

School of Public Policy and Administration

NEWSLETTER

February 2020 - Volume 8, Issue 4

Our SPPA Student Profiles are back for Winter 2020!

This week we are pleased to present **Matthew Ko,**
1st year Bachelor of Public Administration (BPA) Specialized Honours student



My name is Matthew Ko. I'm a first year student studying Public Administration (BPA) at York University. I came to study high school here in Toronto from Hong Kong in 2016.

Stepping into my last year of high school (2018-2019), I started going through all the programs that Ontario universities offered. It wasn't until the Ontario Universities Fair in October 2018 that I found out about the BPA program. It was in the corner where York University's booth was located and a representative introduced the Public Administration program to me, which caught my attention. Later in my last year of high school, I found myself interested in government policy making and its effect domestically and internationally. Issues like climate change, public transit, housing, surveillance, and police militarization caught my attention through the two courses I was taking in grade twelve: Engaging the Origins of Western Thought and History and Law, and World Issues. There was also another "push factor" for my decision in choosing the BPA program, which is the on-going pro-democratic movements in Hong Kong. As a Hong Kong Canadian, even though I decided that I want to build a life here in Canada, I still care about the political and social environment of the city where I was born and raised, hoping that one day there will be a truly democratic election in Hong Kong. This led me to be more eager in learning about democracy and western liberal bureaucracy.

Fast forward to the first semester here in the BPA program. I met my classmates and friends, the amazing professors, and executives in the Public Policy and Administration Student Association (PPASA). They created a welcoming environment that made York a home away from home. The professors and PPASA executives gave us their insight and their do's and don'ts at university. Their advice was invaluable and they are always there when you need help. In the courses I'm taking, I learned to appreciate the work of civil servants that work behind the scenes, admiring their impartiality and work ethic. This inspires me to live up to the standard they set.

I remember on the first day of university, there was a speech by the College Head, Professor Simeon. He highlighted that one of the keys to success in university is to be involved. Even though I'm an introvert, I tried my best to be active and participate in events like intramural Broomball, weekly practices with the York Dragon Boat Club, the McLaughlin College

Community Choir, go to Tatham Hall Residence Council meetings, and became a Junior Ambassador of PPASA. Becoming a Junior Ambassador is one of the best decisions I have made. It gave me an opportunity to help organize PPASA activities and step out of my comfort zone to promote events like the SPPA Networking Event downtown. I also learned more about the public service sector through the professional development workshop, breakfast talks, and talking with executives and alumni who are working in the public sector. Being part of the PPASA has helped me participate in other activities at the University and being in the BPA program has helped me become more confident in myself. It has helped me push my boundaries in discovering something new about myself every day, while also helping me become more optimistic and confident now that my career choice has become clear.



McLAUGHLIN COLLEGE

The Third Anniversary of the Trump Administration



The third year of the Trump Administration recently ended. America's economy is booming, a new trade deal is in place between the United States, Mexico, and Canada, the first phase of a trade deal with China has been negotiated, the American military has been rebuilt, and many other gains have been realized, but the President faces two articles of impeachment: abuse of power and obstruction of Congress. How are we to make sense of this?

MODERATOR:



PHILIP MACEWEN, teaches in the Departments of Philosophy and Humanities and is Coordinator of the York Collegium for Practical Ethics.

PANELISTS



ROBERT DRUMMOND, University Professor Emeritus, Department of Politics and School of Public Policy and Administration, York University



IAN GREENE, University Professor Emeritus, School of Public Policy and Administration, York University



DAVID LEYTON-BROWN, University Professor Emeritus, Department of Politics, York University



STEPHEN NEWMAN, Associate Professor, Department of Political Science, York University



BENJAMIN LOWINSKY, Faculty Emeritus, cross appointed between the Department of Social Science and the Writing Department, teaches History, Social and Political Thought and Writing at York University.

EVERYONE IS WELCOME

THURSDAY, FEBRUARY 27, 2020

12:00 PM – 2:00 PM

SENIOR COMMON ROOM

140 McLAUGHLIN COLLEGE

LIGHT REFRESHMENTS PROVIDED

For further information, please contact Vicky Carnevale at vcarneva@yorku.ca, extension 33824.

Co-sponsored by the Head Office of McLaughlin College and York Collegium for Practical Ethics

liberal arts & professional studies | YORK U



Digital government has become a hot commodity. Everyone wants it even if there is no consensus on what exactly it is or how to do it well. How can digital government initiatives succeed? What factors need to be in place to increase the chances of success? With so many governments undertaking digital initiatives, the time is right to begin to probe how digital government initiatives work in practice, where they fail or succeed, and how they can improve.

