faculty	July 1, 2023	June 30, 2026
Karakul	Mustafa	SAS	Professional Studies	FT Faculty	July 1, 2022	June 30, 2025
Kim	Ann	SOCI	Social Sciences	FT Faculty	July 1, 2023	June 30, 2026
Redding	Arthur	EN	Humanities	FT Faculty	July 1, 2022	June 30, 2025
Peng	Songlan (Stella)	SAS	Professional Studies	FT Faculty	July 1, 2023	June 30, 2026
Cauchi	Mark	HUMA	Humanities	FT Faculty	July 1, 2024	June 30, 2027
Vacancy					July 1, 2024	June 30, 2027
Kwak	Laura	SOSC	Social Sciences	FT Faculty	July 1, 2024	June 30, 2027
Karimi	Sirvan	SPPA	Social Sciences	FT Faculty	July 1, 2024	June 30, 2027
Neill	Deborah	HIST	Humanities	FT Faculty	July 1, 2024	June 30, 2027
Vacancy				FT Faculty	July 1, 2024	June 30, 2026

Note: Nominations are open to all departments except from SAS, HUMA and ECON.

Committee on Teaching, Learning and Student Success CTLSS (9 Full-Time Faculty + 1 Contract Faculty + 2 Teaching Assistants + 3 Students)

Last Name	First Name	Department/ School	Area	Membership Category	Term Start	Term End
Carra-Salsberg	Fernanda	DLLL	Humanities	FT Faculty	July 1, 2023	June 30, 2026
Damiloal	Adebayo	HIST	Humanities	FT Faculty	July 1, 2022	June 30, 2025
Jammal	Manar	ITEC	Professional Studies	FT Faculty	July 1, 2023	June 30, 2026
Sarkar	Saikat	SAS	Professional Studies	FT Faculty	July 1, 2023	June 30, 2026

Steele	Carolyn	HUMA	Humanities	FT Faculty	July 1, 2022	June 30, 2025
Vanstone	Gail	HUMA	Humanities	FT Faculty	July 1, 2022	June 30, 2025
Carozza	Linda	PHIL	Humanities	Contract Faculty	July 1, 2024	June 30, 2025
Davidson	Lisa	ANTH	Social Sciences	FT Faculty	July 1, 2024	June 30, 2027
Kaul	Kate	WRIT	Humanities	FT Faculty	July 1, 2024	June 30, 2027
Juric	Tanja	SOSC	Social Sciences	FT Faculty	July 1, 2023	June 30, 2027

Committee on Research Policy and Planning CRPP (7 Faculty + 2 Students)

Last Name	First Name	Department/ School	Area	Membership Category	Term Start	Term End
Easter	Brandee	WRIT	Humanities	FT Faculty	July 1, 2022	June 30, 2025
Maharaj	Gajindra	SAS	Professional Studies	FT Faculty	July 1, 2022	June 30, 2025
Rehmani	Fareydoon	HREQ	Social Sciences	FT Faculty	July 1, 2023	June 30, 2026
Ozyurt	Selcuk	ECON	Social Sciences	FT Faculty	July 1, 2023	June 30, 2026
Kroker	Kenton	SOSC	Social Sciences	FT Faculty	July 1, 2024	June 30, 2027
Blake	Sarah	HUMA	Humanities	FT Faculty	July 1, 2024	June 30, 2027
Canefe	Nergis	POLS	Social Sciences	FT Faculty	July 1, 2023	June 30, 2027

Committee on Student Academic Petitions and Appeals (20 + 8 Students)

Last Name	First Name	Department/ School	Area	Membership Category	Term Start	Term End
Bhat	Sheetala	EN	Humanities	FT Faculty	July 1, 2024	June 30, 2026
Bucemi	Matthew	WRIT	Humanities	FT Faculty	July 1, 2024	June 30, 2026
El Nabolsy	Zeyad	PHIL	Humanities	FT Faculty	July 1, 2024	June 30, 2026
Feltes	Emma	ANTH	Social Sciences	FT Faculty	July 1, 2023	June 30, 2025
Hooper	Tom	DES	Social Sciences	FT Faculty	July 1, 2023	June 30, 2025
Joel	Marcus	SAS	Professional Studies	FT Faculty	July 1, 2024	June 30, 2026
Knouzi	Ibtissem	DLLL	Humanities	FT Faculty	July 1, 2023	June 30, 2025
Li	Na	SAS	Professional Studies	FT Faculty	July 1, 2023	June 30, 2025
MacKinnon	Kinnon Ross	SOWK	Professional Studies	FT Faculty	July 1, 2023	June 30, 2025
Martel	Marcel	HIST	Humanities	FT Faculty	July 1, 2024	June 30, 2026
Morris	Christophe r	WRIT	Humanities	FT Faculty	July 1, 2023	June 30, 2025
Murnaghan	Ann Marie	HUMA	Humanities	FT Faculty	July 1, 2023	June 30, 2025
Pyne	Jake	SOWK	Professional Studies	FT Faculty	July 1, 2023	June 30, 2025
Samuel	Ayana	PHIL	Humanities	FT Faculty	July 1, 2024	June 30, 2026
Senderovich	Arik	ITEC	Professional Studies	FT Faculty	July 1, 2023	June 30, 2025
Sriskandarajah	Anuppiriya	HUMA	Humanities	FT Faculty	July 1, 2023	June 30, 2025
Wicken	William	HIST	Humanities	FT Faculty	July 1, 2023	June 30, 2025
Williams	Deanne	EN	Humanities	FT Faculty	July 1, 2024	June 30, 2026
De Jesús	Desirée	COMS	Social Sciences	FT Faculty	July 1, 2024	June 30, 2026
Hamann	Steffi	SOCI	Social Sciences	FT Faculty	July 1, 2024	June 30, 2026

Note: Nominations are open to all departments except from HUMA, PHIL and SOWK.

