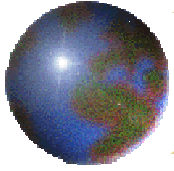
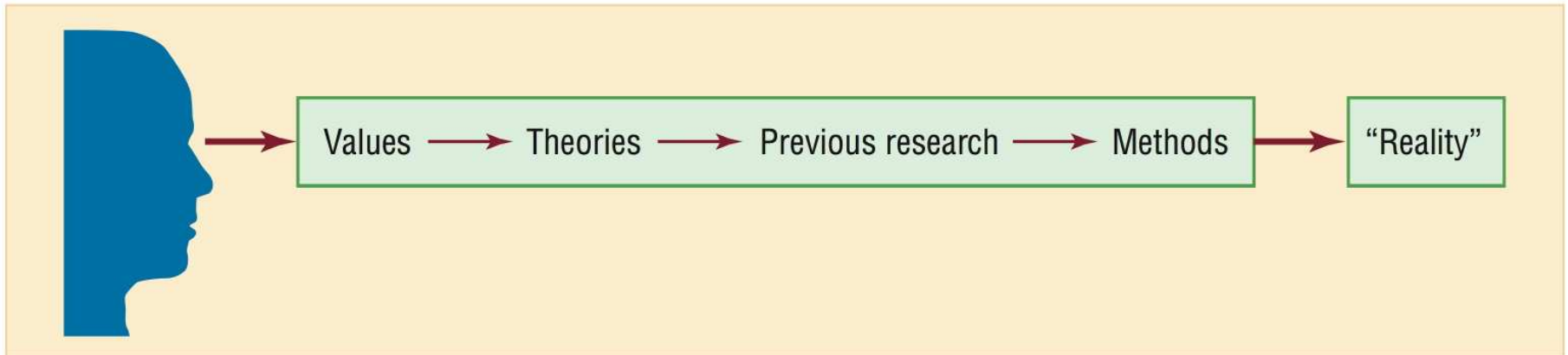


