

School of Public Policy and Administration

NEWSLETTER

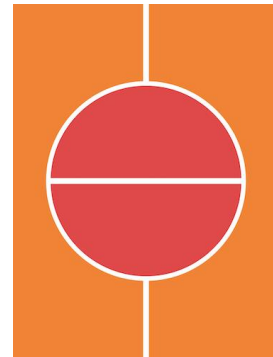
October 2021 – Volume 9, Issue 28

Book launch with SPPA Professor Zac Spicer at McLaughlin College event

Thursday, October 28, 2021 from 12:30 to 1:30 pm [via Zoom](#)

The Platform Economy and the Smart City: Technology and the Transformation of Urban Policy

Presented by: Austin Zwick and Zachary Spicer



Over the past decade, cities have come into closer contact and conflict with new technologies. From reactive policymaking in response to platform economy firms to proactive policymaking in an effort to develop into smart cities, urban governance is transforming at an unprecedented speed and scale.

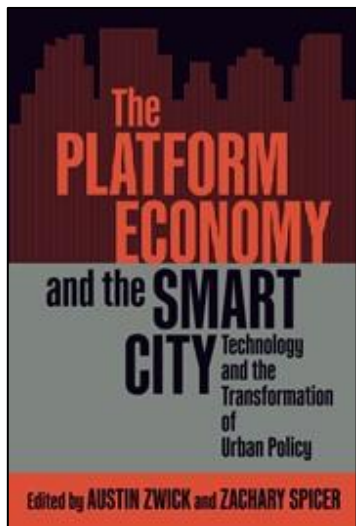
Innovative technologies promise a brave new world of convenience and cost effectiveness - powered by cameras that monitor our movements, sensors that line our streets, and algorithms that determine our resource allocation - but at what cost? Exploring the relationship between technology and cities, this book brings together an outstanding group of authors in the field to provide a critical and necessary examination of the disruption that is under way. They look at how cities should understand and regulate novel technologies, what can be learned from proposed and failed smart city projects, and how innovative economies change the structure of cities themselves. Contributors dig deeply into these and similar subjects, contributing their voices to an important dialogue on the future of urban policy and governance.

The first collection of its kind this groundbreaking volume brings together social, economic, and cultural insights to enhance our understanding of the ongoing technological upheaval in cities around the world. In this talk, the co-editors will discuss both the major contributions of this volume while also introducing the audience to the major technological forces that are re-making our cities.

Zachary Spicer is an Associate Professor in the School of Public Policy and Administration at York University

Austin Zwick is an Assistant Teaching Professor and Assistant Director the Policy Studies Program at the Maxwell School of Citizenship and Public Affairs at Syracuse University

For more information and to get a copy of the book, please visit [the publisher's website](#).



Careers in Government: Meet our Alumni
November 4, 2021 6-7:30PM via Zoom ([RSVP here](#))



Meghan Ditta

MPPAL Class of '21
Supervisor of Strategy and
Transformation Division
Office of the Chief Administrative Officer
Township of King



Safia Hirsi

BPA Class of '19
MPPAL Class of '20
Business Planner
Toronto Community
Housing Corporation



Akeem Maginley

MPPAL Class of '14
Policy Advisor
Public Safety Canada



Vinay Sharda

MPPAL Class of '10
Associate Deputy Minister
Policy, Planning
& Agency Relations
ON Ministry of Transportation

Explore the diverse career paths of our alumni through their [testimonials](#).

Information Session

Master of Public Policy Administration and Law (MPPAL)

Come and join MPPAL Graduate Director Prof. Naomi Couto to learn more about the MPPAL program at one of our upcoming information sessions. The MPPAL program is primarily a part-time program designed to provide mid-career professionals in the broader public service with the skills needed for effective public administration and public policy analysis, with an emphasis on the themes of law, social justice, program evaluation, leadership and public sector management.