Graduate Committee (6 Faculty + 4 Students)

Last Name	First Name	Department/ School	Area	Membership Category	Term Start	Term End
Gonzalez	Miguel	SOSC	Social Sciences	FT Faculty	July 1, 2023	June 30, 2025
Habibi	Arash	ITEC	Professional Studies	FT Faculty	July 1, 2023	June 30, 2026
Shea	Victor	HUMA	Humanities	FT Faculty	July 1, 2022	June 30, 2025
Spicer	Zachary	SPPA	Social Sciences	FT Faculty	July 1, 2023	June 30, 2026
Carbonell- Foulquie	Pilar	SAS	Professional Studies	FT Faculty	July 1, 2024	June 30, 2027

LA&PS Representative on the Senate (3-year term)

Last Name	First Name	Department/ School	Area	Membership Category	Term Start	Term End
Green	Ruth	SOWK	Professional Studies	Acting Chair/Director	July 1, 2024	December 31, 2027
Alboiu	Gabriela	DLLL	Humanities	Chair	July 1, 2024	December 31, 2027
Latchford	Frances	GSWT	Humanities	Chair	July 1, 2024	June 30, 2026
Giudice	Michael	PHIL	Humanities	Chair	July 1, 2023	June 30, 2026
Waweru	Nelson	SAS	Professional Studies	Chair/Director	July 1, 2022	June 30, 2025
Othon	Alexandrakis	ANTH	Social Sciences	Chair/Director	July 1, 2021	June 30, 2027
Langlois	Ganaele	COMN	Social Sciences	Chair/Director	July 1, 2021	June 30, 2025
Ouedraogo	Awalou	DES	Social Sciences	Chair/Director	July 1, 2021	June 30, 2027
Ho	Wai-Ming	ECON	Social Sciences	Chair/Director	July 1, 2022	June 30, 2025
Weaver	Andrew	EN	Humanities	Chair/Director	July 1, 2023	June 30, 2026
Lambert-Drache	Marilyn	FR	Humanities	Chair/Director	July 1, 2022	June 30, 2025
McPherson	Kathryn	HIST	Humanities	Chair/Director	July 1, 2024	June 30, 2025
Budworth	Marie-Hélène	HRM	Professional Studies	Chair/Director	July 1, 2022	June 30, 2025
Clements	Elicia	HUMA	Humanities	Chair/Director	July 1, 2024	June 30, 2026
Prince	Enamul Hoque	ITEC	Professional Studies	Chair/Director	July 1, 2022	June 30, 2025
Pilon	Dennis	POLS	Social Sciences	Chair/Director	July 1, 2023	June 30, 2026
Couto	Naomi	SPPA	Social Sciences	Chair/Director	July 1, 2023	June 30, 2025
Kenedy	Robert	SOCI	Social Sciences	Chair/Director	July 1, 2023	June 30, 2026
Abdel-Shehid	Gamel	SOSC	Social Sciences	Chair/Director	July 1, 2022	June 30, 2025
McKenzie	Andrea	WRIT	Humanities	Chair/Director	July 1, 2021	June 30, 2027
Kalmin	Andrea	SOSC	Social Sciences	Contract Faculty	July 1, 2024	June 30, 2025
Peacock	Sylvia	SOSC	Social Sciences	Contract Faculty	July 1, 2024	June 30, 2025
Magee	Joanne	SAS	Professional Studies	FT Faculty	July 1, 2022	June 30, 2025
Ophir	Ron	SAS	Professional Studies	FT Faculty	July 1, 2024	June 30, 2027
Valeo	Antonella	DLLL	Humanities	FT Faculty	July 1, 2024	June 30, 2027
Spotton Visano	Brenda	ECON	Social Science	FT Faculty	July 1, 2023	June 30, 2026
Ebrahimi	Mehraneh	EN	Humanities	FT Faculty	July 1, 2022	June 30, 2025
Ehrlich	Carl	HIST	Humanities	FT Faculty	July 1, 2022	June 30, 2025
Steele	Carolyn	HUMA	Humanities	FT Faculty	July 1, 2022	June 30, 2025
Vanstone	Gail	HUMA	Humanities	FT Faculty	July 1, 2022	June 30, 2025
Karimi	Sirvan	SPPA	Social Sciences	FT Faculty	July 1, 2022	June 30, 2025
Wellen	Richard	SOSC	Social Sciences	FT Faculty	July 1, 2023	June 30, 2026
Bird	Kim	HUMA	Humanities	FT Faculty	July 1, 2024	June 30, 2027
Mekouar	Merouan	SOSC	Social Sciences	FT Faculty	July 1, 2024	June 30, 2027

Senate: Academic Policy, Planning and Research Committee (3-year term)

Last Name	First Name	Department/ School	Area	Membership Category	Term Start	Term End
Kimakova	Alena	SPPA	Social Sciences	FT Faculty	July 1, 2024	June 30, 2027

Senate: Executive Committee (3-year term)

Last Name	First Name	Department/ School	Area	Membership Category	Term Start	Term End
Spotton Visano	Brenda	ECON	Social Sciences	FT Faculty	July 1, 2023	June 30, 2026

Senate: Honorary Degrees & Ceremonials Sub-Committee (3-year term)

Last Name	First Name	Department/ School	Area	Membership Category	Term Start	Term End
Vacancy				FT Faculty	July 1, 2024	June 30, 2027

Appendix B

School/Department Area Affiliations

School/Department Full	Affiliation
Writing Department	Humanities
Department of Languages, Literatures & Linguistics	Humanities
Department of English	Humanities
Department of French Studies	Humanities
Department of History	Humanities
Department of Humanities	Humanities
Department of Philosophy	Humanities
School of Women's Studies	Humanities
School of Administrative Studies	Professional Studies
School of Human Resources Management	Professional Studies
School of Information Technology	Professional Studies
School of Social Work	Professional Studies
Department of Anthropology	Social Sciences
Department of Communication Studies	Social Sciences
Department of Economics	Social Sciences
Department of Equity Studies	Social Sciences
Department of Geography	Social Sciences
Department of Political Science	Social Sciences
School of Public Policy and Administration	Social Sciences
Department of Sociology	Social Sciences
Department of Social Science	Social Sciences

Graduate Committee Report to Council

ITEM FOR INFORMATION:

Year-to-date Summary of the Graduate Committee Activity, 2023-2024

The following outlines major items of business considered by the Graduate Committee during the 2023-2024 academic year.

MAJOR ITEMS:

The Graduate Committee discussed and established a process to collect and verify changes to the graduate scheme policy. LA&PS graduate programs confirmed their alignment with the University's new grading scheme policy by ensuring their admission requirements meet the updated standards. On behalf of the Graduate Committee, the graduate committee secretary distributed the new grading scheme policy and grading scale chart to the programs. Each Graduate Program Director then verified with the Associate Dean of Graduate Studies and Research that their admission requirements comply with the grading scheme policy. The policy was presented to the LA&PS Graduate Committee and received final approval at the LA&PS Faculty Council meeting on May 9, 2024.