THE SOCIOLOGICAL PERSPECTIVE

**SOCIOLOGICAL PARADIGMS AND
THEIR USES**



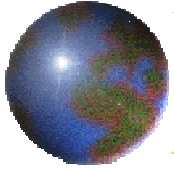
How Research Filters Perception





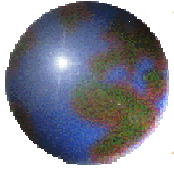
THE FIVE SOCIOLOGICAL PARADIGMS

- ❖ STRUCTURAL FUNCTIONALISM
- ❖ SYMBOLIC INTERACTIONISM
- ❖ CONFLICT THEORY
- ❖ FEMINISM
- ❖ POST MODERNISM

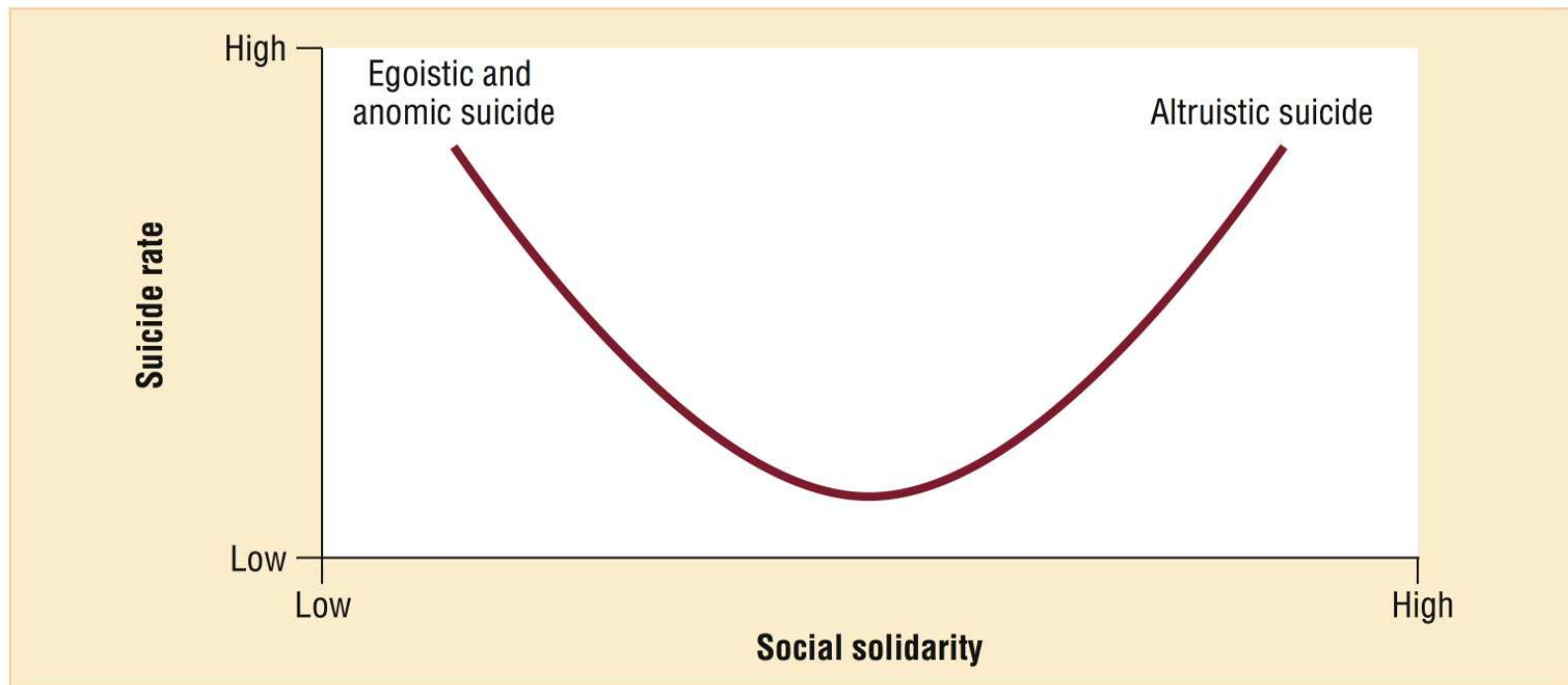


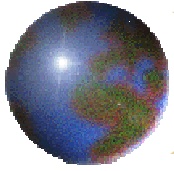
THE POLITICAL SPECTRUM

- ❖ **EXTREMES**=TOTALITARIANISM OR TRUE COMMUNISM
- ❖ CONSERVATIVE-RIGHT WING
- ❖ LIBERAL –MIDDLE
- ❖ RADICAL-LEFT WING



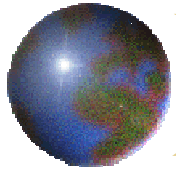
Durkheim's Theory of Suicide





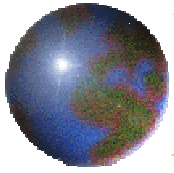
SOCIAL CAUSES OF SUICIDE

- ❖ SOCIAL INTEGRATION or not
- ❖ RELIGION or not
- ❖ MILITARY INVOLVEMENT or not
- ❖ MARRIAGE or not



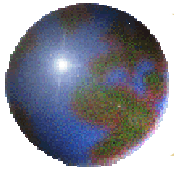
DURKHEIM'S METHOD

- ✚ Existing social statistics
- ✚ Quantitative measurement-percentage



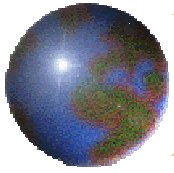
OTHER FUNCTIONALIST APPROACHES

- ✚ SURVEYS
- ✚ QUANTITATIVE ANALYSIS
- ✚ EXPERIMENTS
- ✚ QUALITATIVE PARTICIPANT
OBSERVATION



FUNCTIONALISM: AN 'IS' ORIENTATION

- ✚ **CONCEPTS=**
- ✚ order,
- ✚ stability,
- ✚ equilibrium
- ✚ adaptation,
- ✚ social solidarity