Register for one of our 3 remote information sessions below



Thursday October 28 at 5:30pm
Monday November 8 at 6:00pm
Saturday November 13 at 11:00am

Click here to register and learn more:

<https://ppal.gradstudies.yorku.ca/infosession/>

**The MPPAL program application deadline is
January 15, 2022.**

McLaughlin College Event

Public Good and the Role of Integrity Commissioners during COVID: Guns for Hire or Beacons of Hope

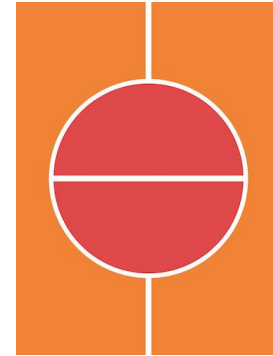
Panel presentation co-sponsored with York Collegium for Practical Ethics (YCPE)

Wednesday, October 27, 2021 from 1:00 – 3:00 pm via Zoom

[Registration](#)

If you would like to send questions for the panelists to address regarding integrity issues and the public good, please send them to rkenedy@yorku.ca by Wednesday, October 20, 2021.

There have been many controversial decisions made by Local and Regional Councillors, as well as by Mayors of Ontario municipalities during COVID and prior to the pandemic. This panel explores Mayors' and Councillors' conduct and controversies from the perspective of how Ontario Integrity Commissioners may be viewed considering the notion of working for the public good versus professionals whose actions focus on billable hours.



Panelists:

SUZANNE CRAIG, is the appointed Integrity Commissioner and Lobbyist Registrar for the City of Vaughan, the Integrity Commissioner for the Toronto District School Board and several other Ontario municipal organizations.

GUY GIORNO, is Leader of the Political Law practice at the Fasken law firm, currently serves as Integrity Commissioner for more than two dozen Ontario municipalities, and is an Adjunct Professor at Carleton University where he teaches in the Clayton H. Riddell Graduate Program in Political Management.

MELINDA MUNRO is the municipal Integrity Commissioner for County of Brant and also serves as a harassment investigator for Greater Essex County District School Board. Ms. Munro has also served as the Diversity and Accessibility Officer for City of Windsor and has provided governance and strategic consulting on Diversity Equity Inclusion and Anti-Racism for the District of Muskoka and the Town of Whitby.

Moderator:

ROBERT KENEDY, is Associate Professor in the Department of Sociology and President of the Mackenzie Ridge Ratepayers Association in Vaughan.

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by November 10, 2021!



IPAC New Professionals Annual Seminar

November 9 – 10, 2021

Our seminar aims to create a space of learning and engagement opportunities for new professionals from all levels of government, schools of public policy, non-profit organizations, and the private sector.

A new professional is an individual who has started their career in the public service, a student preparing for their career in public policy and administration and an individual who has decided to pivot their career from one industry to the public sector.

Participate in this two day conference to Learn, Engage and Grow!

[Register Today!](#)



[Project Manager - The Centre for Active Transportation](#)

Reporting to the TCAT Director, the Project Manager plays an integral role in every aspect of TCAT's work. Current projects include managing and expanding TCAT's network of community bike hubs in York Region, incubating suburban cycling, collecting, and analyzing data evaluating cycling and pedestrian focused initiatives, engaging communities on Vision Zero, translating academic research for practitioner use, and researching best practices and innovative approaches to active transportation.

[Junior Policy Analyst, IGF - International Institute for Sustainable Development](#)

The junior Policy Analyst will contribute to the planning, coordination, development, and implementation of policy and research materials. IISD hosts the Secretariat to the Intergovernmental Forum on Mining, Metals, Minerals and Sustainable Development (IGF), and the junior Policy Analyst will support the work of the IGF Secretariat. The candidate should be a skilled writer who can easily distill complex topics into accessible materials for policy-makers in developed and developing countries.

[Senior Manager, Public Policy - CPA Canada](#)

As the Senior Manager of Public Policy at CPA Canada, you will work closely with the Director, Public Affairs, with responsibility for leading the development of public policy positions and recommendations in the public interest (within the Senior Manager's portfolio of public policy responsibilities) in collaboration with CPA subject matter experts, internally and externally. In addition, you will manage stakeholder relations to build support for policy positions, to manage risks, opportunities and issues of importance to the accounting profession.