The Graduate Committee established a process to ensure that programs clearly present their thesis and dissertation formats in their academic calendars. The committee secretary coordinated with each program to verify and confirm that these formats were accurately included. In line with the Faculty of Graduate Studies' updated regulations effective summer 2024, graduate programs that require theses and/or dissertations must specify the supported formats in their academic calendars. The approved formats outlined in the updated FGS Regulations include Monograph, Manuscript-based, Complex Digital, and Multimodal. All graduate programs that incorporate theses and/or dissertations into their degree requirements have confirmed to the Graduate Committee that they have consistently supported these formats and have updated their calendar entries to provide clarity.

Summary of Minor Changes to Existing Degrees/Certificates:

The following is a summary of the proposals for changes to existing degrees or certificates in the Faculty of Liberal Arts & Professional Studies between 2020-2024

Year	Changes to Existing Degrees	Changes to Existing Certificates
2023-2024	2	0
2022-2023	4	0
2021-2022	4	1
2020-2021	4	2

Summary of Individual Course Change Proposals:

The following is a summary of the proposals related to individual courses in the Faculty of Liberal Arts & Professional Studies between 2020-2024.

Year	Changes to Courses	New Course Proposals
2023-2024	17	12
2022-2023	21	13
2021-2022	30	11
2020-2021	25	11

**Tenure and Promotions Committee
Report
June 2023
ITEMS FOR INFORMATION:
Year End Summary of the Tenure and Promotions Committee Activity,
2023-24**

The following is an account of the number of tenure and/or promotion files reviewed by the Senate Review Committee, Faculty of Liberal Arts & Professional Studies from July 1, 2023, to June 30, 2024.

Total files by type completed by the SRC:

Promotion only files 17

Tenure and Promotion files: 32

Total files 49

Total files completed by SRC recommendation:

T&P granted: 29

Grant Tenure/ Delay Promotion: 0

Delay: 0

Deny: 0

Promotion to Professor: 17

Referred Back to Adjudicating Committee: 3

Total files: 49

During the 2022-2023 academic year, members of the Tenure and Promotions Committee met 14 times as the Senate Review Committee (augmented by two representatives from the Senate Tenure and Promotions Committee) to consider the applications for tenure and/or promotion. Since December, 2023, the SRC has reviewed 49 tenure and/or promotion files.

We will add the updated unit standards information below with a note of encouragement to review and complete unit standards as soon as possible in the summer/fall so that the review will be completed in the next academic year.

Total Unit Standards Reviewed:

Departments: 5

Sent to the Senate T&P: 3

Refer-back to Department: 2

We would like to thank all those who have participated in the process for this year, including faculty who have served/continue to serve on file preparation committees, adjudicating committees, as collegial referees for applicants, and as chairs of committees, and the support staff as well as Associate Dean Mutimer.

We would also like thank the Dean for his commitment to ensuring that each application for tenure and/or promotion is provided with a comprehensive and well considered letter of transmittal.

We would like to extend our gratitude and thanks to the following committee members who have completed their terms on the committee as of June 30, 2023:

Marina Erechtkoukova, School of Information Technology
Fereydoon Rahmani, Department of Equity Studies
Alison Halsall, Department of Humanities

We also welcome the following new members to the Tenure & Promotion Committees, whose term commences as of July 1, 2024

Sirvan Karimi, School of Public Policy and Administration
Deborah Neill, Department of History
Mark Cauchi, Department of Humanities
Arash Habibi Lashkari, School of Information Technology

**Student Academic Petitions and Appeals Committee (SAPAC)
Report
September 2024
ITEMS FOR INFORMATION:
Year End Summary of the Student Academic Petitions and Appeals Committee Activity
2023-24**

The following is an account of the number of petitions and/or appeals files reviewed by the Student Academic Petitions and Appeals Adjudicating Committee (SAPAC), Faculty of Liberal Arts & Professional Studies from July 1, 2023, to June 30, 2024.

Total petitions cases completed by SAPAC:

Granted cases: 1384

Denied cases: 217

Total files: 1601

Total appeals cases completed by SAPAC:

Granted Cases: 21

Denied Cases: 15

Total files: 36

Total files: 1607

During the 2023-2024 academic year, members of the Student Academic Petitions and Appeals Adjudicating Committee met between two and four times per week, depending on volume of submission, to consider the petitions and appeals submitted by LA&PS students. Since July 1, 2023, the SAPAC has reviewed 1637 petitions and appeals files.

Below is a breakdown of the types of petitions and appeals that have been considered by the committee.

Type of Petition	Cases considered
Enroll In Course(s) After the Faculty Deadline	9
Drop Course(s) After Faculty Deadline	614
First Year Late Withdrawal	624
Deferred Standing, extension of deferred standing	115
Credit For Course(s) Taken Elsewhere Without LOP	3
Course Overload	63
Request For Waiver of Req. Withdrawal or Debarment	33
Waiver of Pass/Fail Request Deadline	67
Waiver Of Honours Standing Regulations	56
Waive/Alter Degree requirements	17
TOTAL	1601

Types of Appeal	Cases Considered
Extension of Deferred Standing	2
Drop Course(s) After Faculty Deadline	29
Waiver of Honours Standing Regulations	2
Course Overload	1
Other	1
Waive or Alter Degree Requirements	1

We would like to thank all those who have participated in the processing and adjudication for this year, including faculty who have served/continue to serve on adjudicating committees, as collegial referees for petitions and appeals submissions, and the support staff as well as Associate Dean Michele Johnson.

We would like to extend our gratitude and thanks to the following committee members who have completed their terms on the committee as of June 30, 2024:

- Kim Michasiw - Writing
- Jennifer Spinney – Administrative Studies
- Sirvan Karimi – School of Public Policy & Administration
- Sadia Malik – Economics
- Romi-Lee Sevel – Administrative Studies
- Marcela Porporato – Administrative Studies

We also welcome the following new members to the committee, whose term commenced in the 2024 academic year.