[Policy Ready](#) and the [Institute of Public Administration of Canada](#) are partnering to tackle these important questions. We are pleased to launch a new Digital Government Case Study Series. It will profile digital government initiatives at all three orders of government in Canada and select international cases. These will feature in-depth examinations on a range of digital government issues such as major transformation initiatives, redesigns of government programs and services, the establishment and operation of digital government units, and examine the practices, cultures, and impacts of digital government.

We are inviting others in government, academic, and private and non-governmental circles to join us. We want to partner and collaborate with those of you working on the front lines of digital government.

What are the cases that need examining? How can this series be best utilized to help understand and advance the work of digital government? We aim to stimulate dialogue on what is happening in the field but also to help generate and share best practices. Please [get in touch](#) if you have suggestions or ideas.

Winter Webinars Series

[Looking Back: Year One of Cannabis Legalization in Canada](#)

February 20, 2020 - 12:00 PM - 1:00 PM

Speakers: Jared Wesley, Jason Childs and Samantha McAleese

Cannabis legalization remains the most intense national policymaking exercises Canada has undertaken in over a generation. Hundreds of strategic and operational policy decisions needed to be made across hundreds of public and private organizations before recreational cannabis was legalized in October 2018.

How did governments go about making those decisions, and how well did they perform in advancing their policy objectives?

Based on studies highlighted in a new special issue of Canadian Public Administration, join three authors for a wide ranging discussion of how governments' approaches to pricing and amnesty have fallen short of expectations, and how the machinery of government helped shape these outcomes.

[Digital Leviathan: Policymaking In The Digital Age](#)

February 26, 2020 - 1:00 PM - 2:00 PM

Speaker: Jonathan Craft

Digital has established itself as a major trend in public sector reform and modernization.

Attempts to move towards digital government have raised major questions about how the public sector should be organized, the culture of the public service, its skills and capabilities, and the viability of traditional ways of making policy. What new pressures, risks, and opportunities are ahead for 2020?

[View more details and register here!](#)

*The Global Labour Research Centre (GLRC) is pleased to present:
The International Labour Organization – A Critical Examination of the Past 100 Years, and Imagination for the Next*

with

Dr. Leah Vosko, Canada Research Chair, Political Economy of Gender & Work, York University;

Dr. Obiora Okafor, York Research Chair in International and Transnational Legal Studies, UN Independent Expert on Human Rights and International Solidarity, York University; and

Marie Clarke Walker, Secretary-Treasurer, Canadian Labour Congress

Moderator

Dr. Kelly Pike, Assistant Professor, School of Human Resource Management

Friday, February 28, 2020

1:30 pm – 3:30 pm

Kaneff Tower 519, York University

The year 2019 marked the 100th anniversary of the International Labour Organization (ILO). The ILO encourages cooperation between governments (of 187 member states), employers, and workers to promote “social justice and internationally recognized human and labour rights.” Established in the wake of the “Great War” (WWI), the founding mission of the ILO was based on the premise that “social justice is essential to universal and lasting peace.” However, this goal has been far from realized in the last century.

In this panel discussion, each participant will address the following guiding questions:

- What is living and what is dead in the ILO, 100 years on?
- What lessons can be learned from the past to address the pressing social, economic and labour justice issues of today and the future?

The panel will critically examine the ILO and its structure, that is, its standard-setting and technical activities as well as its relationships with sending states, other international organizations and NGOs **from three distinct yet overlapping angles, including:**

- Gender, migration, and international labour regulation by Leah Vosko
- Global South considerations of international law & social justice by Obiora Okafor
- International and national labour policy formulation, instruments, and implementation by Marie Clarke Walker

2020 AMCTO Conference Scholarship

For the second year running, AMCTO is pleased to offer up to **10 conference scholarships to New Professional and Student members** to allow them to attend their first ever AMCTO Conference.

The 82nd Annual AMCTO Conference will be held at Blue Mountain Resort from June 7-10th, 2020. Recipients of this scholarship receive a complimentary full registration and accommodation for three nights. It does not include any travel costs associated with getting to and from Blue Mountain Resort. The approximate value of this scholarship is \$1500.

The deadline to submit an application for a conference scholarship is March 6th, 2020.

Each applicant must complete the web form at the bottom of this page. Applicants will be asked to demonstrate the value this educational and professional development opportunity will have towards their development and career aspirations.

What is required to apply:

- Status as an AMCTO New Professional or Student Member
- An updated resume
- A formal letter of recommendation
- A compelling written statement for how the scholarship would be of value and how you might share the learning from it. Additionally, it should clearly demonstrate an interest in local government and a connection to your current and future career development goals. (500 word limit).

