

Interrogating Canadian Identities/ Les identités canadiennes — une interrogation (ICI)

Interview questions

The unstructured, depth interview will be employed for the interviews. There will be a few questions to direct the conversation.

In the first few minutes the moderator will establish that the participants are Canadian, have lived in Canada or are living in Canada.

Then the research project will be explained to focus that there is a wide-ranging discussion of identities in Canada and media representations of Canadian identities.

The participants will be asked about their opinions about the depictions of Canadian in identities the media and their own lived experience of Canadian identities. The focus groups will take the conversation from there.

They will be asked to give examples.

They will be asked about the positive and negative points about Canadian identities, especially with relation to the media depictions and their own identities.

They will be asked to give examples of media and lived experiences.

They will be asked if they believe the media depictions and perceptions are fair.

They will be asked why.

The research team is completing a content analysis as a foundation for this research so we will have examples at the ready if none come to mind for the participants and they will be offered for discussion. A summary of the above discussion points/questions will be placed on the research project website so that anyone participating may review the planned discussion in the focus groups in advance.

In terms of personal data, all of it will be optional. Participants will be asked about the location(s) and/or region they live in (such as for example Innisfil or Northern Ontario), if they have always lived in Canada or the Indigenous territories, if they want to identify as a recent immigrant they can optionally say when they started to live in Canada or the Indigenous territories, optional self-identification of race, Indigeneity, gender, sexuality, language, citizenship status, or age.

The interviews will be only part of the podcasts as part of the knowledge mobilization, so interviews in most cases will use their name, if they consent.