- Deanne Williams – Humanities
- Ayana Samuel – Philosophy
- Marcel Martel – History
- Joel Marcus – Administrative Studies
- Zeyad El Nabolsy – Philosophy
- Matthew Bucemi – Writing
- Sheetala Bhat - Humanities

**Committee on Curriculum, Curricular Policy and Standards (CCPS)
Consent Agenda**

October 2024

ITEMS FOR INFORMATION (77):

New Course Proposals

AP/CRW 4625 3.00 Career Practices in Creative Writing
AP/SOSC 4371 3.00 State of the Art in Law & Society (Study Away)
AP/SOSC 4373 3.00 State of the Art in Law & Society

Change to Existing Course Proposals

AP/GWST 4555 6.00 Feminist Methodologies and Methods
AP/HIST 1010 War, Revolution and Society in the 20th Century
AP/HIST 1025 Ancient North America From the Last Ice Age to European Contact
AP/HIST 1040 Popular Uses of History: An Introduction to Public History
AP/HIST 1074 The Chinese Body in Cross-Cultural Perspective: Medicine, Food, and Footbinding
AP/HIST 1083 Mass Media and Popular Culture in the Americas: Music, Movies and Power
AP/HIST 1086 Vice, Deviance, Bad Behaviour, and Social Control in North America since 1600
AP/HIST 1095 Streetlife: The Culture and History of European Cities
AP/HIST 1180 Making Money
AP/HIST 1791 Cr=6.00 EN Migration, Immigration and Beyond: Italians in North America
AP/HIST 2100 Ancient Greece and Rome
AP/HIST 2110 The Ancient Near East
AP/HIST 2220 Medieval and Early Modern Europe
AP/HIST 2250 Cr=3.00 EN Revolutions in the Stars: Science in the Age of Galileo
AP/HIST 2250 Cr=6.00 EN Revolutions in the Stars: Science in the Age of Galileo
AP/HIST 2400 British History from the Tudors to Thatcher, 1500-2000
AP/HIST 2500 Canadian History
AP/HIST 2720 Latin American History from the Conquest to the Cold War
AP/HIST 2721 Introduction to Latin American History
AP/HIST 2820 How to Think About Technology: Hacking the History of Machines
AP/HIST 2900 Global Indigenous Histories
AP/HIST 2920 The First Global War: World War One and the Start of the Twentieth Century

AP/HIST 3110 Ancient Israel: From Its Origins in the Settlement to the Babylonian Exile
AP/HIST 3120 Classical Athens: State and Society
AP/HIST 3125 Sport and Society in Ancient Greece
AP/HIST 3131 Rome and Empire: War to Pax Romana
AP/HIST 3135 Spectacle and Society in Ancient Rome
AP/HIST 3136 Roman Spain: Archaeology and History
AP/HIST 3140 The City in the Roman World
AP/HIST 3150 Early Greek History from the Bronze Age to the Persian Wars
AP/HIST 3154 Egypt from Alexander to Cleopatra
AP/HIST 3155 Egypt after Cleopatra: Society and Culture in a Roman Province
AP/HIST 3234 Women and Gender in Early Modern Europe
AP/HIST 3240 Renaissance and Reformation: Brand New or New Again
AP/HIST 3490 Cr=3.00 EN Twentieth-Century Britain in Film and Culture
AP/HIST 3490 Cr=6.00 EN Twentieth-Century Britain in Film and Culture
AP/HIST 3520 History of Quebec since 1867
AP/HIST 3533 The History of Women in Canada
AP/HIST 3536 African Canadian History to 1900
AP/HIST 3580 20th-Century Canada
AP/HIST 3650 God/USA: Religion in America Since 1491
AP/HIST 3731 20th Century Mexico: Sex, Drugs and Revolution
AP/HIST 3732 Contemporary Mexican History, 1940-2000
AP/HIST 3733 The Spanish Conquest of Mexico
AP/HIST 3771 Modern Chinese History I
AP/HIST 3772 Modern Chinese History II
AP/HIST 3773 Opium, Rebellion, and the Woman Question in China 1800-1911
AP/HIST 3792 The Middle East Since 1800
AP/HIST 3793 Jerusalem: Sacred City, Bloody City
AP/HIST 3801 Cr=3.00 EN Video Games and History
AP/HIST 3801 Cr=6.00 EN Video Games and History
AP/HIST 3835 Dressing Up: Fashion, Identity and Resistance in Twentieth Century
North America
AP/HIST 3843 Occupation, Collaboration and Death: A Social and Military History of the
Second World War to 1944
AP/HIST 3844 Liberation, Violence, and Reconstruction: A History of the Second World
War and its Aftermath, 1944-1949
AP/HIST 3874 History of Food in the Americas, 1500-2000
AP/HIST 3891 The Nature of Cities: The History of Urban Environments in North
America
AP/HIST 3895 Animal Histories: Historical Perspectives on Human-Animal
Relationships
AP/HIST 4116 Alexander the Great: Myth and Reality
AP/HIST 4122 War and Society in Ancient Greece
AP/HIST 4130 Problems in Roman History
AP/HIST 4132 Caesar's Palace: A Social History of the Roman Imperial Court
AP/HIST 4161 Food and Society in the Ancient World
AP/HIST 4324 War, Sex and Drink: Modern Britain in the Archives
AP/HIST 4420 Great Britain in the 20th Century

AP/HIST 4555 State, Nation and Economy: 20th Century Canada
AP/HIST 4565 Cultural Revolution: the 1960s in Canada
AP/HIST 4581 Worry and Wonder: Jewish Politics, Society and Religion in Canada
AP/HIST 4752 Gender, Sex and Family in Latin American History
AP/HIST 4763 China Modern: A Cultural History
AP/HIST 4765 Rethinking Gender in East Asian History
AP/HIST 4840 Public History
AP/HIST 4850 History of Me: The Genealogy Seminar

Minor Change to an Existing Degree or Certificate Proposals

BA Creative Writing

The Department of English has proposed the addition of new course AP/CRW 4625 3.00 Career Practices in Creative Writing to give students in the program practical training in publishing, awards, contracts, and grant applications. This course is designed to assist students in developing their professional careers as writers. This new course offers students another 3-credit option toward their 48-credit Major or 30-credit Minor in Creative Writing, one that includes practical career advice alongside the usual creative and craft practices taught in the program.

BA Law & Society

The Department of Social Science has proposed the addition of new courses AP/SOSC 4371 3.00 State of the Art in Law & Society (Study Away) and AP/SOSC 4373 3.00 State of the Art in Law & Society to the Academic Calendar for the Law & Society BA. These courses offer a 3-credit version and “Study Away” 3-credit version of AP/SOSC4370 6.00 State of the Art in Law & Society, an existing Law and Society course.

