



York University Senate

Dr. Rhonda Lenton
President & Vice-Chancellor

THURSDAY, SEPTEMBER 26, 2024

YORK U



President's Items

- Welcome
- Some highlights from 2023-2024
 - President's Annual Report (*released next week*)
- Update on the 2024-25 Context
- Path Forward – UAP Priorities and Financial Sustainability
- Fall 2024 Convocation
- Kudos

Some Highlights of 2023-24

- Achieved record-level of success with externally sponsored research income standing at \$120M
- Launch of DEDI Strategy, Black Entrepreneurship Program, ELLA
- York University receives green light from the Province to establish a first-of-its-kind School of Medicine in Canada with \$9M in funding to support planning



Some Highlights of 2023-24

- Significant strides in advancing 21st century learning from new programs to micro-credentials, experiential education activities and WIL (e.g., new and expanded co-op programs in LA&PS and EUC, the Digital Technologies program in LSE), and blended/online learning
- New Sustainability Strategy with aspirations to achieve net zero by 2040, York selected as academic host of UNITAR Global Water Academy, YorkU as Living Lab
- Markam Campus turned over ...doors opened to welcome the first cohort of students in September 2024



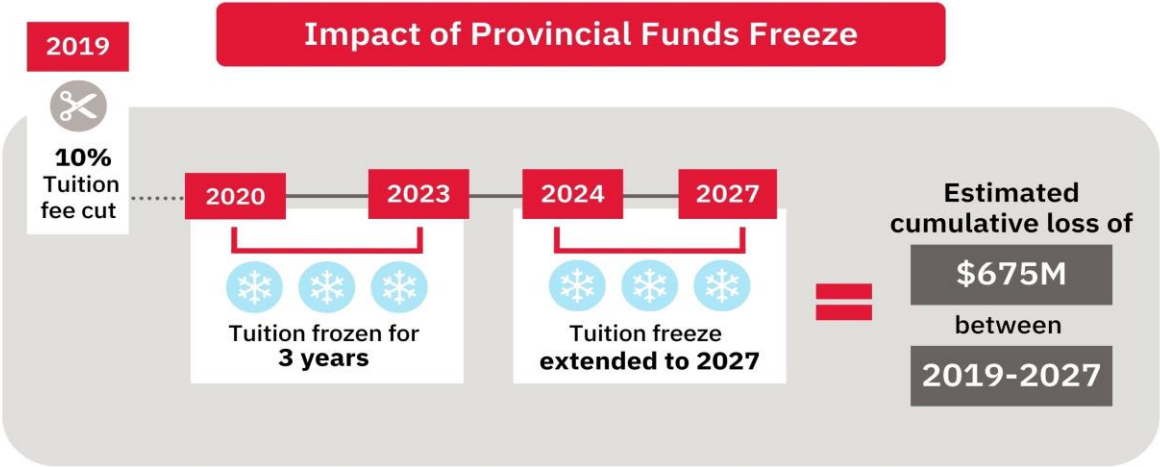
Update on External Context

Macro Seismic Waves and Micro Conditions

- Macro**
- Geopolitical conflict
 - Global engagement and internationalization
 - AI/automation
 - Organization of work
 - Inflation

- Micro**
- Shifting labour market
 - Declining revenue
 - Declining enrolment
 - International cap
 - Bill 124
 - Auditor General of Ontario report
 - Tuition freeze

May 2024
[2024-25 Multi Year Budget Plan](#)

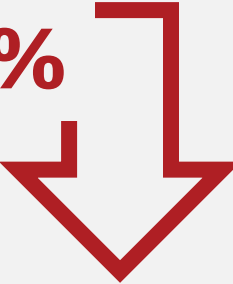


June 10, 2024
[Community Conversations Presentation](#)

Sector Enrolment Data – OUAC 101s (September 2024) - Confirmations

Domestic 101s:
Domestic confirmations currently attending an Ontario high school.

-11.4%



York saw a **11.4% decrease** in domestic 101 confirmations compared to 2023.