The conference scholarship applications are to be reviewed by the AMCTO Awards Review Committee with a decision being rendered in March or early April.

For more information and to apply, please [click here](#).

Glendon School of Public and International Affairs presents: NATO and Canada's National Security

Tue, 25 February 2020 | 7:00 PM – 9:00 PM | Glendon Campus - York University

NATO and Canada's National Security; what does 2020 hold for this 70-year-old alliance? Canada recognizes that peace, security and economic prosperity relies on the interdependent relationship between North America and Europe. Coming together with like minded nations in the aftermath of WWII, Canada took an active role in setting out the terms of the Washington Treaty and shaping the peace and security agenda for the 70-year-old alliance.

The end of the Cold War and collapse of the Berlin Wall has witnessed the growth of NATO members and partnership agreements with countries in central and Eastern Europe, Asia, and Africa. While guiding the transformation of the Alliance, Canada has contributed to NATO led missions in Central Asia, Middle East, Europe, and North America.

Join the Glendon School of Public and International Affairs on February 25th to discuss the changing political landscape and the role NATO plays in preserving peace and security and how Canada can contribute to the this civil-military alliance, what is our role moving forward? Does NATO continue to meet Canada's security needs? Is Canada contributing its fair share? Is the alliance fit for purpose and ready to meet the security challenges of the 21st century? Does the treaty need to be revised? Is it worth it?

Our panel of experts will discuss some of the challenges affecting the Canadian community and the audience is invited to participate in the discussion.

We are proud to announce the speakers for the 12th Glendon Global Debate:

David Collette, Minister of Defence of Canada ('93 - '96)

Susan Pond, Canadian NATO Executive ('89 - '19)

Tamara Lorincz, PhD candidate in Global Governance at the Balsillie School for International Affairs

Our moderator: **Akaash Maharaj**, CEO of the Mosaic Institute

To register, [click here.](#)

Book Talk and Discussion - Courts without Cases: The Law and Politics of Advisory Opinions

This invitation is being sent to you on behalf of the York Centre for Public Policy and Law:

Wednesday March 4, 2020

12:30-2:00 p.m.

Room 2010, Osgoode Hall Law School

A small lunch will be served.



Carissima Mathen is a law professor at the University of Ottawa. She is an expert in the Constitution of Canada, criminal law and U.S. Constitutional Law. She has a special interest in the Supreme Court of Canada, judicial review, the separation of powers, criminal justice, and the relationship between law and social media

Please RSVP for this event at: <https://tinyurl.com/yjlc7lgd>

For more information about the York Centre for Public Policy and Law, visit their website: <https://ycpl.info.yorku.ca/>

Save the date: Keele Campus Community Conversation planned for March 11

In the fall of 2019, York University students, staff and faculty came together for a Town Hall to discuss our community's priorities and our plans for the University's future. We began a meaningful conversation about our goals and how we should leverage our strengths and reputation to achieve them.

We appreciated everyone's input, and we want to keep the discussion going. We will be holding two [Community Conversations](#) – one at Keele and one at Glendon – next month.

Keele Community Conversation
Wednesday, March 11, from 10 a.m. to 12 p.m.
Collaboratory, Scott Library (Second Floor)

Details for the Community Conversation at Glendon Campus will be forthcoming in a future email.

Provost Lisa Philipps, VP Finance and Administration Carol McAulay, Interim VP of Research & Innovation Rui Wang, VP Advancement Jeff O'Hagan, and VP Equity, People & Culture Sheila Cote-Meek will be joining me to answer your questions. We invite all students, staff and faculty to attend.

[RSVP today.](#)

I look forward to seeing you there.

Sincerely,

Rhonda L. Lenton, PhD
President & Vice-Chancellor

Collaborating in a Virtual Space

By creating a collaborative virtual space, you can bring colleagues together even when they are working in different locations or even different time zones. Despite these major distances, they must still work effectively together on everyday tasks and major projects, while also staying up-to-date with the information they need. What techniques, collaborative tools and communication technologies allow them to succeed? Join this important conversation for some helpful guidance.

This second installment in **the Canada School of Public Service Virtual Team series** focuses on helpful productivity technologies and communication tools.

Please share your relevant learning needs with us via our Transferable Skills [GCcollab discussion](#). Future events in the Virtual Team series will be developed based on your feedback.