A consent agenda item does not involve new programs, significant new principles, or new policies. These proposals are clearly identified on the notice of the meeting as consent agenda items. Full proposal text is not reproduced in the hardcopy agenda package. Proposal texts are available upon request.

A consent agenda item is deemed to be approved unless, prior to the commencement of a meeting, one or more members of Council advises the chair of a request to debate it. Please contact the Secretary to the Committee (apccps@yorku.ca) if you have any questions regarding the changes to existing courses section.

LA&PS Recruitment & Conversion

Overview for Faculty Council

OCTOBER 2024

YORK 



Recruitment context (fall)

- initial touchpoint with prospective students
- information sharing
- general inquiries about the institution overall
- call-to-action: APPLY TO YORK

metric =
applications

“Are prerequisites included in my average?”

“Can I transfer to Schulich’s BBA from the LA&PS BCom program?”



Central recruitment activity (2023/24)

- approximately 500 high schools visited annually
- 145 day fairs
- 133 evening fairs
- 141 individual school visits
- 42 Ontario Universities regional events
- 16 virtual events
- international travel

LA&PS recruitment activity (2023/24)

- additional 44 domestic high schools visited
- international recruitment trips: US, China, India, Africa, Bangladesh
- targeted recruitment presentations: Women's Bridging, Social Work, Sanctuary Scholars, varsity athletes
- hosting school groups on campus (5)
- leading campus tours
- answering daily queries

Applications to LA&PS programs (Keele)



	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Series1	35157	33073	35620	36646	32672

Fall recruitment events

❖ Ontario Universities Fair

- October 5 & 6, 2024
- attendees: GTA prospective students
- Call to Action: come to Fall Campus Day



❖ Fall Campus Day

- Saturday, November 2, 2024
- attendees: visitors and their guests
- Call to Action: apply to LA&PS!



Conversion context (spring)

- continue the conversation
- establish a 'program of best fit'
- highlight LA&PS' distinctiveness
- call-to-action: **ACCEPT YOUR OFFER**

metric =
acceptances

“Why should I
study History at
LA&PS?”

“What are some
sample first year
courses?”



Conversion context: offer-to-accept

- coordinated by recruitment (Programs portfolio)
- campus tours and visits (year-long)
- York Spring Open House (March)
- lecture & lunch with LA&PS (lecture visit, pizza lunch, swag)
- Top Scholars event
- 105 event (June)
- program emails (from Chairs to offer-holders)
- postcard writing (units to offer-holders)
- calling campaigns (units to offer-holders)
- program chats (short videos)

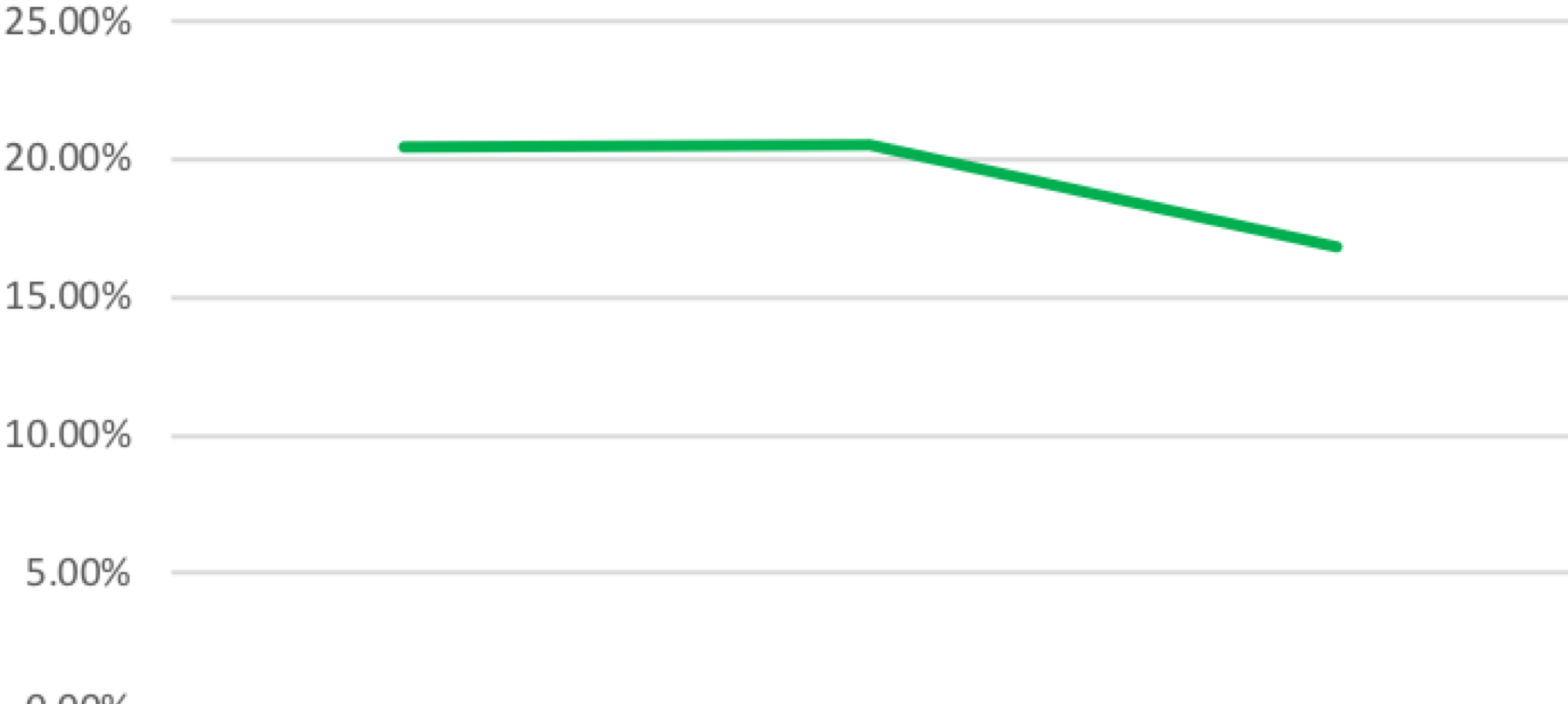
Conversion context: Spring 2024

- coordinated by recruitment (Programs portfolio)
- ~~campus tours and visits (year long)~~
- ~~York Spring Open House (March)~~
- ~~lecture & lunch with LA&PS (lecture visit, pizza lunch, swag)~~
- ~~Top Scholars event~~
- 105 event (June)
- program emails (from Chairs to offer-holders)
- postcard writing (units to offer-holders)
- calling campaigns (units to offer-holders)
- program chats (short videos)
- 'Experience LA&PS' (May)