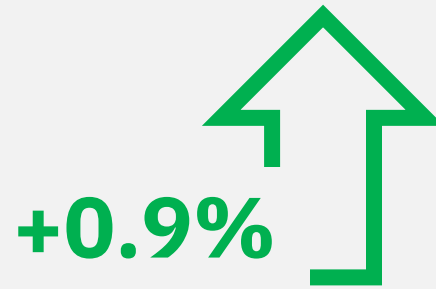
September 2023 (Total)
6,976

September 2024 (Total)
6,180

Sector Enrolment Data – OUAC 101s (September 2024) - Confirmations

International 101s:

International confirmations currently attending an Ontario high school.



York saw a **0.9% increase** in 101 visa confirmations.

September 2023 (Total)
469

September 2024 (Total)
473

Sector Enrolment Data – OUAC 105s (September 2024) - Confirmations

Domestic 105s:
Canadian confirmations not currently attending an Ontario high school.

-10.1%



York remained the same at a **10.1% decrease** from August in domestic 105 confirmations.

September 2023 (Total)
1,452

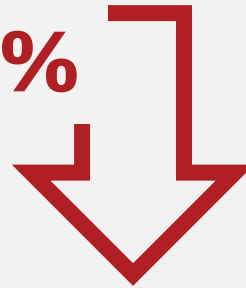
September 2024 (Total)
1,306

Sector Enrolment Data – OUAC 105s (September 2024) - Confirmations

Visa 105s:

International confirmations not currently attending an Ontario high school.

-39.3%



Every university saw decreases in 105 visa confirmations. York's confirmations **decreased by 39.3%**.

September 2023 (Total)
1,097

September 2024 (Total)
666

Update on Operating Budgets

	2024-25 (Current year) \$M	2025-26 \$M	2026-27 \$M	Total 2024-25 to 2026-27
Board approved budgets	(132.0)	(39.9)	13.4	(158.5)
Assumes that we close gaps of \$30M, \$80M, and \$90M				
<u>Changes since April 2024:</u>				
1. Early estimate for Summer 2024 enrolments (updated July 11, 2024)	10.1	(0.9)	(0.4)	8.8
2. Shortfalls projected for Fall/Winter 2024-25 (updated July 11, 2024)	(9.5)	(10.3)	(9.7)	(29.5)
3. Revised enrolments proposals for future years (updated July 11, 2024)		(10.9)	(39.7)	(50.6)
Total changes due to enrolment (1 & 2 & 3)	0.6	(22.1)	(49.7)	(71.2)
4. 2023-24 tuition deferrals	31.6			31.6
Total changes to budgets	32.2	(22.1)	(49.7)	(39.6)
Projection of net surplus/(deficit)	(99.8)	(62.1)	(36.2)	(198.1)

Board approved budgets included:

- 2023-24 enrolment shortfall of \$20.6M in 2024-25, \$16.3M in 2025-26, and 15.9M in 2026-27
- \$20M contingency for Summer 2024
- Provision for fall 2024 intakes shortfall of \$36M for 2024-25, \$40M for 2025-26, and \$36M for 2026-27

New website resources

YORK 

Popular Links ▾



BAM Community Site

[Budgets & Asset Management Community Site](#) [Forms and Resources](#) [Budget Cycle Timeline](#) [Presentations and Information](#) ▾