CONFLICT THEORY: AN OUIGHT ORIENTATION

✚ CONCEPTS=

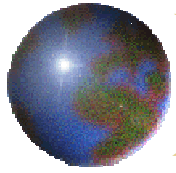
✚ ALIENATION

✚ OPPRESSION

✚ CLASS CONFLICT

✚ FALSE CONSCIOUSNESS

✚ IDEOLOGY



Marx's Modes of Production

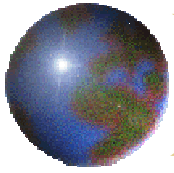
1. TRIBAL

2. ANCIENT COMMUNAL

3. FEUDAL

4. CAPITALISTIC

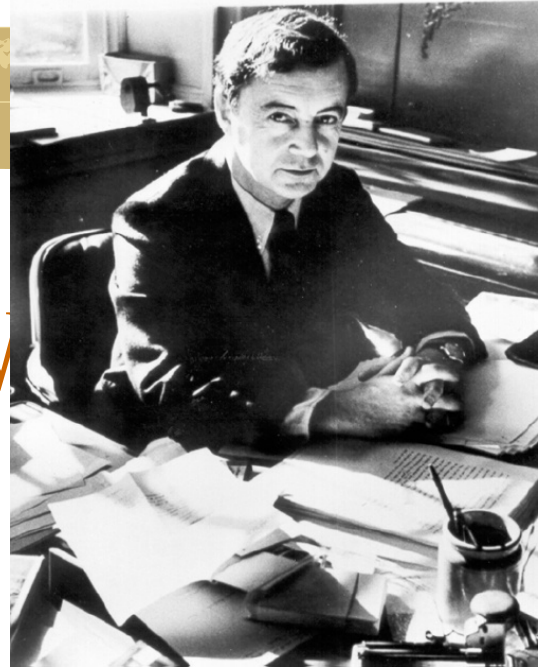
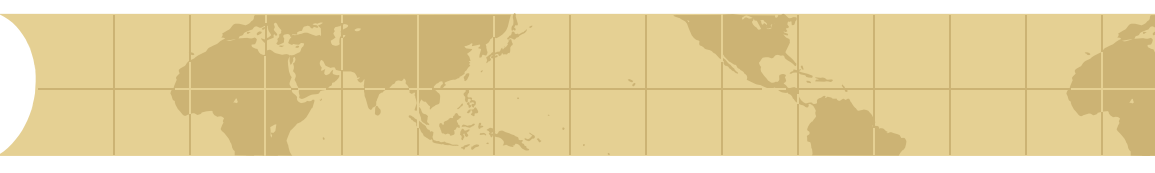
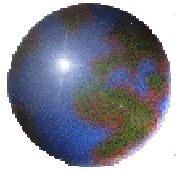
5. SOCIALISTIC



CONFLICT THEORIST

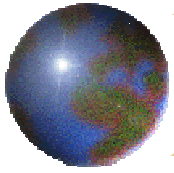
METHODs

- ❖ CRITICAL THEORY
- ❖ DIALECTICAL
- ❖ MACRO or MICRO APPROACH
- ❖ USE STATISTIC TO DISCLOSE CLASS INEQUALITY
- ❖ CASE STUDIES OF OPPRESSION



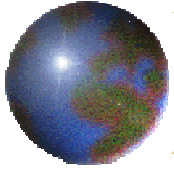
SYMBOLIC INTERACTION

- ✿ Focuses on **interpersonal** communication in microlevel social settings
- ✿ Emphasizes social life is possible only because **people attach meanings** to things
- ✿ Stresses people help to create their **social circumstances**, not merely react to them