Conversion context: accept-to-enrol

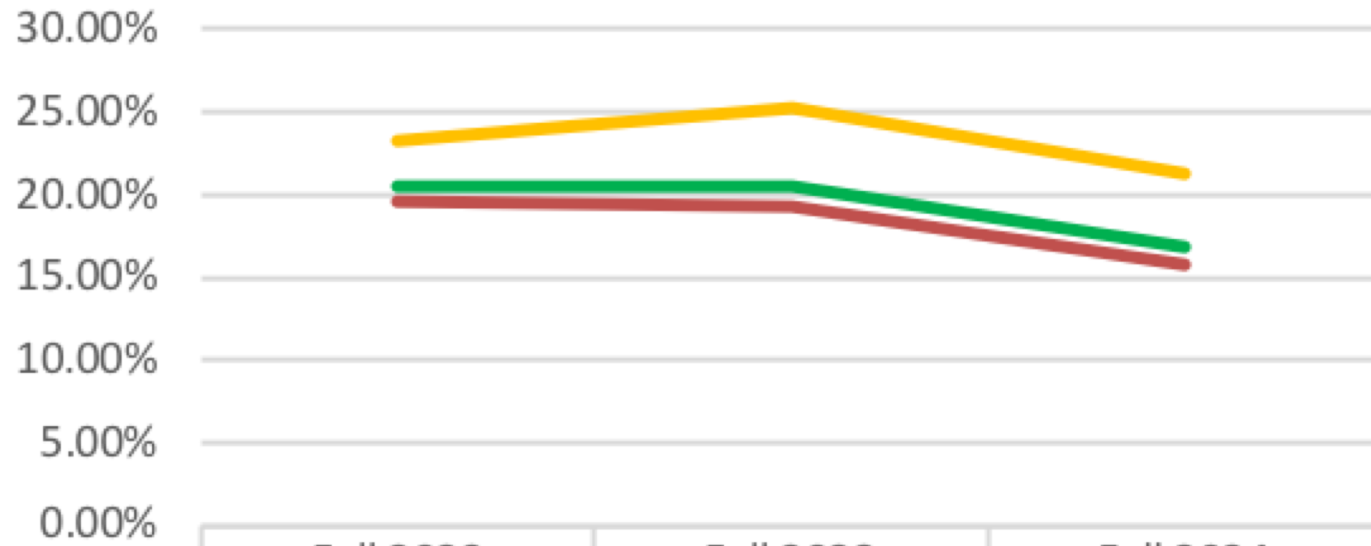
- ❑ coordinated by advising (Students portfolio)
- ❑ YU Start (enrolment module): annual review & refresh of content per program
- ❑ Academic Advising appointments (group and individual)
- ❑ First-Year Experience eClass site
- ❑ reducing barriers to course enrolment (fees, scheduling, workload, degree progress questions)

Offer-to-accept conversion rate



	Fall 2022	Fall 2023	Fall 2024
All	20.45%	20.55%	16.83%

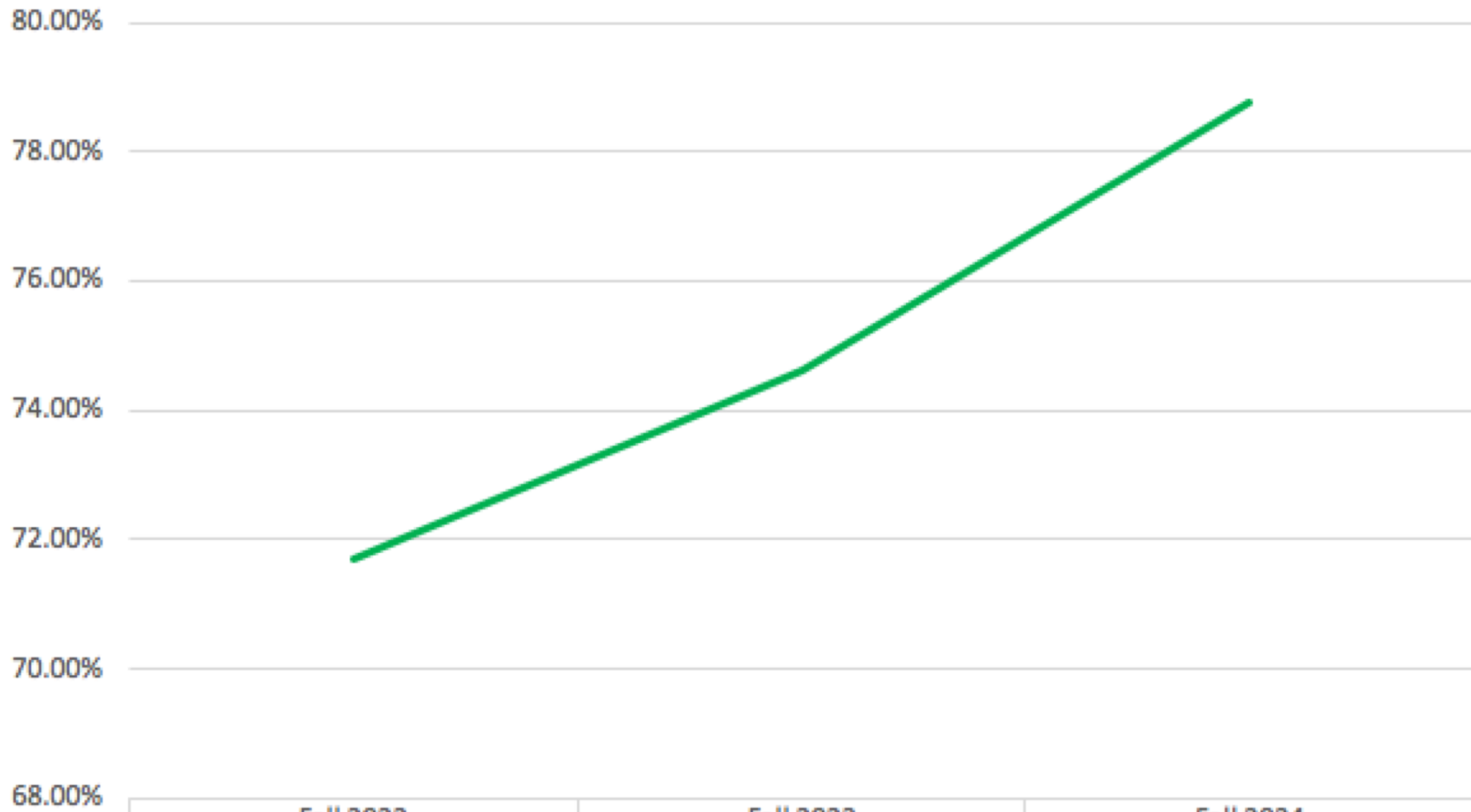
Offer-to-accept conversion rate: by cohort