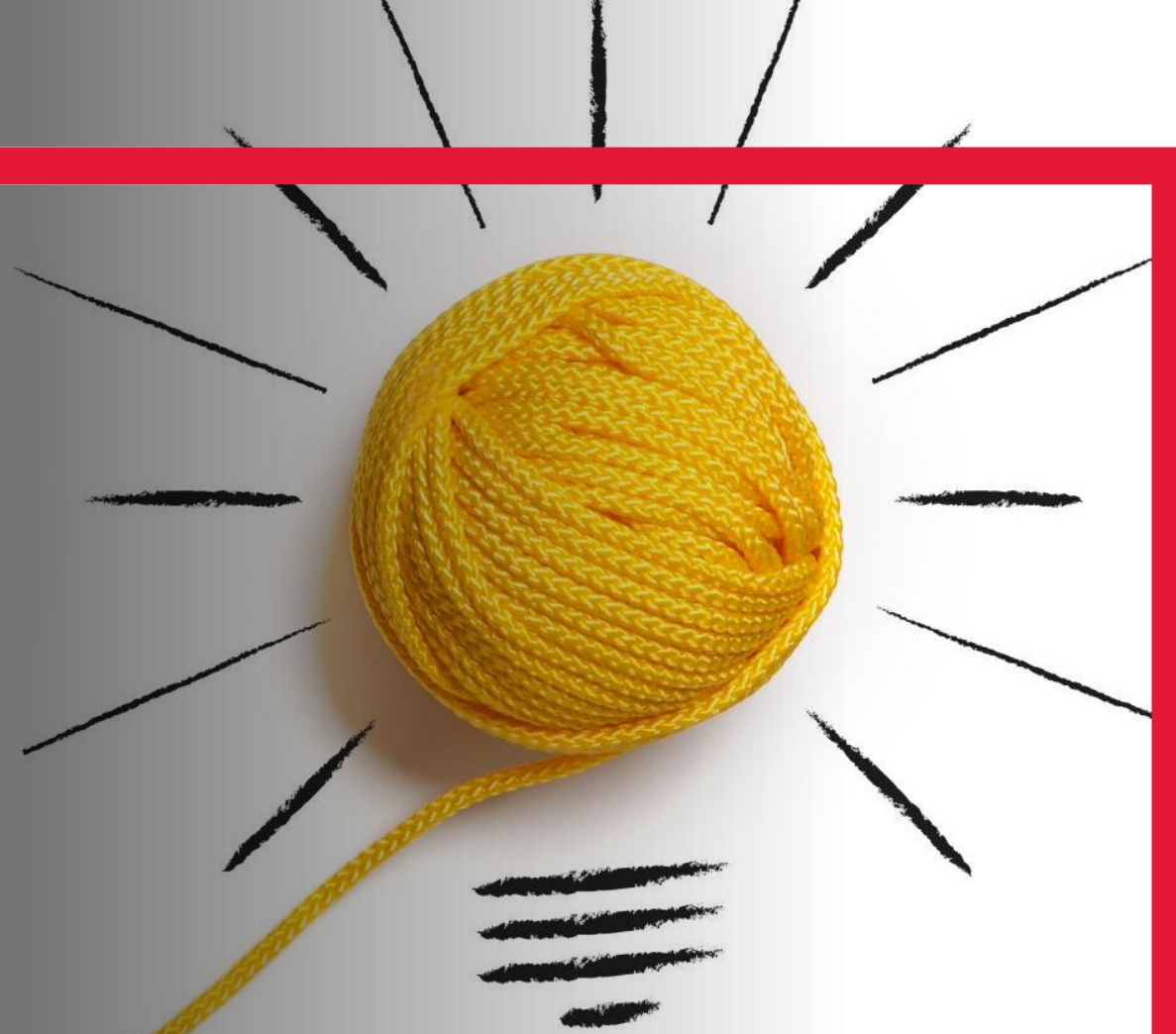
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Budgets & Asset Management Community Site