Date and time: **March 17, 2020 | 1:30 pm to 3:00 pm (EDT)**

Speaker: To be confirmed

Moderator: **Robert Armstrong**, Regional Manager, HR Programs, Public Services and Procurement Canada, Halifax, Nova Scotia

Language: Bilingual with interpretation in both official languages

Location: Available across Canada by webcast

Audience: All public servants at all levels

Information: csps.learningevents-evenementsdapprentissage.efpc@canada.ca

[Register for webcast](#)

[Tenure Stream - Assistant/Associate/Full Professor \(Open Rank\) - School of Public Policy and Administration, York University](#)

The School of Public Policy and Administration, Faculty of Liberal Arts & Professional Studies invites applications for a professorial stream tenure-track appointment in Canadian public law and governance at the Assistant/Associate/Full Professor level, to commence July 1, 2020. The position will primarily serve undergraduate and graduate programs offered at the Keele campus with potential for some teaching downtown Toronto and/or in Markham. Salary will be commensurate with qualifications and experience. All York University positions are subject to budgetary approval.

A PhD in law, public policy or related discipline with a specific focus on Canadian public law and governance or PhD equivalent, typically an SJD or LLM/MPP/MPA/MA with a substantial record of relevant professional experience is required. Candidates must show excellence or promise of excellence in teaching, scholarly research and publication and service.

Applicants should have an ongoing program of research appropriate to their stage of career and specialize in Canadian public law and governance. Preference will be given to a candidate with breadth of expertise, including the area of Canadian indigenous law and governance. The candidate will have the ability to enhance the reputation of the School of Public Policy and Administration.

The successful candidate must be suitable for prompt appointment to the Faculty of Graduate Studies. The position will involve graduate teaching and supervision, as well as undergraduate teaching. Pedagogical innovation in high priority areas such as experiential education and technology enhanced learning is preferred.

York University has a policy on [Accommodation in Employment for Persons with Disabilities](#) and is committed to working towards a barrier-free workplace and to expanding the accessibility of the workplace to persons with disabilities. Candidates who require accommodation during the selection process are invited to contact Alena Kimakova, Chair of the Search Committee at Email: akimakov@yorku.ca (Subject line: Position in Canadian Public Law and Governance).

York University is an Affirmative Action (AA) employer and strongly values diversity, including gender and sexual diversity, within its community. The AA Program, which applies to women, members of visible minorities (racialized groups), Aboriginal (Indigenous) people and persons with disabilities, can be found at <http://acadjobs.info.yorku.ca/> or by calling the AA line at 416.736.5713. Applicants wishing to self-identify as part of York University's Affirmative Action Program can do so by downloading, completing and submitting the form found at: <http://acadjobs.info.yorku.ca/affirmative-action/self-identification-form/>. All qualified candidates are encouraged to apply; however, Canadian citizens, Permanent Residents and Indigenous peoples in Canada will be given priority. No application will be considered without a completed mandatory Work Status Declaration form which can be found at <http://acadjobs.info.yorku.ca/affirmative-action/work-authorization-form>.

Applicants should submit a signed letter of application outlining their professional experience and research interests, an up-to-date curriculum vitae, a sample of their scholarly writing (maximum 50 pp.), and a teaching dossier, three signed confidential letters of recommendation through the online application system at apply.laps.yorku.ca beginning on Friday, January 17, 2020.

Questions may be addressed to Professor Alena Kimakova, Director, School of Public Policy and Administration, 119 McLaughlin College, Faculty of Liberal Arts & Professional Studies, York University, 4700 Keele St., Toronto, ON, Canada M3J 1P3. Email: akimakov@yorku.ca – (Subject line: Canadian Public Law and Governance).

The deadline for receipt of complete applications is February 21, 2020.

To view the complete position details, visit: <http://webapps.yorku.ca/academichiringviewer/viewposition.jsp?positionnumber=2041>

[StrategyCorp Internship Program](#)

StrategyCorp is always on the look-out for bright, driven recent graduates for our internship program. StrategyCorp interns get to work, learn and gain useful skills in each of our focus areas: public affairs, strategic communications and management consulting. Positions are offered in our Toronto and Ottawa offices three times a year, in January, April and September.

We're looking for: recent university graduates in political science, public administration, law, communications, business administration, or similar areas of study; people with energy, curiosity and an enthusiasm for throwing their best ideas at tough problems; and self-starters looking to get a handle on the business of consulting.

We offer: an exciting hands-on experience working alongside a sharp, collaborative team delivering top-notch insights and solutions for our clients; and four-month paid positions with competitive wages.

We're also open to applications from university students in co-operative education programs in many fields of study.