	Fall 2022	Fall 2023	Fall 2024
All	20.45%	20.55%	16.83%
Domestic students	19.63%	19.34%	15.80%
International students	23.33%	25.31%	21.29%

— All — Domestic students — International students

Accept-to-Enrol Conversion Rate



Accept to Enrol

Fall 2022

Fall 2023

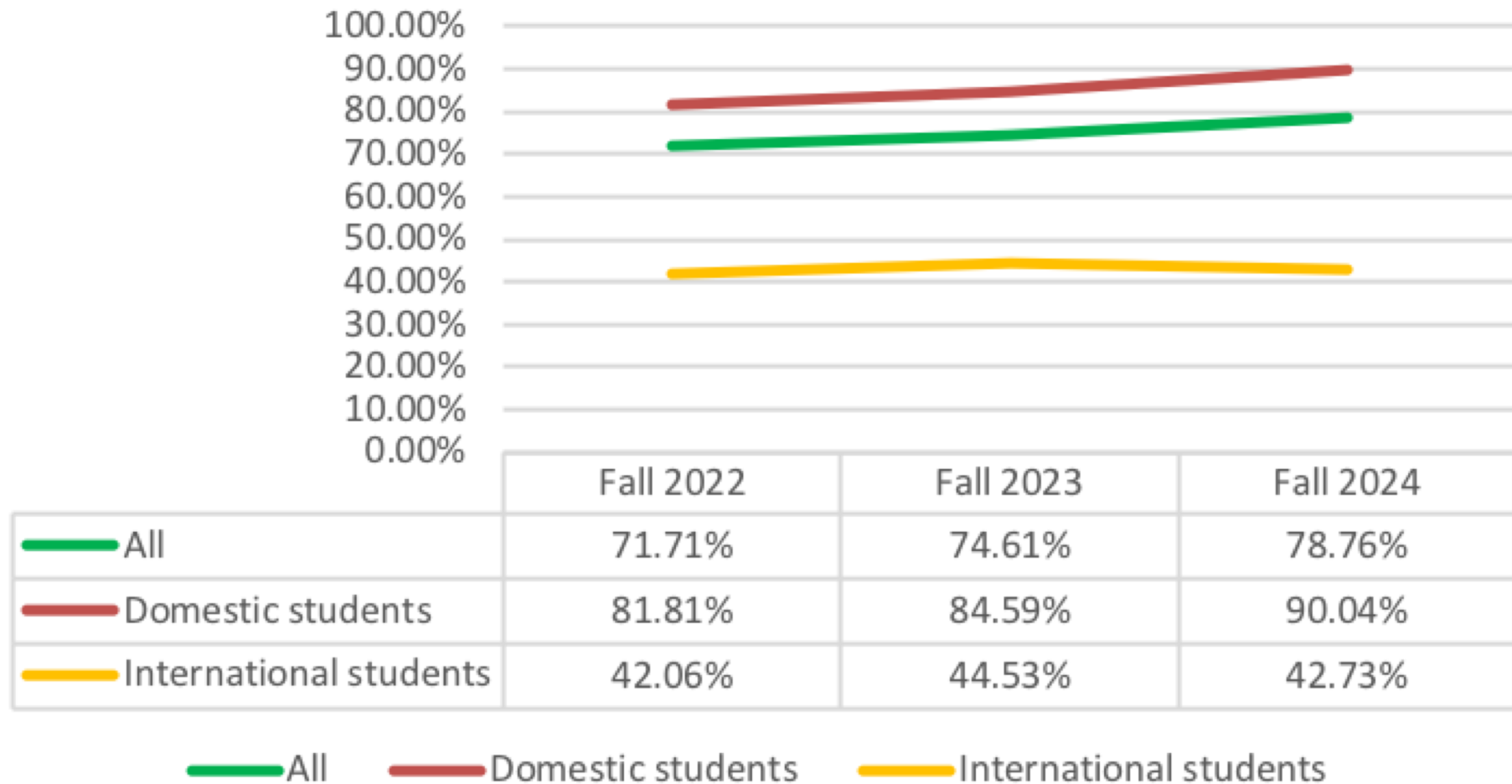
Fall 2024

71.71%

74.61%

78.76%

Accept-to-enrol conversion rate: by cohort

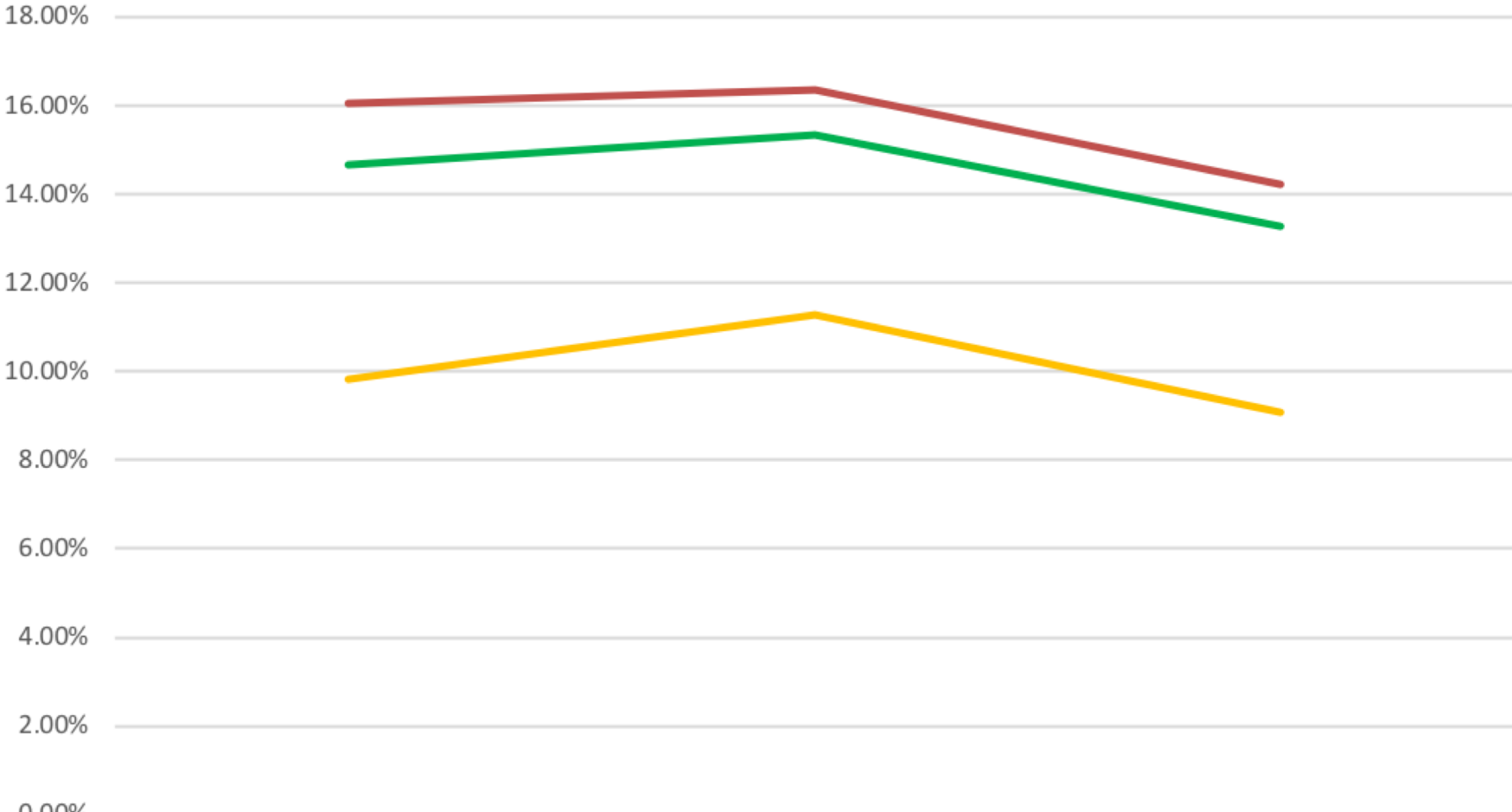


Offer-to-enrol conversion rate



	Fall 2022	Fall 2023	Fall 2024
All	14.67%	15.33%	13.26%

Offer-to-enrol conversion rate: by cohort



	Fall 2022	Fall 2023	Fall 2024
All	14.67%	15.33%	13.26%
Domestic students	16.06%	16.36%	14.23%
International students	9.81%	11.27%	9.09%

— All
 — Domestic students
 — International students

Spring conversion events

❖ March Break activities

- campus visits
- program meet & greet
- Call to Action: accept your offer!

❖ Spring Open House

- Saturday, March 15, 2025
- attendees: offer-holders and guests
- Call to Action: accept your offer!



Engaging faculty: Curriculum connections

- mini-lectures by LA&PS instructors
- may be offered in local, GTA, and southern Ontario high schools
- align topic with Ontario curriculum expectations
- attractive to schools because it helps teachers advance curriculum expectations
- attractive to LA&PS because it helps us promote our scholars, expertise, and offerings
- contact: Sonia Cianfarani, Associate Director Student Recruitment

HSG3M: Gender Studies

B. FOUNDATIONS

OVERALL EXPECTATIONS

By the end of this course, students will:

- B1. The Social Construction of Gender:** demonstrate an understanding of how attitudes, behaviours, roles, and norms relating to gender are socially constructed, and of the complexity of gender as a concept and as a lived experience;
- B2. Power Relations, Sex, and Gender:** analyse sexism and the dynamics of power relations with respect to sex and gender in a variety of contexts;
- B3. Representations of Gender:** analyse representations of women and men in media, popular culture, and the arts, and assess the effects of these representations.

SPECIFIC EXPECTATIONS

B1. The Social Construction of Gender

By the end of this course, students will:

- B1.1** explain key terms and concepts relating to gender studies (*e.g., sex and gender, female, male, transsexual, intersex, gender performance, gender roles, gender norms, gender stereotypes, transgender, masculinity/masculinities, femininity/femininities, gender binary, intersectionality, hypermasculinity, emphasized femininity, sexism, patriarchy, patriarchy, gender hierarchy, sexual minorities, sexual orientation, homophobia, two-spirited, misogyny, misandry*)

Teacher prompts: “What is the difference between *sex* and *gender*?” “What is meant by the term *gender performance*?” “In what ways does some gender research challenge understandings of sex as a simple binary between male and female?” “What did Simone de Beauvoir mean when she wrote, ‘One is not born a woman, one becomes one’?”

- B1.2** explain how gender norms are socially constructed and may be culturally specific (*e.g., the influence of one’s culture, ethnic group, or heritage, and of the media and popular culture; family expectations; peer pressure; religious expect-*

and young women, regarding acceptable behaviour and expression of emotion? Regarding career choices? What factors influence the maintenance of or changes to such norms/expectations?” “Do you ever find yourself in conflict with the gender norms accepted in your family or community? If so, explain the circumstances and your response.” “How might an individual’s personal preferences and choices affect his or her self-presentation of gender?”

- B1.3** analyse ways in which gender intersects with other aspects of identity (*e.g., indigeneity, race, socio-economic status, sexual orientation, ability*) to create diverse gender role expectations and experiences

Teacher prompts: “What does Patricia Monture-Angus, a Mohawk woman, mean when she writes, ‘To artificially separate my gender from my race and culture forces me to deny the way I experience the world’?” “How might factors such as socio-economic status or (dis)ability influence a person’s experience of gender?” “Why might it make more sense to use the terms *masculinities* and *femininities* rather than *masculinity* and *femininity*?”

LA&PS connections:

- Gender & Women’s Studies
- Sexuality Studies
- Equity Studies

Programs of the future

- Black Studies
- Philosophy of Law
- Archaeology
- Global Languages and Cultures
- Digital Humanities
- Digital Humanities and Textual Studies
- Technology and Information Studies
- Instructional media design
- Data science and analytics



Questions?

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