Looking Ahead



Action Plan to Advance York University Vision and Financial Sustainability



Program Enhancement and Sustainability

Project 1: Course Enrolment Optimization

Project 2: Faculties of the Future

Project 3: Redesign General Education

Project 4: Program Sustainability Review

Project 5: Supporting Program Innovation

Project 6: SMA3 Improve Metrics Performance



Enrolment Recovery

Project 7: Establish ISEM Working Group

Project 8: New Out of Province Strategy

Project 9: Student Housing Working Group

Project 10: New Pathways to Degrees

Project 11: Collegial Forum on UG Student Retention

Project 12: Expand Capacity in Programs with Unmet Demand and grow new programs



Administrative Projects

Project 13: Administrative Service Efficiencies

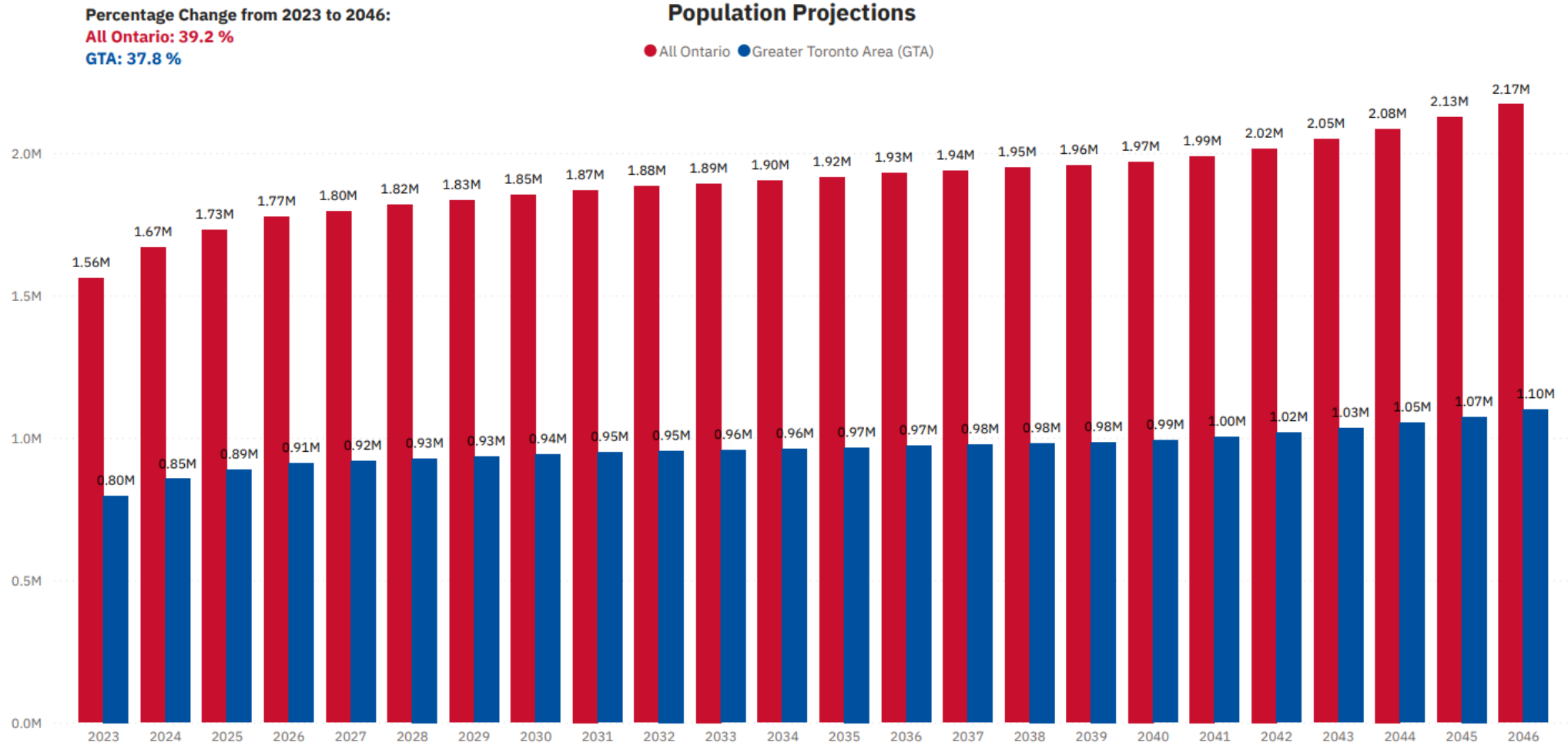
Project 14: E-License Optimization

Project 15: Space Optimization

Project 16: HR Initiatives

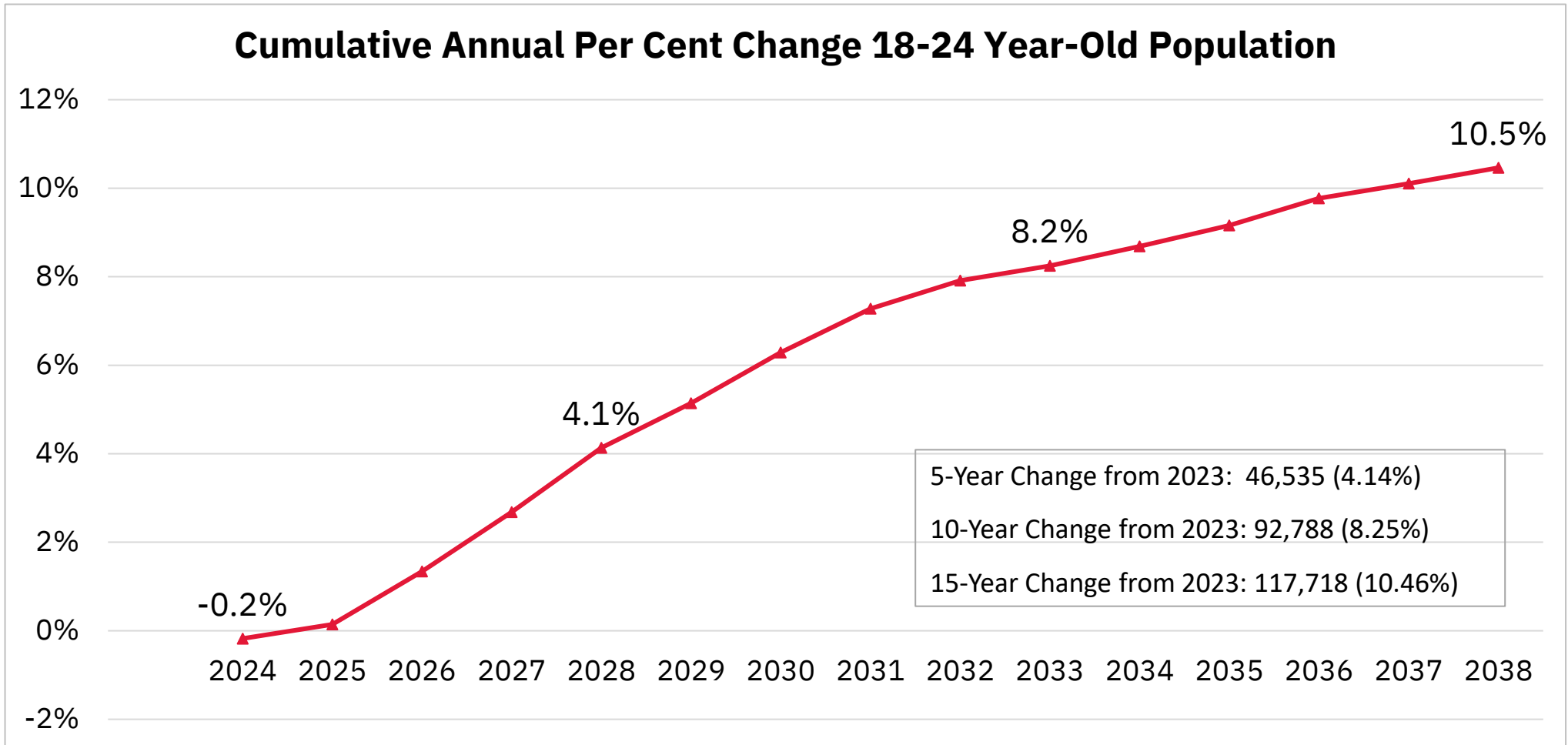
Project 17: Asset Monetization Working Group