[Senior Data Analyst, Economic Blueprint Institute - Toronto Region Board of Trade](#)

The Economic Blueprint Institute (EBI) is a strategic regional initiative at Toronto Region Board of Trade (the Board) focused on data driven research & insights to fuel the Board's regional economic zone agenda to make Toronto one of the most globally competitive business regions. The Senior Data Analyst is an integral part of a team dedicated to building up the Board's data analytics capacity to inform its policy direction, products, programs, and to create member value.

[Manager, Indigenous Relations and Policy Unit - Ontario Anti-Racism Directorate](#)

As the Manager of the Indigenous Relations and Policy Unit, you will lead the Anti-Racism Directorate's Indigenous-focused work in collaboration with community, sector and ministry partners and identify intersecting areas to address anti-Indigenous racism in government policies, programs and services.

[Intergovernmental Advisor \(specializing in Indigenous relations\) - City of Guelph](#)

Reporting to the Manager, Policy and Intergovernmental Relations, the successful applicant will exhibit a strong dedication to relationship-building and reconciliation as well as a commitment to diversity and inclusion. The successful candidate will have deep knowledge of First Nations, Inuit and Métis cultures and worldviews and a connection to Indigenous communities.

[Senior Advisor, Government Relations – Intact](#)

As a Senior Government Relations Advisor, you will support the development and execution of Intact Financial Corporation's (IFC) government relations and public affairs strategy. This includes working with the Director of Government Relations and IFC's leaders to maintain and enhance the organization's profile, reputation and influence across relevant federal and provincial governments, regulatory bodies, non-governmental organizations and trade associations. Working within a global organization, you will have the opportunity to collaborate with colleagues in Canada, the United States and United Kingdom to bring a global lens to the political and regulatory landscape and ensure alignment on key issues that impact IFC across all its markets.

[Senior Director, Canada Government Engagement – Visa](#)

This role is responsible for upholding Visa Canada's strategy for government engagement and public policy to help drive Visa's business across the country. This leader will work closely with Visa's regional business leaders to ensure engagements with government officials and regulators align with corporate objectives and regulatory requirements to drive business impact. To succeed in this role, the Senior Director must possess strong policy and written communication skills, including the ability to develop papers and briefing materials.

[Senior Researcher, Housing Policy - SHS Consulting](#)

This is an exciting opportunity to balance research and data analysis with public policy at the federal, provincial, regional, and local levels. The Senior Researcher, Housing Policy, will lead and support project teams and provide services in housing policy review and development, housing needs assessments, public program evaluation, strategy development, official plan review, development of affordable housing incentive programs for municipalities and other related areas.

[Executive Director - EcoSchools Canada](#)

EcoSchools Canada is looking for a passionate and dedicated person who will lead the organization's mission in supporting environmental education across Canada. EcoSchools Canada is Canada's leading environmental education organization, supporting youth leadership development and climate action in schools. This position is open to individuals across Canada, with a strong preference for a bilingual French/English candidate.

[Senior Manager, Public Affairs and Public Relations - Mattamy Homes](#)

The incumbent will play a vital role in supporting, developing, managing and maintaining relationships across all levels of government and appropriate agencies, ensuring strong collaboration and partnership on shared objectives. They will be responsible for crafting and implementing the strategy for government relations and public affair activities in support of the business's priorities.

[Advisor, Indigenous Strategy and Engagement - Public Health Ontario](#)

The purpose of this role is to support and advise on building capacity at PHO for meaningful engagement with Indigenous organizations and communities to support population health. This will be accomplished through development of an engagement and relationship building strategy with Indigenous organizations and communities, and development of a strategic organizational approach to Indigenous cultural safety. To provide strategic policy analysis and environmental scanning of new developments, trends and issues in the public health and broader health system as they relate to Indigenous cultural safety and engagement with Indigenous organizations and communities.



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MPPAL LinkedIn Group:
<https://www.linkedin.com/groups/3908927>

<https://sppa.laps.yorku.ca/>

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