## 2024/25 IPG Project

Project Title	IPG Priority Area	Output (investment of IPG grant funds)	Performance objective	Performance indicator	Target outcome	Reported outcome
Maximizing the economic and societal impacts of research	Innovation and Commercializat ion Activities	\$779,345	Enable York to continue to connect research in all disciplines to societal partners in all sectors.	Number of industry partnerships, IP consultations, patents filed, ventures supported, jobs created by ventures	Translating research to societal benefit through commercial (commercialization, industry engagement, entrepreneurship) and non-commercial (knowledge mobilization) pathways to impact.	