Population Projections to 2046



Source: Ontario Ministry of Finance, 2023

Increase in 18–24-Year-Olds will Put Even More Pressure on Ontario Universities to Increase Domestic Enrolment

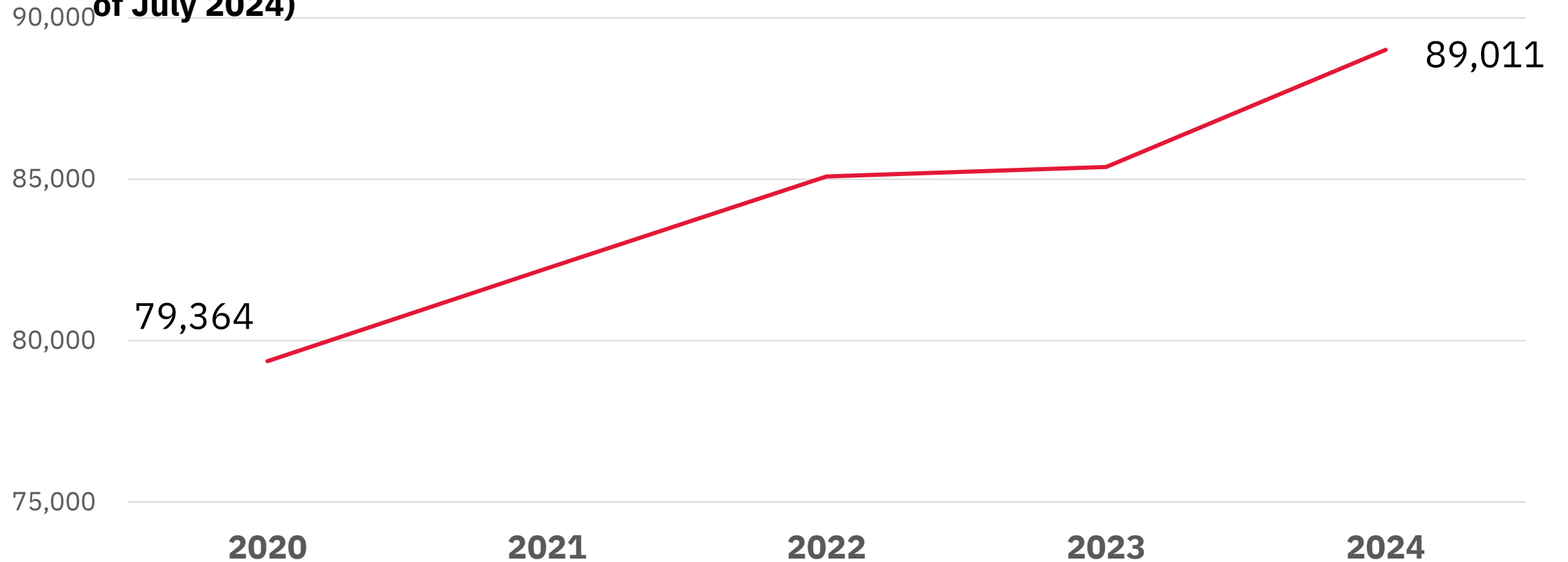


Source: Ontario Ministry of Finance Demographic Projections to 2038, Summer 2023

Note: Excludes non-permanent residents (e.g., temporary workers, international students, and other non-permanent residents).

More Ontario High School Students Want to Attend an Ontario University

An astonishing 12% Increase in Total Ontario High School Applicants from 2020 to 2024 (as of July 2024)



Source: Ontario Universities Application Centre (OUAC), Ontario Secondary School Students (OSSS) excluding international students attending high school in Ontario.

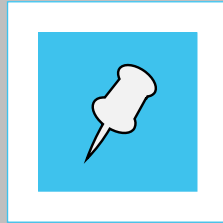
Applicant/Non-Applicant Survey Results 2024

Key Reasons Why Prospective Students Choose York



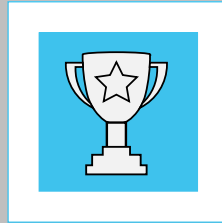
Program Reputation

For York's first-choice applicants, the **reputation of specific programs** was a significant factor.



