





ACUNS 2021 National Student Conference on Northern Studies Sponsorship Visibility Plans –

VISIBILITY PLAN				
Visibility	Gold  \$5,000+	Silver  \$3,000 - \$4,999	Zinc  \$500 - \$2,999	Copper  \$100 - \$499
Platform Cover Image	Logo			
Official PowerPoint Template	Logo			
Official Letterhead	Logo			
Conference Welcome & Close	Mention	Mention		
Conference Communications	Logo	Logo	Logo	
Conference Program	Logo	Logo	Logo	
Conference Holding Slide	Logo	Logo	Logo	Logo
Website	Logo + Link to Company Website	Logo + Link to Company Website	Logo	Logo
Home Page Cards	Logo + Link to Company Website (Three Days)	Logo + Link to Company Website (Three Days)	Logo + Link to Company Website (Two Days)	Logo + Link to Company Website (One Day)

ADDITIONAL VISIBILITY OPTIONS	
Visibility Option	Details
Student Awards	One time student award named after your organization. Requirements for award can be specific to organization’s guiding mandates and goals (e.g., presentation theme, sustainability, community relationship building, etc.).
Sponsored Sessions	Themed sessions can be named after an organization (e.g., ACUNS’ Session on Sustainable Energy in Northern Communities, etc.). Themes will be determined based on the volume and subject matter of submitted presentation abstracts.
Technology Fund	Donate to this fund in order to send students technology to help them participate in the conference (e.g., webcams, headphones with microphones, etc.).

DETAILED BREAKDOWN OF VISIBILITY OPTIONS –

Through these various visibility plans, the 2021 ACUNS National Student Conference on Northern Studies will be able to highlight all of the different organizations who supported this event based off on the extent of their financial contribution. Four levels of sponsorship are available, with additional options for alternative visibility options. The following is a breakdown of our proposed visibility items:

Platform Cover Image –

The conference cover image is present on every page of our virtual platform and will be used in place of a conference banner. In addition to the conference name and ACUNS branding, we can also add the logos of organizations who have contributed to our Gold Visibility Plan (\$5,000+).

Official PowerPoint Template –

All participants who will be giving oral presentations will be required to use a conference-specific PowerPoint slide template. In addition to the conference name and ACUNS branding, we can also add the logos of organizations who have contributed to our Gold Visibility Plan (\$5,000+).

Official Letterhead –

All official correspondence will be communicated on our official letterhead which in addition to the conference name and ACUNS branding, will also include the logos of organizations who have contributed to our Gold Visibility Plan (\$5,000+).

Conference Welcome & Close –

During the opening and closing ceremonies, a spokesperson for the conference will mention all partners who contributed \$3,000+ to the event.

Conference Communications –

All conference email communications will include the logos of partners who have contributed \$500+. The size of the logo will be proportional to the contribution amount.

Conference Program –

The logos of all partners contributing \$500 or more will appear in the conference program, which presents the sessions and the abstracts. The size of the logo will be proportional to the value of the contribution. The document will be provided to all participants over email and partners will be expected to respect the deadlines associated with the distribution of this document.

Conference Holding Slides –

Prior to the start, and during transition periods between live presentations, a holding slide will appear which will display the conference name and logo, as well as the logos of all partners who have contributed \$100+. The size of the logo will be proportional to the contribution amount.

Website –

All organizations which contribute \$100+ will be acknowledged on the conference's official website via display of their logo. All partners who contribute \$3,000+ will also have an accompanying link to their own website listed underneath their logo. The participation of other partners will be mentioned by name.

Home Page Cards –

Home page cards will be used feature all partners who have contributed \$100+ on the homepage of the virtual conference platform (Ex Ordo). Each card will highlight a different sponsor and include their logo and link to their company website. Partners who contribute \$100+ will have their home page card displayed for one day, partners who contribute \$500+ will be displayed for two days, and partners who contribute \$3,000+ will be displayed for the entire conference duration (three days). Home page cards can be further customized to include signup forms, online meeting rooms, etc. If you or your organization are interested in further customization options, please get in touch with our Budget & Sponsorship subcommittee.

**ACUNS 2021 National Student Conference on Northern Studies Sponsorship Application –
Company Information:**

Business Name:	
Address:	

Contact Person:

Full Name:	
Telephone #:	
Email:	

Requested Sponsorship Plan:

Visibility Plan	Plan Range	Proposed Sponsorship Amount
Gold	\$5,000+	
Silver	\$3,000-\$4,900	
Zinc	\$500-\$2,900	
Copper	\$100-\$499	

Are you interested in participating in one of our alternative visibility options? **Yes** **No**

If yes, please indicate which plan you are interested in and your proposed donation:

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Please forward your organization's logo in .png, .jpeg, or PDF by email to: acuns21_sponsors@yorku.ca.

Signature: _____ Date: _____

Thank you so much for your contribution to the ACUNS 2021 Student Conference on Northern Studies!
Please return this completed form along with your contribution to acuns21_sponsors@yorku.ca.

All cheques should be made out to:
York University (attn: Robarts Centre)
4700 Keele Street, 726 Kaneff Tower
Toronto, ON M3J 1P3

For more information, please contact our sponsorship team at acuns21_sponsors@yorku.ca.