[Head, Policy Communications and Liaison - York Region](#)

Reporting to the Commissioner, Environmental Services, this role is responsible for providing support and strategic advice and acting as a resource to the Commissioner; coordinating the development and review of Committee and Council reports and presentations and leading a continuous improvement process to enhance department wide performance on Council reports and presentations; leading the coordination and Departmental engagement in the Corporate Strategic Plan, ensuring quarterly reporting requirements under the Strategic Plan are met and completing periodic updates to the Strategic Plan; researching and evaluating departmental policies and programs to meet identified departmental needs; liaising with all levels of government to promote the department's goals and objectives and obtain feedback; providing direction and support on department communication strategies and facilitating communications on departmental policy direction; providing key support to high priority initiatives or Department wide programs and coordinating strategic briefings to the CAO and Chair's Office for the Commissioner; leading or participating in multi-disciplinary teams and representing the Commissioner on corporate and multi-departmental committees and project teams, as directed; participating in labour relations matters, collective agreement negotiation strategies, and restructuring initiatives.

[Government Relations Advisor - Desjardins](#)

As a Government Relations Advisor you will monitor and anticipate public policy issues that could impact Desjardins. You will collaborate with internal subject matter experts to help Desjardins develop public policy positions that will assist policy makers and are in the best interests of Desjardins members/clients and communities. You will primarily focus on building relationships between Desjardins and provincial governments in Ontario, Alberta and the Atlantic provinces related to property & casualty insurance. You may also engage on issues important to other Desjardins business sectors (e.g. Credit Union and Life-Health insurance) and as needed at the federal and municipal government levels. You will be registered in provincial and federal lobbyist registries when appropriate.

[Policy Intern - Ontario Ministry of Economic Development, Job Creation and Trade](#)

MEDJCAT is hiring for two internships open to Indigenous recent graduates (must have graduated in the last five years). The Policy Intern will conduct research and data collection from internal and external sources, including legislation and policies from other ministries and jurisdictions; analyze and evaluate policy information and data, conducting impact assessments, and identifying issues and trends; and draft and prepare a range of materials to support proposed policies and initiatives, including policy reports, options papers, House Book notes, presentations and briefing materials for management.

[Project Manager - Blueprint](#)

Blueprint are looking for an intermediate-level project manager to work with their interdisciplinary team on projects that help clients and partners solve complex public policy challenges. In this operationally critical role, your focus will be providing structure and discipline to projects in order to guide them to successful completion that is both on-time and on-budget. Working with the Engagement Lead to understand the full scope of the project work, you will develop fully resourced, budgeted and sequenced project plans, and then manage to these plans, making updates and reporting on variances as required.

Part-time research opportunities - Yellowhead Institute

The Yellowhead Institute at Ryerson University is hiring part-time researchers for multiple roles/research projects related to policy in First Nation jurisdiction.

NMC Micro-Mission - Newsletter Creator

If you are passionate about graphic design and are looking for an opportunity to highlight your talent and experience to create engaging bilingual newsletters, this micro-mission opportunity is for you! The National Managers' Community (NMC) is looking for someone skilled at working with a newsletter creation program such as Canva, Word or Mailchimp, who can gather information to produce a monthly newsletter to highlight NMC activities and other events in the region that are relevant to managers.

The National Managers' Community (NMC) is a key horizontal network that connects federal public service managers from all departments and agencies across Canada with peers, senior leaders and useful resources and tools to enable them to achieve their objectives.

Key activities:

- Gather the contents of the NMC's monthly newsletter from key stakeholders, partners and members by asking for articles and photos to be included in the newsletter;
- Write engaging and accurate content as needed;
- Create and design the page layout of the bilingual newsletter using a newsletter creation program;
- Send the final version to the NMC Regional Manager for the Prairies and NWT before the end of the month to be distributed the following week;
- Time commitment to create bulletin will be 10 to 15 hours per month (depending on the volume of content to process).

Skills required:

- Knowledge of and recent experience in creating written communications;
- Knowledge of and recent experience in working with Canva or similar newsletter design program;
- Ability to communicate both written and orally in both official languages; and
- Ability to work independently.

Ideal start date: March 8, 2020

Duration: 6 months with the possibility of extension

Location of opportunity: Prairies and NWT Region

The opportunity can be completed virtually: Yes

Security level: Reliability

Language requirements: English and French (BBB)

Time commitment: 10-15 hours/month

To apply: Candidates must submit an example of their work to Lisbeth Savard at Lisbeth.Savard@canada.ca (204-390-5523) by **February 21, 2020**.



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with SPPA*

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SPPA LinkedIn Group:

<https://www.linkedin.com/groups/12006583>

MPPAL LinkedIn

Group:

<https://www.linkedin.com/groups/3908927>

www.sppa.laps.yorku.ca

*If you wish to unsubscribe from the SPPA Newsletter, please email us at: lapssppa@yorku.ca asking to be removed from the mailing list.