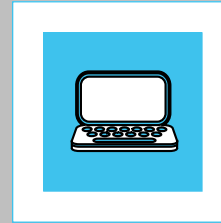
Location

The **location of York is also a crucial deciding factor**, particularly for those who prefer to stay close to the GTA or those who find the location convenient for commuting.



Quality of Undergraduate Programs

Many students are attracted to York due to the **perceived quality** of our undergraduate offerings.



Program Research

Prospective students conducted extensive **research on specific programs** and compared them across universities. This process was the **most important activity** influencing their decision to apply to York.

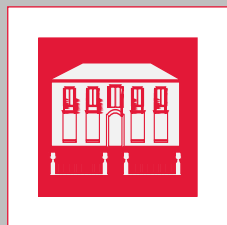


International Student Appeal

For international applicants, York's **welcoming environment** for international students, the safety of Canada, and the presence of friends or family in the country were significant factors in choosing York.

Applicant/Non-Applicant Survey Results 2024

Key Reasons Why Prospective Students Do Not Choose York



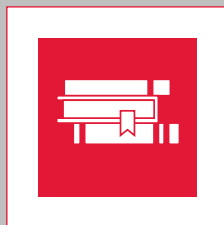
University Reputation

The **most significant reason for not choosing York among second-choice applicants and GTA non-applicants** is the overall reputation of the university. For these students, York's reputation was often perceived as less favorable compared to other institutions like the University of Toronto or McMaster.



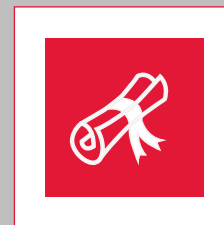
University Rankings

University rankings play an influential role in the decision-making process. **Many GTA non-applicants and second-choice applicants were influenced by rankings**, and York did not fare as well in these rankings compared to other universities, which led some students to choose other institutions.



Quality of Undergraduate Education

The **perception of the quality** of undergraduate education at York was relatively **low among GTA non-applicants**. Only 3% rated York's undergraduate education as 'excellent,' which is significantly lower than other institutions like U of T or Waterloo. This lower perceived quality likely contributed to their decision not to choose York.



Program Reputation and Specific Program Offerings

For some applicants, the **reputation of specific programs** or the availability of desired programs **at other universities** was a determining factor in choosing a different institution. Even though York has strong programs in some areas, it may not have been the top choice for specific fields of study for some students.

Perception that degrees do not lead to good jobs.



Campus Experience and Visits

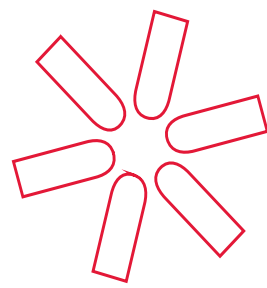
Physical campus visits were more **influential** for non-York applicants in making their decision. York applicants were less likely to have attended in-person campus visits compared to applicants who chose other universities, which might have impacted their overall impression and final decision.

2024 Fall Convocation

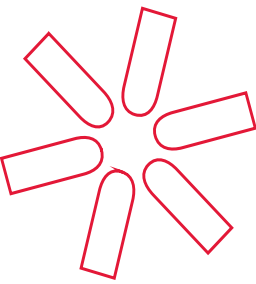
- Four new honorary degree recipients:
 - Mark Beckles
 - Jeffrey Reading
 - Edward Sorbara
 - Robert Potts

- 2,900 students expected to graduate





Congratulations



President's Research Award Recipients



- **Sheila Colla, Environmental & Urban Change**
- **Aleksander Czekanski, Lassonde School of Engineering**
- **Gillian Parekh, Education**
- **Satinder Brar, Lassonde School of Engineering**

Award Highlight



Questions?



Keele Campus

Welcome to