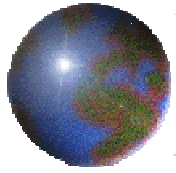
WEBER'S VIEW OF CAPITALISM

- ❖ CAPITALISM WILL NOT BE DESTROYED without "the Charismatic Rebirth of new GODs
- ❖ CAPITALISM is a value orientation originally the product of the 'Protestant Ethic'
- ❖ SOCIAL CLASS less important than status groups



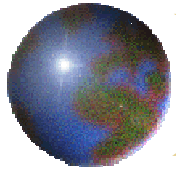
WEBER'S SYMBOLIC INTERACTIONIST CONCEPTS

- ❖ **Verstehen**
- ❖ **VALUE ORIENTATION**
- ❖ **FORMAL RATIONALITY**
- ❖ **BUREACRACY**



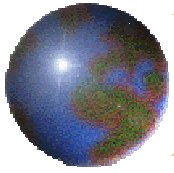
SYMBOLIC INTERACTIONIST CONCEPTS

- ✚ SYMBOLS
- ✚ CUES AND GESTURE
- ✚ INTERPRETATIVE UNDERSTAND
- ✚ SOCIAL SELF
- ✚ LOOKING GLASS SELF



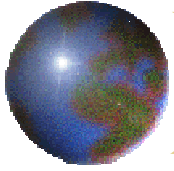
SYMBOLIC INTERACTIONIST METHODS

- ✿ QUALITATIVE RESEARCH
- ✿ OPEN ENDED ETHNOGRAPY
- ✿ PARTICIPANT OBSERVATION
- ✿ FIELD METHODS



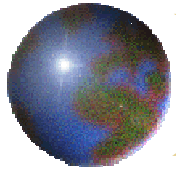
FEMINIST THEORY

- ❖ Focuses on various aspects of **patriarchy** (system of male domination in society)
- ❖ Suggests **male domination** is determined by structures of power
- ❖ Examines operation of patriarchy in both **microlevel and macrolevel** social settings
- ❖ Recommends eliminating patterns of **gender inequality**



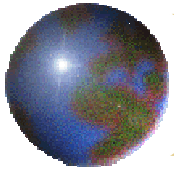
FEMINIST METHODS

- ❖ STATISTICS THAT POINT TO GENDER INEQUALITY
- ❖ CASE STUDIES
- ❖ QUANTITATIVE AND QUALITATIVE ANALYSIS



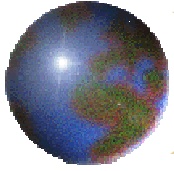
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Postmodernism

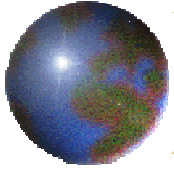
- ❖ **Postmodernism** was originally **a reaction** to modernism.
- ❖ Influenced by the Western European **disillusionment** induced by World War II,
- ❖ **Postmodernism** tends to refer to a cultural, intellectual, or artistic state **lacking a clear central hierarchy** or organizing principle.



Postmodernism

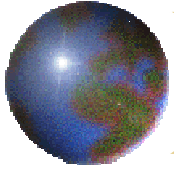
✚ Postmodernism

- ✚ Sees social reality as embodying extreme complexity, contradiction, ambiguity, diversity, or inter-referentiality



POST MODERNIST METHODS

- ❖ DECONSTRUCT GRAND NARRATIVES
- ❖ CASE STUDIES
- ❖ CRITICAL ANALYSIS OF EMPTY CONCEPTS



CONCLUSION

- ❖ THE **SOCIOLOGICAL PERSPECTIVE**-social forces influence individual behaviour
- ❖ **PARADIGMS-SF, CONFLICT, SI, FEMINISM..**
- ❖ **Paradigms** differ on the impact of society on the individual.
- ❖ **Paradigms** are key to unlocking parochial and provincial tunnel vision

